

If you would like to be considered for a Port Of Townsville Limited sponsorship, please tell us about your organisation and/or event, by completing this application form and returning it to us.

Applications must be submitted more than six months before the event date.

SPONSORSHIP APPLICATION		
Organisation		Not For Profit? Yes <input type="checkbox"/>
Contact Name		
Role within Organisation:		
Postal address		
City:	State:	Postcode:
Email address		
Tel:	Mobile:	Fax:
Is your organisation registered for GST?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Does your organisation have an Australian Business Number (ABN) ?		
No <input type="checkbox"/>	Yes <input type="checkbox"/>	Number:

Details about the sponsorship

1. Name of sponsorship initiative/event
2. Date of sponsorship initiative/event
3. Summary of the sponsorship initiative/event



4. What are the benefits to the community?

5. How many people do you estimate this sponsorship will reach?

6. What is the relevance of the sponsorship to Port of Townsville?

7. What are the opportunities, if any, are available for our employees to become involved?

8. What are the benefits to the Port of Townsville?

Naming Rights

Media Exposure

Signage

Branding

Recognition at the launch/event

Tickets

9. Who are the other sponsors

10. Details of any promotional strategies relating to the project



11. Are there any other opportunities for recognition of Port of Townsville support (e.g. newspaper, internet, social media, radio, tv, other).

12. What is the sponsorship amount requested or sponsorship options available, including costs of each option?

13. Indicate the category into which your sponsorship best fits

- Culture Education Sport Heritage Health & Safety Events/Festivals
 Business Arts Environment Other

14. What are the marketing and promotional plans including timeframes

15. How will you evaluate the success of the sponsorship? What data or other information can you provide at the conclusion of the event?

Please complete this sponsorship request form and return to:-

Corporate Affairs
Port of Townsville
PO Box 1031
Townsville Q 4810

Or

Email:
nbolton@townsvilleport.com.au

Nyree Bolton
Corporate Affairs Officer

Applicants will receive notification about the outcome of their sponsorship request within 30 days of application.