

# THINK BUSINESS

HINCHINBROOK ECONOMIC DEVELOPMENT SERIES



## STORYTELLING THROUGH SHORT VIDEOS

Presented by Phil Warring, Philip Vids

This workshop will cover:

- How to create 30 second short adverts to convey your story and/or product,
- What industries and indicators can we monitor to ensure our campaigns are successful?
- What do events mean for our region? Can we measure the direct and indirect impact of events? YES WE CAN!
- Increasing the value of our tourist - which markets, what avenues.

**Supper and Refreshments will be provided**

**Date:** Tuesday 12 November 2019

**Time:** 5:30pm to 8:00pm

**Cost:** \$25.00

**Book:** Bookings can be made via email to [events@hinchinbrook.qld.gov.au](mailto:events@hinchinbrook.qld.gov.au) or phone 4776 4618.

**THINK BUSINESS 2019:** Hinchinbrook Economic Development Series offers a variety of workshops from February to November, providing pivotal information, aiding in the growth and development of our regions business and events community. The 2019 series focusses on marketing and experience development. Training is delivered locally in the Hinchinbrook Shire at TYTO Conference and Events Centre.

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Except where stated, to book workshops visit [hinchinbrook.qld.gov.au](http://hinchinbrook.qld.gov.au), email [events@hinchinbrook.qld.gov.au](mailto:events@hinchinbrook.qld.gov.au) or phone 4776 4618.

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