

# SUTTONS PARTS MEGA TRADE PARTNER REWARDS PROGRAM

## Frequently Asked Questions

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### **GENERAL PROGRAM QUESTIONS**

#### **What is the Suttons Parts Mega Trade Partner Rewards program?**

It is a nine (9) month customer rewards program exclusively for Suttons Parts Lidcombe trade customers, featuring quarterly prizes, monthly brand champion prizes and major grand prizes. The program rewards consistency, brand diversity, and team participation.

#### **Who is eligible to participate?**

Nominated and existing Suttons Parts “Qualified” trade account customers are eligible (@March 2026). The prizes will be awarded to individual businesses, and the owners will nominate their prize recipient. A nomination form will require signatures by the business owner/s.

#### **How long does the program run?**

The program runs for nine (9) months from the 1<sup>st</sup> March 2026 through to the 30<sup>th</sup> November 2026, with separate quarterly competitions, monthly prize draws and major prize draw periods within.

#### **Is there a cost to participate?**

No, participation is completely free for all registered trade customers. Business owners will be required to complete a registration form and nominate a recipient in their business.

#### **Can I opt out?**

Yes, eligible participants are able to ‘opt-out’ simply by advising their Suttons Parts account representative or by unsubscribing from the Program related emails at any time.

You can view our full Privacy Policy here: <https://www.suttons.com.au/PrivacyPolicy>

#### **Can I win multiple prizes?**

Yes, you can win multiple prizes throughout the promotion – only one (1) in each period – monthly, quarterly and grand prizes.

#### **What happens if I don’t achieve a month target?**

Each period is calculated separately, a low month in any period doesn’t affect other periods. The major prizes are awarded by overall growth which is measured by average daily purchases.

#### **Are there any products excluded?**

All business purchases on your account are included, excluding freight charges and GST.

#### **Can I choose alternate prizes or redeem for cash?**

No, prizes are NOT redeemable for cash or exchangeable for alternate prizes.

#### **How will I track my progress/results?**

Your Suttons Parts account representative will provide regular updates.

#### **How and when will winners be announced?**

All Prizes will be announced no later than 1 week after each period via email and published on the website [www.suttons.com.au/suttons-parts/traderewards](http://www.suttons.com.au/suttons-parts/traderewards)

## How is incremental growth calculated?

### CRITERIA

The baseline measure for all prize categories is average daily purchases (ex GST), over a given period.

Comparisons are made between the individual program periods in 2026 versus the equivalent period in 2025.

Quarterly Prizes and the Monthly 'Brand champion' prizes require a minimum 5% incremental growth YOY (year on year) to qualify.

Participants for the Major grand prize draw will also need to maintain a minimum \$3,000 in average monthly purchases as well as 5% incremental growth YOY to qualify.

Each period is calculated separately, a low month in any period doesn't affect other periods.

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### BRAND CHAMPION PRIZES

#### How does the "Brand Champion" competition work?

Suttons Parts will nominate a different brand for each month of the competition.

One (1) prize only per month will be awarded.

Prize details and values will be communicated monthly by Suttons Parts account representatives and via email.

#### Winners will be determined based on:

The Monthly Brand Champion Prize Winner will be determined by which participant achieves the highest incremental sales growth in dollars (\$) compared to the same period in 2025 for the designated brand of that month.

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### QUARTERLY PRIZES

#### Consists of three (3) quarterly prize periods

Prize Name	Prize Period	Number of Winners
Quarter One	1 <sup>st</sup> March 2026 to 31 <sup>st</sup> May 2026	Three (3) only
Quarter Two	1 <sup>st</sup> June 2026 to 31 <sup>st</sup> August 2026	Three (3) only
Quarter Three	1 <sup>st</sup> September 2026 to 30 <sup>th</sup> November 2026	Three (3) only

#### What are the Quarterly Prizes?

##### Quarter 1:

- Prize A: 1 x Peleton Cross Training Bike and 12-month Subscription
- Prize B: 1 x SP Tools Metric and SAE Tool Kit 290 pc
- Prize C: 1 x \$500 Suttons Parts Account Rebate

##### Quarter 2:

- Prize A: 1 x Daytona Racing Machine Arcade Game
- Prize B: 1 x Pitt Boss Smoker and Accessories

- Prize C: 1 x \$500 Suttons Parts Account Rebate

### Quarter 3:

- Prize A: 1 x Jamala Wildlife Lodge \$3500 Gift Card
- Prize B: 1 x 85-inch Hisense QLED TV
- Prize C: 1 x \$500 Suttons Parts Account Rebate

### How is the winner decided?

Customers who achieved incremental growth in the selected quarter above 5% versus same period 2025 will be eligible to qualify.

