

willow

B R I G H T O N



74 WELL ST BRIGHTON

A PROJECT BY *Samuel.*







NO. 2

Welcome to Willow, a distinctive collection
of two, three and four bedroom residences.

Inspired by nature, Willow presents a harmonious,
elemental approach, delighting your senses in every
moment. Its biophilic design is the culmination
of thoughtful research and innovative thinking,
imagined for your health and wellbeing.

A sanctuary that lives and breathes,
Willow is a life-form of its own.



A Realm of Distinction

A natural collection of only 14 residences, Willow embraces a peaceful, tree-lined side street, close to the beach and vibrant Church Street. Soft arches and the brick façade are reminiscent of Brighton's most charming residences, echoing the neighbourhood's unique character. Beautifully landscaped to the foreground, there is a sense of journey even as you approach your front door. Step inside your private haven and into a place of calm.





ARTIST IMPRESSION

A State of Harmony

Vast light-filled spaces with high ceilings flow seamlessly into outdoor terraces. Every detail is carefully thought through, creating a home in tune with your natural rhythm. Willow celebrates nature's elements from the inside out, a life in sensuous equilibrium.



ARTIST IMPRESSION





Form and Function Collide

Intuitive and purpose built, the versatile, light-filled kitchen offers both indoor and outdoor cooking areas. Large windows create a sense of connection to nature, framing the lush green terrace. Smart storage and planning deliver an ergonomic space, with world class V-Zug and Liebherr appliances neatly concealed behind seamless joinery.









The Ritual of Bathing

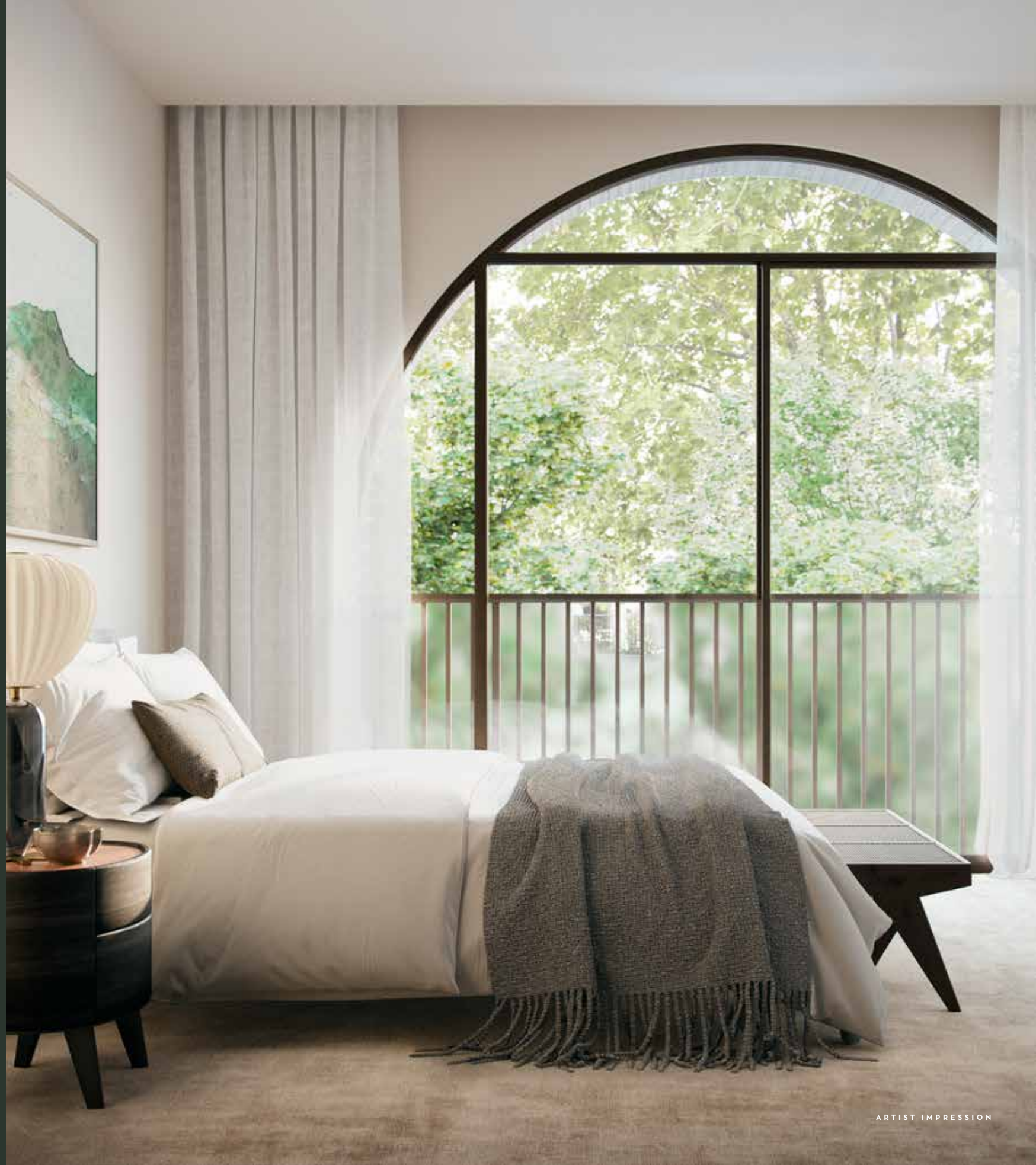
Experience a shift in pace and consciousness, from the moment you enter the bathroom. Enjoy the calming experience of water in the freestanding bathtub, or the rainhead shower cocoon. Views out the window create a sense of oasis, open yet wonderfully private. A custom seating area provides additional space for rejuvenating solitude or intimate family moments.





