



DDB POD Creative Technology Internship

POD is part lab, part internship program. Starting in Sydney and spanning the DDB international network, this evolution sees the Launchpad intern program expand from the original formula of communications creatives to now include young technology thinkers.

Eligible candidates include graduates & students of Information Technology, Engineering & Computer Science Bachelor, Masters or equivalent programs.

eg. Gaming, Graphics & Multimedia / Software Development & Programming / Web & Cloud Computing / Hardware Development / Mechanical and Mechatronic / Computer Systems & Software.

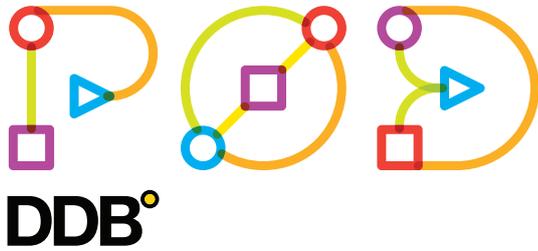
DDB POD A group of young Copywriters, Art Directors, Designers and Technologists unified by a passion for generating impact through smart communication in a world obsessed with technology.

Candidates

Successful candidates will spend their days in a creative, studio environment collaborating with a diverse team of people across all disciplines of the agency group. Great communication skills and love of collaboration is a must.

We're looking for Computer Scientists with a hacker mentality. You must be able to write code and create functional software, create prototypes to test ideas and interactions.

Above all, the ability to use your knowledge of technology to solve business problems in creative ways is what we are looking for.



Skills

There is no complete or perfect skill set, but there are a few that will come in handy.

Web Development with HTML, JavaScript, CSS, Python, Java, Ruby and everything in between.

Software Engineering with C/C++, Java, Swift, OpenGL – possibly for Android, iOS or something that doesn't exist yet.

Hardware Development with open source kits like Arduino, 3D Printing and anything else that fits the mould.

Research & Development is extremely important, a must have skill in implementing new technologies and the possibilities they possess.

POD Projects

There will be two types of projects taking place inside the POD.

First there will be regular DDB client briefs, where we are looking for a creative technology or engineering-based solution to a client business problem.

The other is a POD Research and Development project.

These projects are a testing ground for new technologies.

Failure, prototyping and iteration are embraced, learnings from this are applied to innovation initiatives and client briefs..

Apply to join POD

If you are a young technologist who wants to solve big problems, with radical technology solutions we have a place for you in DDB POD.

Apply with relevant university or side projects along with a short bio.

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