Boxing Australia
Anti-Doping Education Strategy

By
Education Team
Australian Sports Anti-Doping Authority

August 2011
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<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>1.0</td>
<td>August</td>
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</tr>
<tr>
<td>2.0</td>
<td></td>
<td></td>
<td></td>
</tr>
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<td>3.0</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

IMPORTANT NOTICE

This document is dynamic and subject to change. Please refer to ASADA’s strategy manager to ensure use of the current version.
Printed copies cease to be controlled documents.
Overview

Vision
To achieve excellence in anti-doping through the effective and efficient delivery of education solutions that maintain Australia’s sporting integrity.

Mission
To ensure:
- every member of the Australian sporting community has the opportunity to access quality anti-doping education
- a blend of flexible teaching and learning approaches that cater to a diverse range of needs
- efficient participant and program management with meaningful and timely reporting to enable continuous monitoring, evaluation and program accountability.

Goals
Provide comprehensive and balanced anti-doping education solutions that will:
- give the members (of the Australian sporting community) every chance to develop the essential knowledge, understanding, skills and values that will allow them to be active, effective and responsible in their role in protecting Australia’s sporting integrity
- prepare the members to contribute positively to the anti-doping cause both now and into the future
- encourage and enable the members to identify their attitudes towards anti-doping in sport and to realise their individual potential
- encourage and enable the members to contribute to a fair and level playing field that values diversity
- promote continuity and coherence of learning across the Australian sporting community.

ASADA’s commitment
Within the available resources, ASADA will:
- partner with stakeholders to develop a bespoke anti-doping education program
- design and develop accessible anti-doping education solutions
- ensure that the content is current and accurate
- host and maintain a web-based learning management system
- enable verification of participation
- provide reports and evaluation.
**Boxing Australia**

Boxing Australia Inc, is the national federation for amateur boxing in Australia.

Boxing Australia administers Australia's Olympic representative boxers and develops the sport throughout Australia.

Boxing Australia is recognised as the National Sporting Organisation for boxing by the Australian Sports Commission, the Australian Olympic Committee, the Australian Commonwealth Games Association, and the International Amateur Boxing Association (AIBA).

**The purpose of anti-doping education**

To prevent inadvertent doping in Australian Boxing.

**Measure of success**

Anti-doping education will considered a success when there is an increase in the number of athletes are accessing education and a decrease in positive tests.

**Anti-doping education**

Historically the role has been co-shared by the AIS Boxing Program, ASC NTID Boxing Program and Boxing Australia. Every athlete in the High Priority program would view the Pure Performance DVD. At the Australian Championships the DVD would also be shown. Other than this, a link is placed on Boxing Australia’s website to ASADA.

**Target Groups**

The following table provides an overview of target groups identified for anti-doping education.

<table>
<thead>
<tr>
<th>Target groups</th>
<th>Level of involvement</th>
<th>Approximate no.</th>
<th>Average age</th>
<th>Main Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletes</td>
<td>International</td>
<td>20</td>
<td>20-24</td>
<td>Nationwide</td>
</tr>
<tr>
<td>Athletes</td>
<td>International</td>
<td>10</td>
<td>16-17</td>
<td>Nationwide</td>
</tr>
<tr>
<td>Athletes</td>
<td>National</td>
<td>100</td>
<td>20-30</td>
<td>Nationwide</td>
</tr>
<tr>
<td>Coaches</td>
<td>National</td>
<td>20</td>
<td>Over 30</td>
<td>Nationwide</td>
</tr>
<tr>
<td>Officials</td>
<td>National</td>
<td>20</td>
<td>Over 30</td>
<td>Nationwide</td>
</tr>
<tr>
<td>Program Staff</td>
<td>National</td>
<td>5</td>
<td>20-30</td>
<td>Canberra</td>
</tr>
<tr>
<td>Medical &amp; Anti-Doping</td>
<td>National</td>
<td>3</td>
<td>Over 30</td>
<td>Nationwide</td>
</tr>
<tr>
<td>Committee</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Athletes and Coaches</td>
<td>State</td>
<td>1000</td>
<td>20-30</td>
<td>Nationwide</td>
</tr>
<tr>
<td><strong>Boxing Australia</strong></td>
<td>State</td>
<td><strong>1180</strong></td>
<td><strong>20-30</strong></td>
<td>Nationwide</td>
</tr>
</tbody>
</table>
Program

Partnering with Boxing Australia the Australian Sports Anti-Doping Authority (ASADA) will ensure the efficient and effective delivery of the following blend of Anti-Doping education solutions:

- Pure Performance Online
- Pure Performance Supporter
- Pure Performance Facilitator
- Access to education support materials.

