



## MEDIA RELEASE

14 June 2017

### Annual Perth Royal Beer Awards 2017 Launch

The Royal Agricultural Society of WA (RASWA) has collaborated once again with the Brewers Loft, located within the Queens Tavern, to hold the Annual Perth Royal Beer Awards Launch Party. A celebration of beer, brews and ales; connoisseurs will partake in some of the states finest drops at the iconic Queens Tavern on Friday June 23 at 6pm.

Considered one of the year's best nights out with \$5 pints and an extensive range to choose from, 8 draught beers showcasing 2016 medal placed winners will be on tap with Billabong Breweries 'Billabong Wheat' for packaged beer. Throw in an extra \$10 to grab some mighty fine bites paired with your ale of choice, a few of your best mates and you have one great night out.

After a record attendance in 2016 of 300 plus attendees, this year is looking to be the best yet with the affiliation between the Royal Agricultural Society's Beer Awards, Western Australian Brewers Association, craft breweries, past medal winners from the Perth Royal Beer Awards, and the inclusion of head brewers and industry influencers on hand to mingle with patrons and possibly divulge industry secrets!

As with all Brewers Loft events; 'first in best dressed', get in early to grab a pint of each beer offered, enjoy some tasty paired offerings and settle in for an evening of hops overload.

The expanding craft beer industry in WA is bursting at the seams, with the Royal Agricultural Society of WA taking the lead with the Annual Perth Royal Beer Awards. Integrated as part of the 'Taste WA' showcase during the Perth Royal Show, this event is proudly supported by The Queens Tavern and the Western Australian Brewers Association (WABA). WABA is an independent, member driven body that represents the craft brewing industry of WA. The organisation enhances the status and general awareness of microbreweries and their interests in WA, consumer demand for more flavourful beers, use of quality ingredients and greater choice of products

Following on from the launch party, the Perth Royal Beer Awards will head to Claremont Showground for the official judging on the 25 & 26 June, with the highly anticipated awards evening set for June 30 at newly established Beaumonde on the Point. For the first time in the awards history, RASWA are offering the public the opportunity to partake in the Exhibitors Tasting held at the Claremont Showground in the Centenary Pavilion on July 1 from 2pm. With over 600 entries in the awards, the opportunity to partake in sampling every single ale is at your fingers tips. For ticketing, contact RASWA at [beer@raswa.org.au](mailto:beer@raswa.org.au)



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