There are three (3) prizes only on offer for each period and the winners will be determined by the best performance, using the following measures:

Prize A: Awarded for largest increase in average daily purchases (measured in dollars \$)

Prize B: Awarded for largest increase in average daily purchases (measured by percentage %)

Prize C: Awarded for 2<sup>nd</sup> largest increase in average daily purchases (measured in dollars \$)

Each period is calculated separately, a low month in any period doesn't affect other periods.

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## **MAJOR GRAND PRIZE**

### What are the Major Grand Prizes?

The First Major Grand Prize Winner will have **their choice** of **one only** of the following:

1. 1 x Seadoo GTR230 Personal Water Craft, trailer and 12 month registrations valued at \$28,000  
**or**
2. 1 x \$25,000 travel voucher  
**or**
3. 1 x \$25,000 Suttons Parts Account Rebate

### Will there be other Major Prizes on offer?

Yes!

A further 9 prizes will be awarded and drawn, in order, from the list of qualified customers.

Prize 2: 1 x Playstation X series and controller

Prize 3: 1 x Family Webber Q

Prize 4: 1 x Ipad Air 13"

Prize 5: 1 x Ninja Coffee Machine

Prize 6: 1 x Apple Watch 11 or equivalent

Prize 7: 1 x Meta VR Set

Prize 8: 1 x Ryobi Electric Mower Kit

Prize 9: 1 x Ninja Slushi machine

Prize10: 1 x Esky 95 Litre Chest Cooler

Total value of prizes 2-10: approximately \$7,000.

### **When will the Major Grand Prizes be awarded?**

At the end of the promotional period – 2<sup>nd</sup> week of December, 2026.

### **How do I qualify for the Major Grand prizes?**

Customers qualify by purchasing a minimum \$3,000 per month on average plus a minimum of 5% incremental growth YOY (year on year) across the entire promotion versus same period 2025 to enter the draw to win 1 of 10 prizes.

### **How will the winner be determined?**

By random draw. The winner of the major grand prize will be the first qualifying, eligible participant whose entry is randomly drawn.

Entries will be awarded based on the minimum achievement of 5% Incremental value and each \$3,000 spent.

For example, a customer that spends \$30,000 and is over 5% growth YOY receives ten (10) entries in the draw.

**General Terms and Conditions apply** – credit returns will not be accepted after the promotion, your account must be in line with our payment trading terms.

See all Terms and Conditions ....

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## **ACCOUNT and REBATES**

### **What is the Suttons Parts account rebate?**

The major grand prize winner has the option of an account rebate, if they so choose, in the form of a \$25,000 credit applied directly to their Suttons Parts trade account, which can be used on future purchases (values include GST).

In addition, each quarterly 3<sup>rd</sup> place winner receives a credit applied directly to their Suttons Parts trade account, to the value of \$500, which can be used on future purchases (values include GST).

### **When is the rebate applied?**

The account rebate is applied within 30 days of the quarter end and winner announcement. Account rebates are valid until 30<sup>th</sup> June 2027.

### **Can the rebate be transferred to another account?**

No, rebates are non-transferable and apply only to the winning account.

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## **GENERAL TERMS and CONDITIONS**

### **Where can I find the full terms and conditions?**

Complete terms and conditions are available on the <https://www.suttons.com.au/suttons-parts/traderewards> website. Alternatively, you may request a copy from your Suttons Parts account representative.

### **Can Suttons Parts change the program during the year?**

Suttons Parts reserves the right to modify program details with reasonable notice to participants. Major changes will be communicated via email and through your Suttons Parts account representative.

### **What happens if I close my account?**

Closed accounts forfeit all accumulated points and prize eligibility. Prizes cannot be claimed after account closure.

### **Credit Returns**

Will be deducted from your overall purchases and returns will not be accepted after promotion ends.

### **What if I am behind in payment on my account?**

Your account must be in line with our payment trading terms to be eligible to receive any prizes.

### **What happens if I am a new account? Can I still participate?**

Our Suttons Parts account representative will review and advise directly for any new customers.

### **What are the tax implications in relation to receiving a prize?**


Any liability for any applicable taxes levied on any incentives provided in this program will be the exclusive responsibility of the participant, and not Suttons Parts. Suttons Parts are not liable to the participant for any tax consequences that may arise.


Participants are advised to consult their own tax advisors on the application of any tax laws in relation to the implementation of this program.

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## **READY TO START WINNING?**

Contact your Suttons Parts account representative today!

 **Phone:** 02 9648 3688

 **Email:** [traderewards@suttonsparts.com.au](mailto:traderewards@suttonsparts.com.au)

 **Web:** [www.suttons.com.au/suttons-parts/traderewards](http://www.suttons.com.au/suttons-parts/traderewards)

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*Program details subject to confirmation. TBC items will be finalized and communicated to all trade customers prior to program launch.*