<table>
<thead>
<tr>
<th>Participants</th>
<th>Solutions</th>
<th>Implementation</th>
<th>Evaluation and reporting</th>
</tr>
</thead>
<tbody>
<tr>
<td>International athletes</td>
<td>Pure Performance Online and access to a Pure Performance Workshop delivered by a Boxing Australia Pure Performance Facilitator</td>
<td></td>
<td></td>
</tr>
<tr>
<td>National athletes</td>
<td>Pure Performance Online and access to a Pure Performance Mentoring by a Boxing Australia Pure Performance Supporter</td>
<td></td>
<td></td>
</tr>
<tr>
<td>National Coaches and Officials</td>
<td>Pure Performance Online and Pure Performance Supporter</td>
<td>Annually</td>
<td>12 months from commencement of this agreement</td>
</tr>
<tr>
<td>Program Staff and Medical &amp; Anti-doping Committee</td>
<td>Pure Performance Online and Pure Performance Facilitator</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Boxing Australia’s Community</td>
<td>Pure Performance Resources: ASADA e-learning, Pure Performance in Sport DVD Pure Performance Vodcasts Anti-doping reference materials ASADA’s Facebook, YouTube and Twitter WADA educational tools and resources</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Pure Performance Online
Led by ASADA’s online facilitator this interactive solution, comprising six 15-minute modules, provides individual participants with the opportunity to:

- learn about their rights and responsibilities
- develop their skills and attitudes in relation to anti-doping.

**Key learning areas covered**
1. Introduction to anti-doping in sport
2. Sport anti-doping roles and responsibilities
3. The Prohibited List
4. Therapeutic Use Exemptions
5. Doping control
6. Athlete whereabouts

**Participants**
- Athletes
- Coaches
- Administrators
- Volunteers

**Duration**
- Approximately one and a half hours.
- Participants are able to self-pace their learning and complete it over a longer duration in smaller ‘chunks’ of time.

**Frequency**
- Annually, with access to the Fast-Track test in the second year.

**Implementation**
To enable efficient and effective coordination of the program Boxing Australia will:
- manage the implementation of the solution for the various audiences across Boxing Australia i.e.
  - International and national athletes may be required to complete the program and forward certificate as a requirement for selection, registration, or prior to attending a training camp
  - Coaches, Officials and Program Staff may be required to complete it for their re-accreditation or appointment.
- maintain a link to [www.asada.gov.au](http://www.asada.gov.au) (preferably using the “anti-doping: get educated button)
- be responsible for promoting/supporting the Pure Performance Online course within Boxing Australia.

To enable efficient and effective coordination of the program ASADA will:
- make the course available via the ASADA website
- notify all participants of relevant changes to the WADA Code
- notify participants of accreditation status and pending expiration dates
- provide Boxing Australia with promotional materials and instructions (web buttons/links/email templates)
- maintain accurate records.
Pure Performance Facilitator
This blended solution will provide nominated individuals with a background in training with the opportunity to:
- further develop their knowledge and understandings of anti-doping in sport
- access up-to-date and accurate resources and tools to facilitate anti-doping workshops
- enable Boxing Australia to deliver anti-doping workshops at their convenience to ensure a greater reach and flexibility.

