



MEDIA RELEASE
26 October 2017

2017 IGA Perth Royal Show

The Perth Royal Show has for over 186 years, been the state's major community event, connecting all parts of WA, from country to city, city to country, young to old, business to families.

CEO Peter Cooper mentioned the vital work and commitment of RASWA staff, councilors, committee members, members and patrons.

"The support RASWA receive is nothing short of amazing and despite rain, the energy and enthusiasm of showgoers was evident throughout the 8 days with several of the pavilions grabbing good crowds and surpassing expectations on the beautiful sunny days. Wet weather can't be considered a negative to the show or to the people of the state. Our farmers desperately need rain to continue to be able to provide WA people with the amazing produce we are all used to. This year's rain has ensured WA farmers are looking at an excellent year and RASWA are extremely happy for them.", said Mr. Cooper.

QUICK FACTS

- RASWA secured Lotterywest funding, which ensured offers of half price kids day and half price seniors day, as well as specific days geared towards accommodating special needs children and indigenous children were offered.
- The introduction of the Dance of the Drones was a fantastic addition to the evening entertainment each night on the Main Arena. 40 dances and 40 drones in a coordinated a performance, wowing crowds.
- Our Educational Pavilions were a big hit with the kids, including Farm 2 Food, Animal Nursery, Milking Station and Discover Dirt, with thousands of kids taking part in the Junior Farmer Activity Book.
- Ricky Possum was a hit in the Farm 2 Food Pavilion, educating children about 'Grandpa's Farm' in a fun and interactive daily performance.
- Ms Honey cooked up a storm with the IGA Cooking with Kids, which could see queues each day lining up to take part in the cooking activities and kids walking away with some yummy delights.
- FarmVR was a popular activity in the Walk-Through WA Exhibition, as people waited to experience what it is like to experience activities just like a farmer. It was hard to tear yourself away.



RASWA
IGA PERTH
ROYAL SHOW

- We had a number of special guests this year at the 2017 IGA Perth Royal Show. These included: Premier Mark McGowan and his family, WA Governor Kerry Sanderson who presented the Governor's Cup to the Squiers Family for the seventh year running! Minister for Regional Development, Agriculture and Food, Alannah MacTiernan visited the show with her grandchildren, Ronnie & Georgia from The Block had queues lined up at the Channel 9 Selfie space in the Taste WA pavilion. Other famous faces you may have seen were Tiffany Scanlon from the Bachelor, Locky Gilbert from Survivor and Nikki Gogan from the Bachelor.
- The Parasites: Life Undercover Exhibition left children and families amazed and inquisitive, and perhaps a little itchy! It was great to have museum quality, education experiences at the show with visitors experiencing this international exhibit.
- Taste WA presented by Lilydale Free Range Chicken was even bigger and better than expected with over 600kgs of Lilydale Chicken drumsticks and tenderloins served up to patrons. The Taste Café used 70kg of coffee beans throughout the 8 days. Over 4500kg Manjimup Southern Forest Premium Chips were eaten in Taste WA (that's around the weight of your standard African elephant or a very swish caravan). Over 1000kg Linley Valley Pork ribs were grilled up in Taste WA (that's around 7.3 x 44 gallon drums worth packed in tight). Taste WA also cooked up over 635kg Harvey Beef Scotch Fillets (that's around the weight of two Yamaha C1 grand pianos). Over 400kg WAFIC WA Pilbara Spanish Mackerel were scooped down (now we're in grizzly bear or gorilla territory – one of those) and lastly.. over 100kgs of leftover food was donated to Foodbank.
- The Dairy Pavilion smashed it with the constant grilling of cheese toasties and Azzura Ice cream sold over 760 liters of ice cream!
- The team from D-Max, driving the Isuzu Utes, were masters behind the wheel of the cars and finished their act with a three-car jump!
- The Camp Draft team entrants, which performed on the last three days of the show, were a great hit with the crowds.
- New rides included The Claw, No Limits, Midnight Express, Shockwave and Heidi, Will & Woody's Escape of the Zombies.
- Membership has more Members in 2017 than they have in the last 11yrs.
- Over \$3,000 in prizes was given away in the Members Lounge through the Members Lounge Daily Competition.
- Showbags that sold out, Rick and Morty, White Glo Beauty & Travel Bag, Athletica Ultimate Fitness Pack

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Robyn Fitzgerald
PR & Communications
RFitzgerald@raswa.org.au
08 6263 3100