

LOGO

The Vantalux logo has three versions:

- Black + Yellow Version (Primary)
- White + Yellow Version (Inverted)
- White Version (Limited)

Primary



Inverted



Limited



Clearspace: The Suttons logo should always have a minimum clearspace equivalent to the height of the capital 'V'.



Minimum Digital Size: 100px wide
Minimum Print Size: 30mm wide

COLOUR PALETTE

OCHRE BLACK

sRGB 34, 25, 13
HEX 22190d
CMYK 62, 66, 75, 80

AUREOLIN YELLOW

RGB 233, 174, 33
HEX e9ae21
CMYK 8, 33, 100, 0

TOTAL WHITE

RGB 255, 255, 255
HEX ffffff
CMYK 0, 0, 0, 0

TYPOGRAPHY

MANIFOLD EXTENDED CF

Headings & Statements

The logo utilises a modified Heavy font style

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#\$%&'()*+,-./:;<=>?@

HEAVY OBLIQUE

ROBOTO

Medium - Subheadings

Light - Main body copy

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
abcdefghijklmnopqrstuvwxyz !@#\$%&'()*+,-./:;<=>?@

Roboto Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
abcdefghijklmnopqrstuvwxyz !@#\$%&'()*+,-./:;<=>?@

Roboto Light