Key learning areas covered
1. Introduction to Anti-Doping in sport
2. Sport Anti-Doping roles and responsibilities
3. The Prohibited List
4. Therapeutic Use Exemptions
5. Doping control
6. Athlete whereabouts
7. Advocate training for the facilitator role

Recommended Participants

<table>
<thead>
<tr>
<th>Nominated personnel to be facilitators</th>
<th>Position/Location</th>
<th>Working with Children Check</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medical &amp; Anti-Doping Committee</td>
<td>National</td>
<td>Required if presenting to minors</td>
</tr>
<tr>
<td>Program Staff</td>
<td>National</td>
<td></td>
</tr>
</tbody>
</table>

Duration
Approximately two hours:
- 1.5 hours: Pure Performance Online (Pre-requisite)
- 15 minutes: Pure Performance Facilitator – online.

Frequency
- Facilitator accreditation is valid for 12 months.

Implementation
To enable efficient and effective coordination of the program Boxing Australia will:
- manage the appropriate selection of participants
- advise participants of their selection and role
- coordinate delivery of workshops to identified groups
- maintain a link to [www.asada.gov.au](http://www.asada.gov.au) (preferably using the “anti-doping: get educated button)
- be responsible for promoting/supporting Boxing Australia’s Pure Performance Facilitators.

To enable efficient and effective coordination of the program ASADA will:
- make the course, resources and tools available via the ASADA website
- issue completion certificates, wallet cards and maintain accurate records
- design, develop and maintain a range of accurate and up-to-date resources & tools
- notify participants when new or revised resources and/or tools are available
- notify participants of accreditation status and pending expiration dates.
Pure Performance Supporter

This blended solution will provide participants with the opportunity to:

- further develop their knowledge and understandings of anti-doping in sport
- access up-to-date and accurate resources and tools to support anti-doping in their community
- enable Boxing Australia to spread the anti-doping message to a greater number of people

Key learning areas covered
1. Introduction to Anti-Doping in sport
2. Sport Anti-Doping roles and responsibilities
3. The Prohibited List
4. Therapeutic Use Exemptions
5. Doping control
6. Athlete whereabouts
7. Advocate training for the supporter role

Recommended Participants
- National coaches
- National officials
- Club athletes, coaches, administrators and volunteers (optional)

Duration
Approximately two hours:
- 1.5 hours: Pure Performance Online (Pre-requisite)
- 15 minutes: Pure Performance Supporter - online

Frequency
Supporter accreditation is valid for 12 months.

Implementation
To enable efficient and effective coordination of the program Boxing Australia will:
- manage the appropriate selection of participants
- advise participants of their obligation and role
- maintain a link to www.asada.gov.au
- be responsible for promoting/supporting/acknowledging Boxing Australia’s Pure Performance Supporters.

To enable efficient and effective coordination of the program ASADA will:
- make the course, resources and tools available via the ASADA website
- issue completion certificates & wallet cards
- design, develop and maintain a range of accurate and up-to-date resources & tools
- notify participants when new or revised resources and/or tools are available
- notify participants of accreditation status and pending expiration dates
- maintain accurate records
Pure Performance Resources

Participants
- Boxing Australia’s general community

PURE PERFORMANCE DVD
Presented by elite Australian athletes, the Pure Performance DVD is a visual and auditory solution designed to provide opportunities for viewers to develop their knowledge and understanding of the roles and responsibilities relevant to anti-doping in sport. A quiz on the DVD content is available to enhance engagement, and completion of an attendance form will assist with compliance records.

Key learning areas covered
1. Introduction to anti-doping in sport
2. Sport anti-doping roles and responsibilities
3. The Prohibited List
4. Therapeutic Use Exemptions (TUEs)
5. Doping control
6. Athlete whereabouts

Duration
- Approximately 45 minutes

Frequency
- Confirm currency annually if hard copy ordered

Implementation
To enable efficient and effective coordination of the DVD session Boxing Australia will:
- order multiple copies annually from the ASADA hotline 13 000 27232 at a cost recovery basis, or
- download the video from the ASADA website or YouTube Channel and/or
- download the video chapters from the Pure Performance Facilitator’s resources and/or
- embed the video into their websites, intranets or extranets easily using the YouTube Channel
- complete the attendance record form and
- deliver the completed attendance record forms to ASADA.

