



**PARTNERSHIP
PROPOSAL**

Each year we encourage visitors to our School Savvy pop-up shops to fill in a short feedback form. Consistently we receive positive feedback and this is a snapshot.

"Helped a lot with the cost of school needs!"

"Allows everyone access to affordable school uniforms and supplies"

"Very helpful, no judgement"

"Financially School Savvy is a godsend. I will donate next year it's a wonderful project"

"Without this service it would be extremely difficult to provide my children with all of their needs for school and home"

"This is a wonderful concept, especially for families with multiple children"

"As a single mum this time of year is very challenging. So thank you for taking some stress away"

"My daughter now has more than one uniform to wear"

"I had to choose between uniforms and buying food this fortnight.. because of this service I can now do both"

"You made a huge difference to our household this pay"

"I'm just starting out again and in financial need. School Savvy helped get extra uniforms for my children"

"Was able to purchase more things at School Savvy than I could at a normal shop"

"Saved us money and made us able to afford other needs"

"Financially – took away a huge part of the burden"

"Very surprised at how helpful. Very Good"

"Great quality at an affordable price"

"Second hand uniforms are a great way for my family to afford all the back to school costs"

"What I couldn't get here at School Savvy, I can now afford elsewhere"

"Everything was affordable and now the children are ready for school"

"Thank you so much, you have no idea how much you have helped my family"

"I didn't have to use my food shopping money"

"Very helpful volunteers"



School Savvy NQ is a Centacare North Queensland initiative, which facilitates access to school uniforms and school supplies for children in families struggling financially in the busy back to school period, at the start of the school year.

The concept originated in Cairns, Far North Queensland by Centacare FNQ in 2016. Each year the School Savvy locations have grown across Queensland to include School Savvy CQ and in the 2020/21 Centacare NQ decided to take the calling to help kids back to school with what they need in our region.

Centacare NQ has now completed three successful back-to-school seasons in 2020/21, 2021/22 and 2022/23 with each year getting bigger and better. Last year assisting over 2000 children across the region. This year our aim is to hold a pop up in Townsville and Western Queensland.

School Savvy NQ would not be possible without the support of local organisations. Our major supporter Vinnies are our local collection points for pre-loved uniform donations, Orange Sky Australia volunteer their time to wash and dry donated uniforms and the support of Tosco Office National to source wholesale stationery supplies has been invaluable.

How can you be part of this initiative?

...become a School Savvy partner

School Savvy NQ Pop Up shops are open to all families in need. No one is refused our services and most items are sold for \$1- \$6 an item. All funds going back into the shop to purchase more items.

As we rely on uniform donations sometimes our most sought after school uniforms are limited in stock or sizes. Our aim is to raise funds to fill the gap in 2024.

Get involved!

Centacare NQ

1300 672 273

schoolsavvy@centacarenq.org.au

www.centacarenq.org.au

 **Centacare**
North Queensland



Partnership Levels & Benefits

Partner Benefits	Gold	Partner	Supporter
Facebook marketing with School Savvy NQ	✓	✓	
School Savvy Partner banner to display in your office	✓	✓	
Your logo will be printed on School Savvy NQ promotional material 2023/24	✓	✓	
Opportunity for your signage to be displayed at the School Savvy NQ 'Pop-Up Shop 2024' while open	✓	✓	
Your logo and company partnership level listed on the Centacare NQ website School Savvy page	✓	✓	✓
Your logo and partnership level promoted on the School Savvy NQ facebook page	✓	✓	✓
Letter of thanks and a certificate from Centacare NQ		✓	✓
Letter of thanks and a plaque from Centacare NQ	✓		
Co-Branding on School Savvy Media Releases	✓		
Photographs of your School Savvy involvement and written updates provided for your organisational use	✓		

Corporate Social Responsibility (CSR) for large and small: What's become clear is that CSR is not just something which large multi-national companies and government bodies can indulge in. It goes much further and deeper, meeting a need for both employees and employers to participate in a meaningful way in society. If in doing so, this improves the organisation's public image, revenues or reputation, these should be welcomed, but be recognised as a bonus rather than the main motivation for why business in the 21st century should include CSR at the heart of wider business objectives.



School Savvy Gold Partner

\$10,000 +GST and IN-KIND SUPPORT

Become a School Savvy NQ Partner during 2023-24 and support children and their families in your community to get what they need to start the new year.

- Facebook marketing with School Savvy NQ
- We will provide you with a School Savvy partner banner for you to display in your office
- Your logo will be printed on School Savvy NQ promotional material 23-24 including collection bins
- Opportunity for your signage to be displayed at the School Savvy NQ 'Pop-Up Shop 2024'
- Your company logo will be listed as a gold partner on the Centacare NQ website School Savvy Page
- Your company will be promoted as a gold partner on the School Savvy NQ Facebook Page and and Centacare NQ social media channels
- Letter of thanks and Plaque from Centacare NQ
- Co-Branding on School Savvy Media Releases
- Photographs of your School Savvy involvement and written updates provided for your organisational use

2 x Gold Partner sponsorships available.

All levels of partnership can offer your company the opportunity for your staff to engage to supplement your corporate social responsibilities



School Savvy Partner

Over \$5,000 +GST or IN-KIND SUPPORT

- Facebook marketing with School Savvy NQ
- We will provide you with a School Savvy partner banner for you to display in your office
- Your logo will be printed on School Savvy NQ promotional material 23-24
- Opportunities for your signage to be displayed at the School Savvy NQ 'Pop-Up Shop 2024'
- Your company logo will be listed as a partner on the Centacare NQ website School Savvy Page
- Your company will be promoted as a partner on the School Savvy NQ Facebook Page and Centacare NQ social media channels
- Letter of thanks and Certificate from Centacare NQ



School Savvy Supporter

\$500 to \$5,000 +GST or IN-KIND SUPPORT

- Your company logo will be listed as a supporter on the Centacare NQ website School Savvy Page
- Your company will be promoted as a supporter on the School Savvy NQ Facebook page and Centacare NQ social media channels
- Letter of thanks and Certificate from Centacare NQ



How can your staff or customers be apart of the School Savvy Appeal?

Why not involve more of the community to broaden the reach of School Savvy NQ!

CORPORATE ACTIVITIES

Attend VIP Launch
Assisting with collection of donations from drop off locations (Nov - Jan)
Assisting Orange Sky with the laundering of donated uniforms (December)
Volunteering at the School Savvy Pop Up Shops (January)

COMMUNITY / CUSTOMERS

Share School Savvy NQ Facebook posts
Hold a fundraiser at your workplace for School Savvy
Donate a % of sales on a donation day to School Savvy
Host a donate now qr code mini pull up banner at your service desk or cafe tables
Allocate your Containers for Change to us (Scheme ID: C10285779)

MATERIAL DONATIONS

Donation of school uniforms
Donation of unused school supplies
Donation of shoes, bags, back-to-school haircuts, water bottles, lunch boxes or lunch box items

Thank you for your support!



Thank you for your interest in becoming a sponsor of Centacare NQ's
School Savvy initiative

Sponsorship Registration Form

Apply to become a sponsor or supporter of School Savvy NQ

Contact Name:

Company/Organisation:

Postal Address:

Phone:

Email:

ABN:

I/We would like to apply for:

Gold Sponsorship, \$10,000 (2 available)

School Savvy Partner \$5,000+

School Savvy Supporter from \$500-\$5,000

Send invoice direct to:

Email

Postal Address

Additional comments: