



**TAKE YOUR  
RETAIL OFFERING  
TO NEW HEIGHTS**

**Kingston** 

Central Plaza

288 Centre Dandenong Road  
Moorabbin Airport, VIC

# JOIN A GROWING RETAIL COMMUNITY

Be part of an established retail centre, offering access to a growing audience of customers at the adjoining Moorabbin DFO retail outlet and Chifley Business Park.

Join household names, including:

- TK Maxx
- The Good Guys
- Best Friends Pets
- ALDI
- Tasman Butchers
- Kingston Food Hangar
- Betta Home Living
- Cellarbrations
- Bevmarks
- Kitchen Warehouse
- Dollar Curtains & Blinds
- Guzman Y Gomez

Established  
retail  
destination

**98-279**  
sqm  
space for lease

**25,000**  
vehicles pass  
the centre  
each day

Kingston Central Plaza and the adjoining Moorabbin Airport DFO attracts 2.7 million customers each year. Retailers also benefit from the 25,000 daily vehicle movements along Centre Dandenong Road.



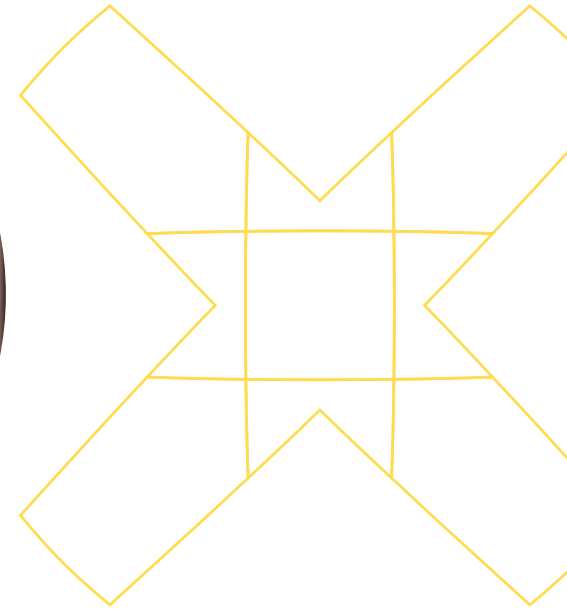
*Be part of a thriving  
retail community at  
Moorabbin Airport*



# A STRATEGIC LOCATION

Kingston Central Plaza offers access to a growing local catchment area of 330,000 residents, which is set to increase to 375,000 in 2033.\*

High profile brands at adjoining precincts, including Moorabbin DFO and Costco, offer potential exposure to a larger local catchment area of almost one million people.



\*Source: Kingston Central Plaza Market Profile: Commissioned report by Essential Economics 2023.

## Exposure



25,000

Passing vehicles, daily



330,000

Residents in local catchment area



1,000,000+

Residents in Moorabbin Airport catchment area



758

Customer car spaces



2 BUS ROUTES

Service the estate



Chifley Business Park

Boundary Road

Lower Dandenong Road

Costco

Chifley Business Park South

Decathlon

Moorabbin Airport

Left-in/Left-out

Centre Dandenong Road

Kingston  
Central Plaza

DFO

Signalised intersection

5  
NEW  
HEIGHTS





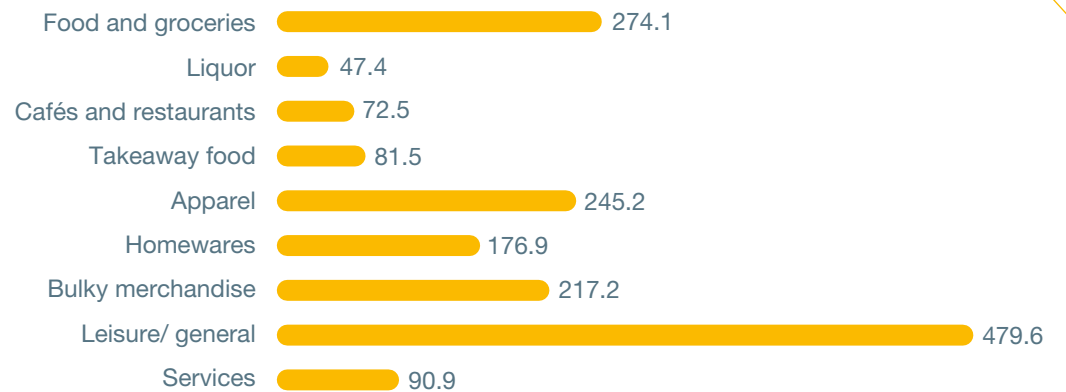
Retail spending by local residents is set to increase to 5.6m in 2035

# CAPTIVATE A GROWING COMMUNITY

Local residents from the Kingston Central Plaza catchment area spend an average of \$3.9 million per year across retail categories, boasting higher than average spending on bulky merchandise and leisure/ general merchandise.



Retail spending is set to increase to \$5.6 million in 2035, providing new opportunities to serve the expanding retail market.

Kingston Central Plaza catchment, annual retail spending growth 2015–2035 (\$M)



# KINGSTON CENTRAL PLAZA

## Catchment area map

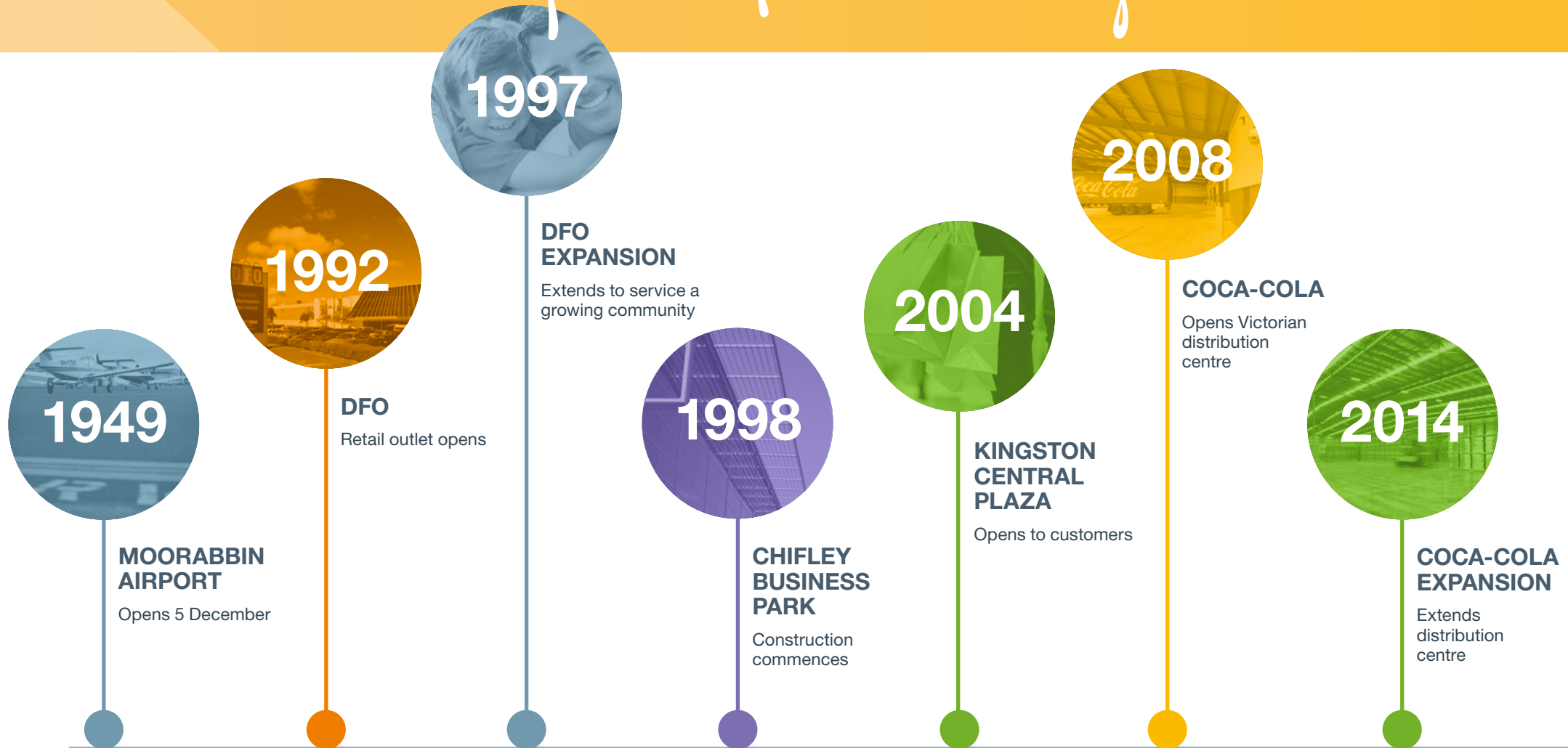
-  Kingston Central Plaza catchment
-  Moorabbin Airport regional catchment



# JOIN A LEGACY OF CONTINUED SUCCESS

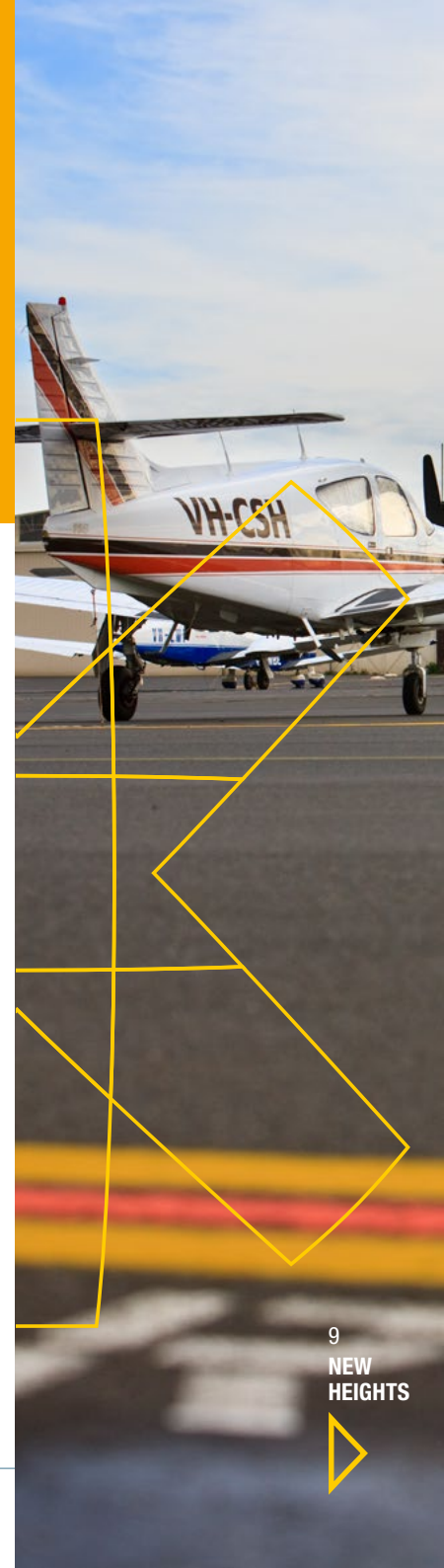
The expansion of Kingston Central Plaza at Moorabbin Airport offers your business the opportunity to join a thriving mixed-use estate, which has enjoyed continued growth and success.

## Celebrating 75 years of growth



Success looks like...

- An established mixed-use estate comprising retail, office, industrial and aviation services
- 32 years of trade for Moorabbin DFO – the first outlet of its kind in Australia, attracting 2.7 million visitors per year
- Over 240,000 aircraft movements at Moorabbin Airport – the third busiest airport in Australia and one of its largest training facilities
- A strong working relationship with the City of Kingston Council
- Established connections with the surrounding community



Be part  
of this  
thriving  
mixed-use  
estate





# BUILD A BRIGHT FUTURE AT KINGSTON CENTRAL PLAZA

Build your retail future at the heart of the thriving Moorabbin Airport precinct.