To enable efficient and effective coordination of the program ASADA will:
- make the materials available via the ASADA website
- maintain the accuracy of the materials
- provide assistance with embedding
- ensure delivery of ordered hard copies
- maintain accurate records.
PURE PERFORMANCE VODCASTS

ASADA’s vodcasts summarise the core learning material presented in Pure Performance Online. They are an ideal complementary learning resource for those who are on the move or who wish to refresh knowledge in a specific learning area. Completion of an attendance form will assist with compliance records.

Key learning areas covered
1. Introduction to anti-doping in sport
2. Sport anti-doping roles and responsibilities
3. The Prohibited List
4. Therapeutic Use Exemptions (TUEs)
5. Doping control
6. Athlete whereabouts

Duration
• Approximately 30 minutes

Frequency
• Not applicable

Implementation
To enable efficient and effective coordination of the Pure Performance Vodcasts Boxing Australia can:
• download the Vodcast/s from the ASADA website or YouTube Channel and/or
• download the Vodcasts from the Pure Performance Facilitator’s resources and/or
• embed the video into their websites, intranets or extranets easily using the YouTube Channel.
• complete the attendance record form and
• deliver the completed attendance record forms to ASADA.

To enable efficient and effective coordination of the program ASADA will:
• make the materials available via the ASADA website
• maintain the accuracy of the materials
• provide assistance with embedding
• maintain accurate records
PUBLICATIONS

ASADA’s website provides access to range of electronic and hard copy resources for increasing awareness of anti-doping within the Australian sporting community.

<table>
<thead>
<tr>
<th>Resource</th>
<th>Website Access</th>
<th>Hard Copy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athlete Testing Guide booklet</td>
<td>✓</td>
<td>✓ (cost)</td>
</tr>
<tr>
<td>Check Your Substances booklet</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Check Your Substances flier</td>
<td>✓</td>
<td>✓ (free)</td>
</tr>
<tr>
<td>Dangers of Doping flier</td>
<td>✓</td>
<td>✓ (free)</td>
</tr>
<tr>
<td>Anti-Doping Update newsletter</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>ASADA social media links</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>‘You can never win your reputation back’ poster</td>
<td>✓</td>
<td>✓ (free)</td>
</tr>
<tr>
<td>‘You can never win your reputation back’ wallet cards</td>
<td>✓</td>
<td>✓ (free)</td>
</tr>
</tbody>
</table>

*Postage costs for all hard-copy items is additional

Duration

- Not applicable

Frequency

- Confirm currency annually if hard copy ordered or content downloaded

Implementation

To enable efficient and effective coordination of the website resources Boxing Australia can:

- download publications from the ASADA website
- purchase hardcopies of publications by calling 13 000 ASADA (13 000 27232).
- embed a link to ASADA’s website
- display publications appropriately
- promote/support ASADA’s web presence, including social networking sites (Facebook, You Tube, Twitter).

To enable efficient and effective coordination of the program ASADA will:

- make the materials available via the ASADA website
- maintain the accuracy of the materials
- provide assistance with embedding.
Communication tools

The ASADA e-Learning Centre (http://www.asada.gov.au/education/e-Learning_email.html) provides access to range of resources for promoting anti-doping education opportunities within the Australian sporting community.

Resources include:

<table>
<thead>
<tr>
<th>Resource</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASADA e-Learning web button</td>
<td>This web button can be added to your website to encourage your visitors to find out more about ASADA e-Learning.</td>
</tr>
<tr>
<td>ASADA e-Learning print ready ad</td>
<td>This print-ready ad can be included in your newsletters or publications to encourage individuals to undertake ASADA e-Learning.</td>
</tr>
<tr>
<td>ASADA e-Learning copy for individuals</td>
<td>This copy can be included on your website, or in your newsletters or publications to encourage individuals to undertake ASADA e-Learning.</td>
</tr>
<tr>
<td>ASADA e-Learning copy for potential facilitators</td>
<td>This copy can be included on your website, or in your newsletters or publications to encourage appropriate candidates to become Pure Performance Facilitators.</td>
</tr>
<tr>
<td>ASADA e-Learning email for individuals</td>
<td>This can be emailed to your members to encourage them to undertake ASADA e-Learning.</td>
</tr>
<tr>
<td>ASADA e-Learning email for potential facilitators</td>
<td>This can be emailed to those members you feel would be suitable candidates for the Pure Performance Facilitator module.</td>
</tr>
</tbody>
</table>

Recommended for

Ben Harvey - Boxing Australia’s Programs Coordinator.

