

Exploring Being My Own Boss

The Exploring Being My Own
Boss (EBMOB) 10-day workshop
is a way to better understand
what entrepreneurship and selfemployment means. The workshop
will give you the practical information
you need to start your own business,
as well as opportunities to discuss
your ideas with other people.

IS THIS WORKSHOP FOR YOU?

To be eligible for the Exploring Being My Own Boss workshop, you need to be:

- Aged 18-64
- Registered as a job seeker with Centrelink or a jobactive provider
- An Australian citizen, permanent resident or have working rights in Australia

Not sure whether you're eligible?

We can help: phone 1300 232 663.

WORKSHOP INFORMATION

Exploring Being My Own Boss workshops are designed to give you a taste of entrepreneurship and self-employment. The majority of participants want to open their own small business, but are not yet in a position to do so.

Workshops are fully funded by the Department of Jobs and Small Business and cover 10 major topics:

- How to think like an entrepreneur
- Idea validation
- · Brand and design
- Networking
- Getting your business online
- How to gain customers
- Requirements in starting a business
- Business finance
- Pitching and communication
- The new world of business

You will also learn how to access further small business training, mentoring, and income support through the New Enterprise Incentive Scheme (NEIS) – at no cost to you.



HOW TO ENROL IN THIS WORKSHOP

To enrol or find out more, phone MTC Australia on 1300 232 663 or go to mtcaustralia.com.au

BEING MY OWN BOSS WORKSHOP TESTIMONIALS

Idea Validation

"I want to open a restaurant specialising in Greek cuisine, in an area where there are no Greek restaurants. It would be unique! I love cooking, I'm always cooking for everyone and they love my food. I want everyone to taste my food and experience something different. I want to be my own boss and be successful in life. I loved the workshop, our trainer was brilliant. She taught us a lot, gave us a lot of information — she was awesome."

Focus on the Details

"I want to start a business that offers web design, game development and customer services. I'd like to be my own boss so I can be independent – and have unlimited breaks or holidays at any time! The Exploring Being My Own Boss workshop was lots of fun, and I gained new knowledge. The most useful information I learned was about the ATO, how to apply for a tax file number, business registration, logo design, risk management, and how to identify clients' needs."

Think Like an Entreprenuer

"I am interested in starting a construction firm which offers services such as design, cost and quantity estimates, project management and execution. I want my business to be one of the construction giants, tendering for government projects and high rises – rather than me working for somebody else! Exploring Being My Own Boss is a very useful workshop for new starters, the topics covered each day were very informative, and our trainer explained very effectively. The most useful information was about company name searching, registration procedures, logo and branding, and marketing strategies."



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WHAT WE DO

MTC is the social enterprise that gives people the inspiration, capability and opportunity to create a fulfilling life. We deliver high impact employment, training and youth programs that help people gain skills for employment and entrepreneurship, build self-worth, and enable possibilities for transformative change.