The Experience of Space

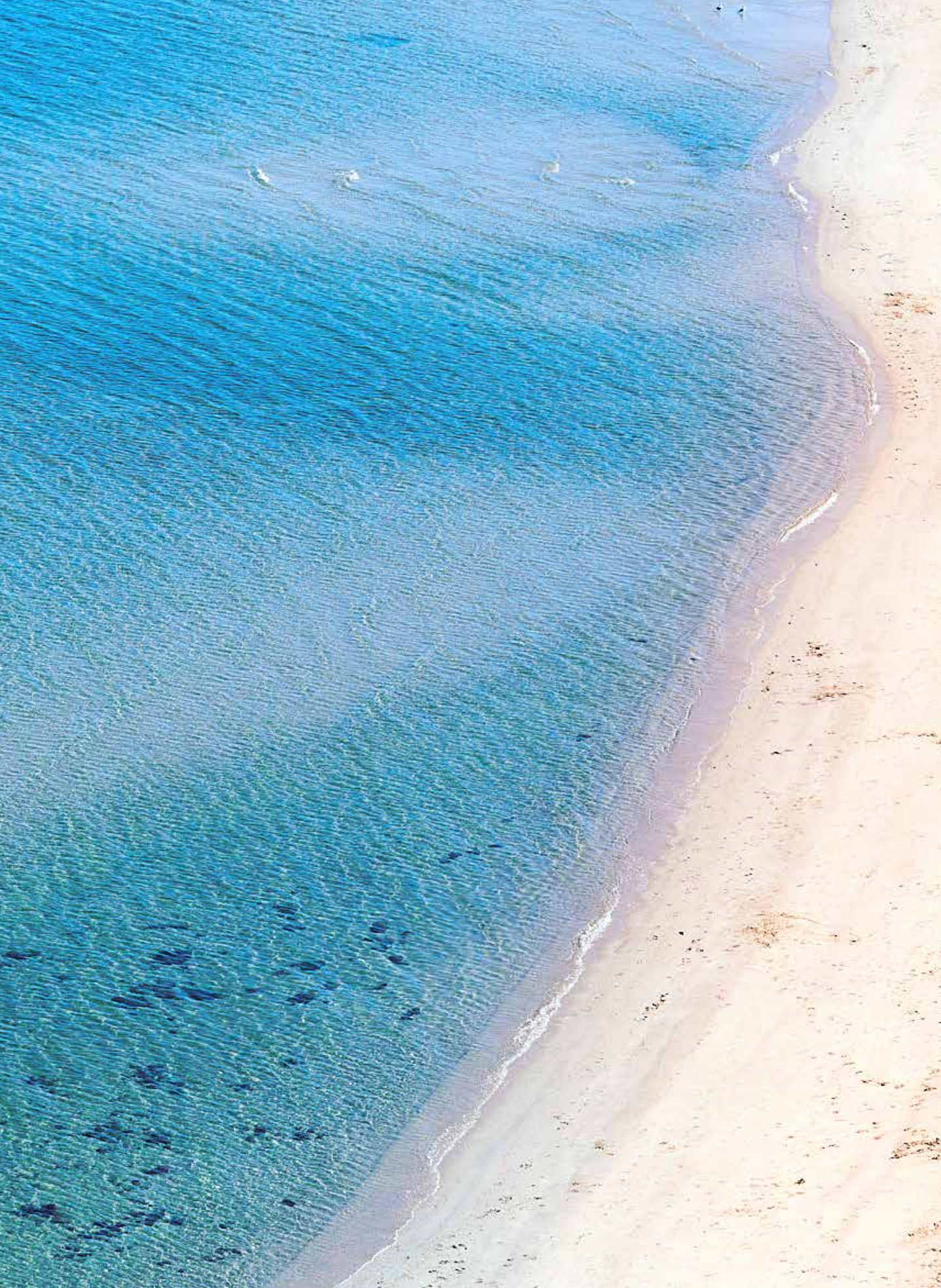
Willow cleverly defines different zones without closing off spaces. Expansive custom joinery and rolling walls offer smart storage and versatility, while soft, thoughtful touches deliver plush comfort.