Implementation

- Review your website’s anti-doping content.
- Remove any out-of-date information relating to anti-doping.
- Ensure the relevant and current anti-doping policy is accessible.
- Follow instructions to place a link from your website to ASADA’s website.
- Use the promotional materials and tailor as required.

Evaluation and Reporting

Reporting is the process of communicating the knowledge and understanding gained from assessing learning. It provides a formal record of learning and a measure of ASADA’s accountability for its learning outcomes.
ASADA will report 12 months from the date of this agreement to Boxing Australia’s nominated delegate on the following elements for each solution:

<table>
<thead>
<tr>
<th>Solution</th>
<th>Participant numbers</th>
<th>Sport participation rates</th>
<th>Participant feedback</th>
<th>Achievement</th>
<th>Progress against key learning areas and essential values</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pure Performance Online</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advocate Facilitator</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advocate Supporter</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Pure Performance DVD/Vodcast</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Publications</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td>(order #s)</td>
</tr>
</tbody>
</table>

ASADA will ensure that:
- reporting is based on valid and reliable assessment
- a range of reporting strategies are used to suit the needs of Boxing Australia
- inclusive reporting practices and reasonable accommodations are used to ensure relevant stakeholders have access to information about participant achievement and progress
- reports are understandable to stakeholders
- the privacy of individuals is protected

Reporting will be used to inform Boxing Australia’s ongoing anti-doping education solutions and strategies, thereby providing a sound base for effective program evaluation and development.
## Agreement

### ASADA's representative and contact details
<table>
<thead>
<tr>
<th>Name</th>
<th>Patricia Olejniczak</th>
</tr>
</thead>
<tbody>
<tr>
<td>Telephone</td>
<td>02 6222 4230</td>
</tr>
<tr>
<td>Facsimile</td>
<td>02 6222 4320</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:Patricia.olejniczak@asada.gov.au">Patricia.olejniczak@asada.gov.au</a></td>
</tr>
</tbody>
</table>

### BOXING AUSTRALIA's strategy owner and contact details
<table>
<thead>
<tr>
<th>Name</th>
<th>Kable Kelleway</th>
</tr>
</thead>
<tbody>
<tr>
<td>Telephone</td>
<td>02 6100 4724</td>
</tr>
<tr>
<td>Facsimile</td>
<td>XX</td>
</tr>
<tr>
<td>Address</td>
<td>PO Box 1197, Dickson ACT 2602</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:Kable.Kelleway@boxing.org.au">Kable.Kelleway@boxing.org.au</a></td>
</tr>
</tbody>
</table>

### ASADA's strategy manager and contact details
<table>
<thead>
<tr>
<th>Name</th>
<th>Kellie Chamberlain</th>
</tr>
</thead>
<tbody>
<tr>
<td>Telephone</td>
<td>02 6222 4215</td>
</tr>
<tr>
<td>Facsimile</td>
<td>02 6222 4315</td>
</tr>
<tr>
<td>Address</td>
<td>PO Box 1744, Fyshwick ACT 2609</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:Kellie.chamberlain@asada.gov.au">Kellie.chamberlain@asada.gov.au</a></td>
</tr>
</tbody>
</table>
SIGNED on behalf of the
COMMONWEALTH OF AUSTRALIA AS
REPRESENTED BY the Australian Sports Anti-Doping Authority

By
Name of signatory ____________________________
Signatory’s position ____________________________

IN THE PRESENCE OF
Name of witness ____________________________
Date ____________________________

SIGNED on behalf of Boxing Australia

By
Name of signatory ____________________________
Signatory’s position ____________________________

IN THE PRESENCE OF
Name of witness ____________________________
Date ____________________________