

NAB AFL AUSKICK PROMOTIONAL PACKS

How to guide - NAB AFL Auskick staff & volunteers

OVERVIEW

In 2020 the NAB AFL Auskick Promotional Packs will continue to enable NAB staff to add greater value to existing NAB AFL Auskick activities.

The NAB AFL Auskick Promotional Packs have been designed to provide NAB staff with the necessary tools to run fundraising BBQs and medal presentations at your NAB AFL Auskick centre.

PACKS AVAILABLE

BBQ PACK



100x
NAB Balloons



50x
Inflatable Footies



15x
Auskick Footballs



2x
NAB Caps



50x
NAB Paper Bags



2x
NAB Aprons



\$40 Supermarket
Vouchers

PRESENTATION PACK



100x
NAB Balloons



50x
Inflatable Footies



15x
Auskick Footballs



2x
NAB Caps



50x
NAB Paper Bags



50x
Auskick Medals

HOW IT WORKS

1

NAB AFL Auskick Centre Co-ordinator forms relationship with local NAB team (visit nab.com.au/locations to find nearest branch).

2

The centre meets local banker to discuss upcoming events and opportunities for them to get involved in existing activity.

3

Banker submits an order request for the packs directly via internal online NAB system.

4

Banker confirms if the request is approved and if so awaits the delivery of the packs (approximately 10 working days).

5

Activity takes place at the local centre with support from the NAB team.

TIPS TO CONSIDER

- The NAB AFL Auskick Promotional Packs provides your centre with an opportunity to add extra value to your existing activity and help build relationships with the local NAB team.
- Packs will be available for NAB staff to order from end-March 2020.
- Only NAB staff are eligible to order packs via an internal system. Note - packs are limited and subject to availability.
- Inviting NAB staff to your activity provides them with a great opportunity to connect with the parents at your centre and discuss benefits of the NAB AFL Auskick initiative.
- Continue to work with your local NAB representative beyond the activity to continue to grow the relationship year on year.



more
than
money