Don't  
miss this  
opportunity!



## Your retail future starts at Kingston Central Plaza

- **21,500 SQM** RETAIL FLOOR SPACE
- **150 BRANDS** THROUGHOUT THE MOORABBIN AIRPORT PRECINCT
- **3,670** ON-SITE EMPLOYEES
- **2.7 MILLION** RETAIL VISITORS PER YEAR
- **STRONG 7 DAY TRADE**
- **PROMINENT BRAND EXPOSURE**
- **ESTABLISHED AS A RETAIL DESTINATION**

**EXPOSURE**

**7 DAY TRADE**

**ESTABLISHED RETAIL DESTINATION**



Thousands of employees work within the broader Moorabbin Airport precinct

## LEVERAGE A READY-MADE AUDIENCE

Retailers at Kingston Central Plaza will not only have access to thousands of employees at adjacent businesses, retail and aviation precincts at Moorabbin Airport, but a potential 8,500 additional employees, through future development of the precinct.

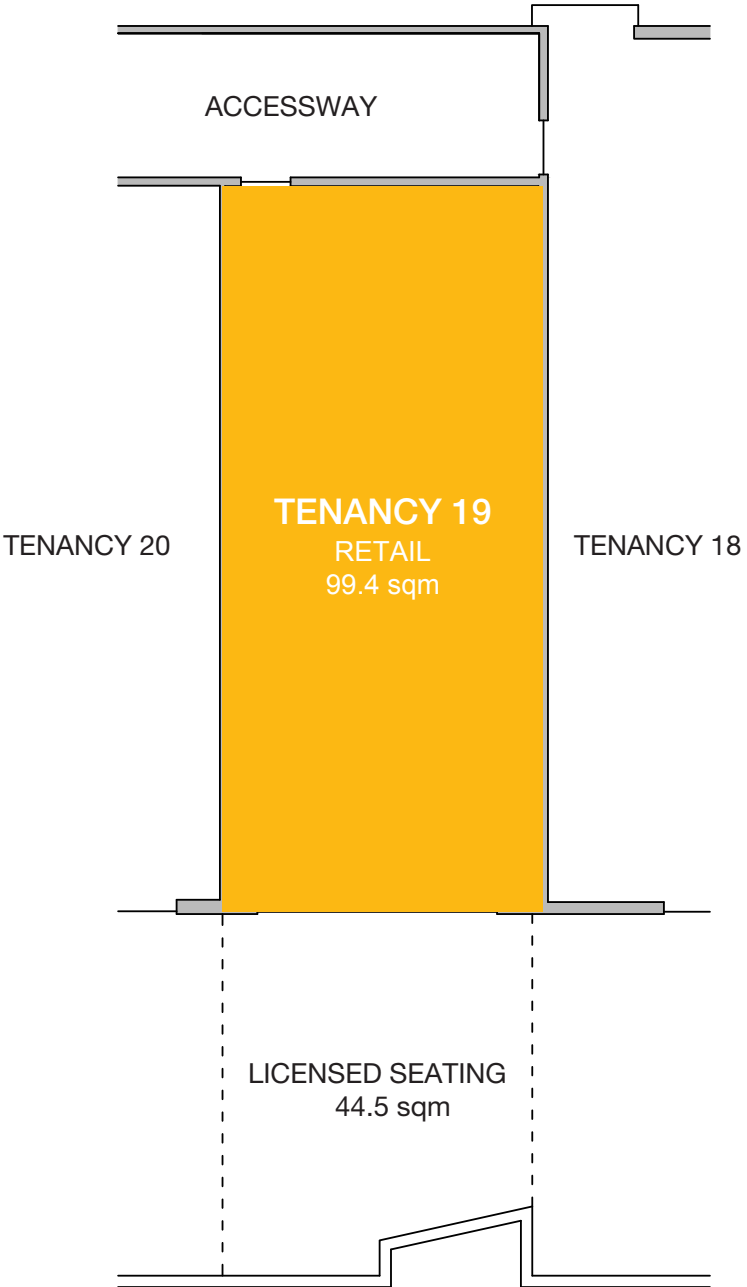


# MASTERPLAN



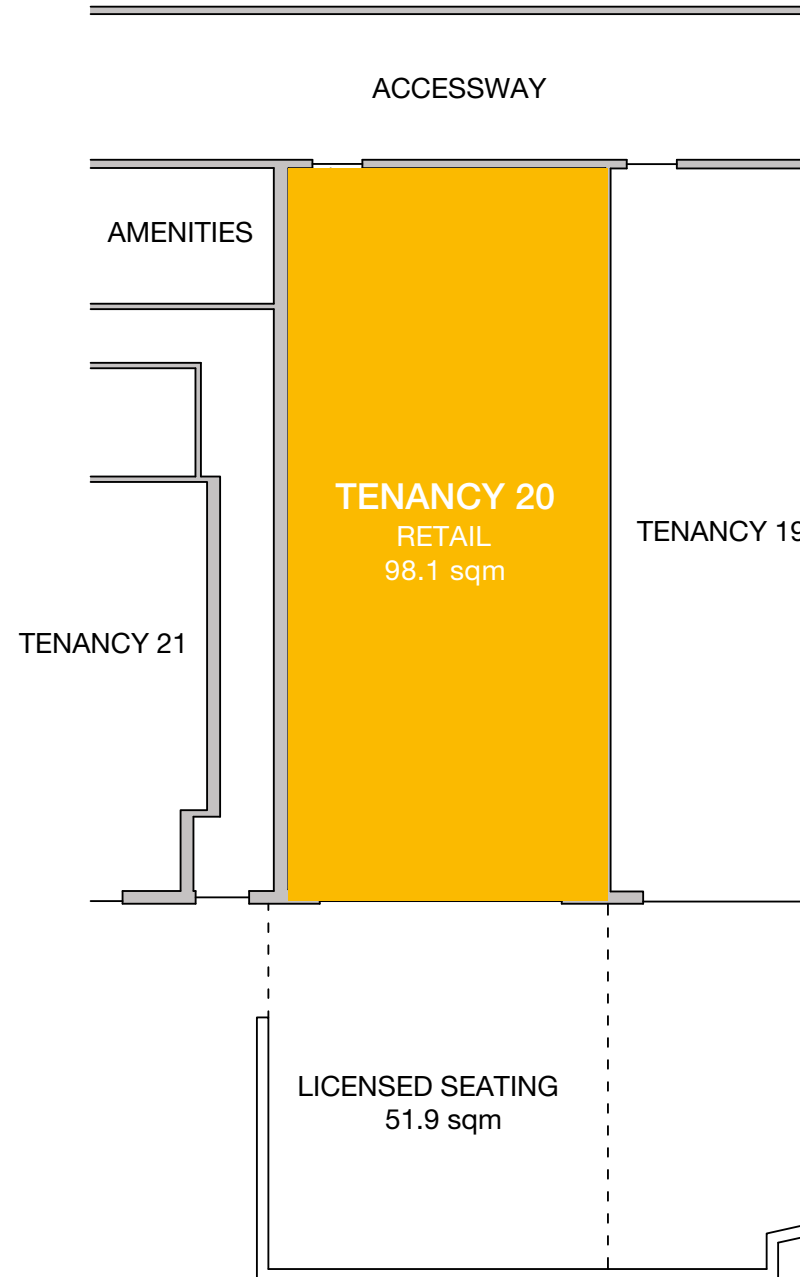
- AVAILABLE FOR LEASE
- STAGE 3

# SHOP 19 PLAN



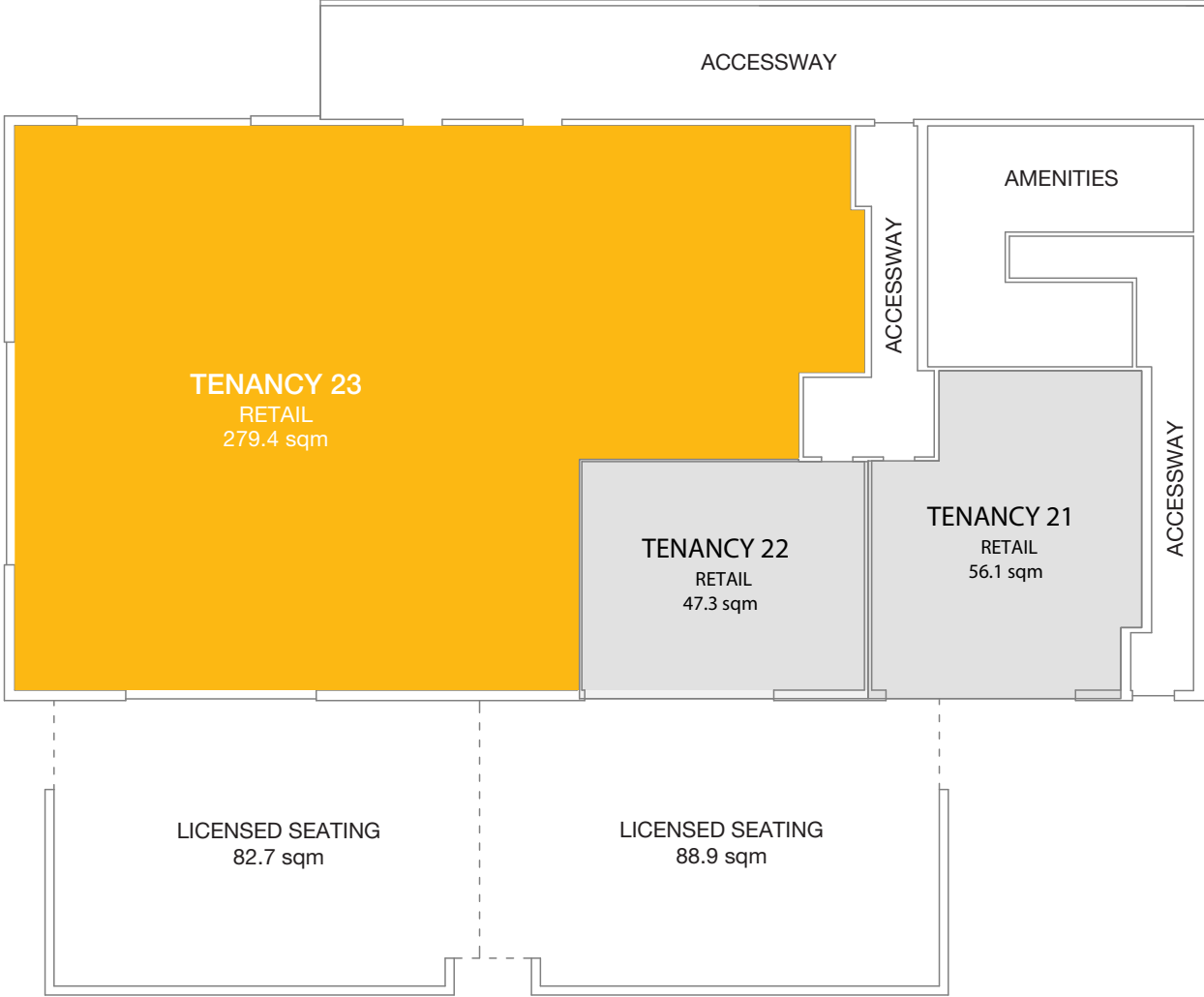
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# SHOP 20 PLAN



 AVAILABLE FOR LEASE

# SHOP 23 PLAN



■ AVAILABLE FOR LEASE

# CREATE YOUR RETAIL FUTURE

To arrange an inspection, or to discuss a formal leasing offer at Kingston Central Plaza, please contact:

**Diem Le**

Property Manager

**M** 0404 359 074

**E** diem.le@goodman.com

## Leedwell

**Chris Parry**

**M** 0420 304 185

**E** chris.parry@leedwell.com.au

**Nick Segran**

**M** 0452 020 190

**E** nick.segran@leedwell.com.au

Development at Moorabbin Airport is delivered by Goodman.



**Kingston**  
Central Plaza

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