Height of Sophistication

The penthouse elevates lavish living to a new dimension, perfect as a serene escape or a home for entertaining. Immerse in the shimmering spa under the stars, as you bask in the Melbourne city skyline and savour the lifestyle you deserve. It is a residence truly without compromise, tailored to enhance your way of life.



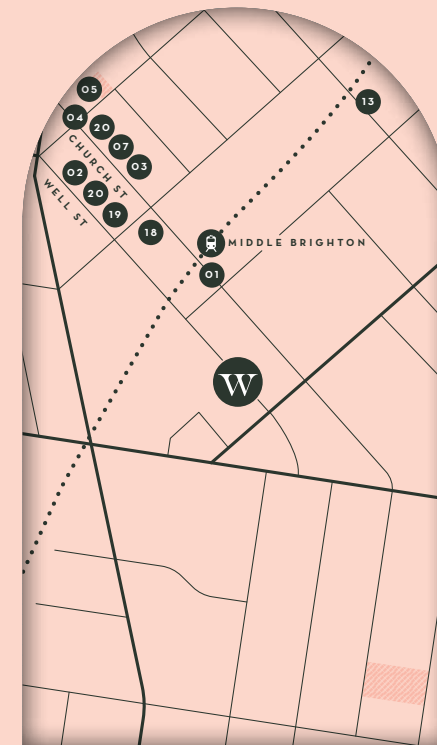


The Best of Bayside



Begin your day with a walk on the beach or coffee
at the neighbourhood cafés. Perhaps a round
of golf or lunch at the yacht club to follow.

Explore the vast variety of shops and restaurants Church Street has to offer, where everything you need is within easy reach. If the city beckons, Melbourne CBD is a simple train ride away, with the railway station only a short stroll from home.



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Cafe's & Dining

- 01 Half Moon
- 02 Woodfrog Bakery
- 03 Botticelli
- 04 The Pantry
- 05 Brighton Schoolhouse
- 06 Cucina & Co

