

Suttons

BUSINESS CARD DESIGN GUIDE

INFORMATION

COLOUR



PMS 2965 C
CMYK 100, 47, 22, 82

ALTERNATIVE LOGOS



The default logo on business cards is just the plain **Suttons** logo.

If the business card is for a particular dealership, please ensure you replace the logo with the corresponding logo/brand/location alternative. Make sure logos are sized correctly as per outlined in the examples in the Business Card Tempalte Illustrator file.

TEXT

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If a line of text becomes too long on the layout, please resize the text until it fits within content area.

The example on the left shows an email signature which has been resized using a small font size to ensure it fits within the content area.