Parks & Recreation

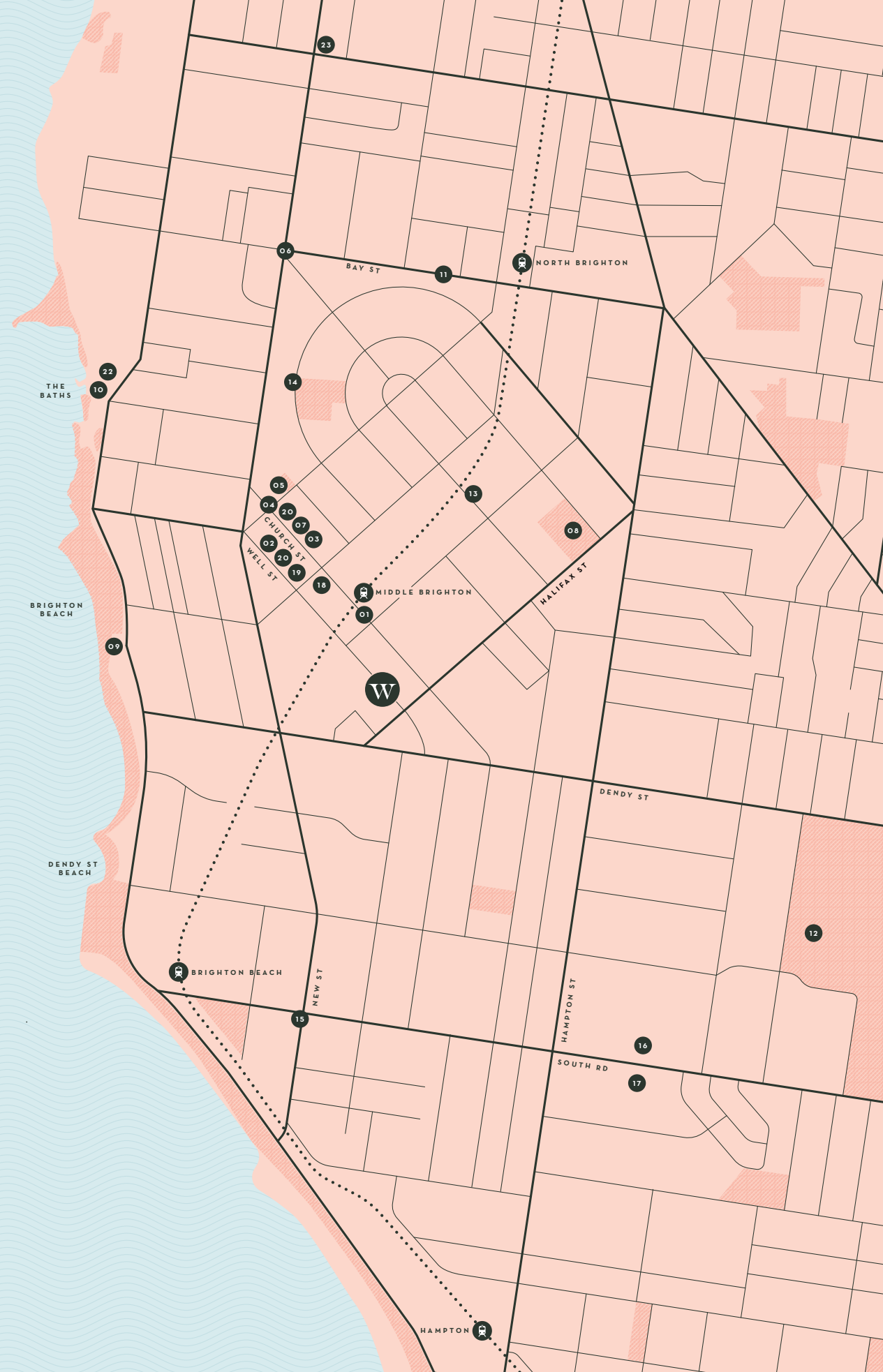
- 07 Palace Dendy Cinema
- 08 William Street Reserve
- 09 Brighton Beach Boxes
- 10 Brighton Baths
- 11 One Fitness

Education

- 13 Brighton Primary
- 14 Brighton Grammar
- 15 Xavier College
- 16 St Leonards Secondary College
- 17 Firbank Grammar

Retail & Amenities

- 18 Mecca Cosmetica
- 19 Country Road
- 20 Lee Mathews
- 21 Husk
- 22 Endota Spa
- 23 Warrior One Yoga





DEVELOPER

Samuel.

Samuel Property is a family-owned, Melbourne-based property developer, specialising in the high-end multi-residential sector. In less than a decade, the company has quickly emerged as one of Melbourne's progressive new contributors to the contemporary residential landscape.

Through diligent research and rigorous processes, Samuel Property interprets market trends and economic influences then applies this knowledge to develop 'ahead of the market' projects. An agile and dedicated team bring together impressive

backgrounds in property, construction, engineering and design, as well as extensive experience in major projects across the fields of residential, retail, industrial and commercial property.

A people-centric philosophy informs their approach that gives purpose to aesthetics. Each new project is an individual and considered offering, created to provide meaningful experiences at every turn by anticipating the current and future needs of the resident while forging a deep connection with each unique neighbourhood.



ARCHITECTURE & INTERIORS

BAYLEY WARD

BayleyWard are synonymous with iconic and layered designs that balance real life function with striking exteriors, integrated with their environment. BayleyWard have a holistic approach to their designs, where exacting research and design development underpin thoughtful play of texture, materials and space. Led by Nick Readett-Bayley and Richard Newling Ward, their committed team of architects and interior designers provide solutions to meet the ever changing demands of urban life.



LANDSCAPE ARCHITECT

Acre

Acre is a landscape architecture practice with a focus on distinct environments tailored for individuals. Collaborative and inquisitive, Acre creates spaces that carefully combine monolithic, clean detailing with stylised wildness, placing equal emphasis on architecture and landscaping. Projects vary in scale and sentiment, each embodying a painterly approach that unifies thoughtful, enduring materials with an emotive and tactile flora palette. Acre environments are designed to evolve across time and seasons.

An aerial photograph of a vast, dense forest. The trees are mostly evergreens, with some deciduous trees showing yellow and orange foliage, suggesting an autumn setting. Sunlight filters through the canopy, creating a dappled light effect. The overall tone is dark and moody, with a focus on the texture and density of the forest.

A Private Haven, A Place of Calm.

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