Tauranga District Licensing Committee

SALE AND SUPPLY OF ALCOHOL ACT 2012

21/OFF/80066797/2025

OFF-LICENCE

Sections 17 and 64, Sale and Supply of Alcohol Act 2012
Supermarket

PURSUANT to the Sale and Supply of Alcohol Act 2012(the Act), **The Sands Supermarket Limited** (the licensee) is authorised to sell alcohol on the premises situated at **255 THE BOULEVARD, PAPAMOA BEACH, PAPAMOA** and known as **"NEW WORLD THE SANDS"**, to any person for consumption off the premises and to supply alcohol free, as a sample, for consumption on the premises.

The authority conferred by this licence must be exercised through a manager or managers appointed by the licensee in accordance with Subpart 7 of Part 2 of the Act.

CONDITIONS

This licence is subject to the following conditions:

1. Alcohol may be sold on, or delivered from, the premises for consumption off the premises, and supplied free as a sample for consumption on the premises, only on the following days and hours:

   Monday to Sunday 7:00am to 9:00pm

2. No alcohol is to be sold on or delivered from the premises on Good Friday, Easter Sunday or Christmas Day or before 1.00 pm on Anzac Day.
3. While alcohol is being supplied free as a sample, water is to be provided to patrons free of charge at the place where the samples are being supplied.
4. No alcohol may be sold other than –
   a. beer that complies with the applicable New Zealand food standard for beer; or
   b. mead that complies with the applicable New Zealand food standard for mead; or
   c. fruit or vegetable wine that complies with the applicable New Zealand food standard for fruit or vegetable wine; or
   d. grape wine that complies with the applicable New Zealand food standard for grape wine; or
   e. a food flavouring, prepared for culinary purposes, that is unsuitable for drinking undiluted.
5. A properly appointed Certificated, or Acting or Temporary, Manager must be on duty, at or nearby the point of sale, at all times when the premises are open for the sale and supply of alcohol.
6. The Licensee must display signage as follows.
   a. At every point of sale, signs detailing restrictions on the sale and supply of alcohol to minors and intoxicated persons;
   b. A copy of the licence attached to the inside of the premises so as to be easily read by people entering each principal entrance to the premises; and
   c. A sign prominently displayed at the premises, which identifies by name the manager for the time being on duty.
7. The "single alcohol area" for the premises is as described on the plan, date **13 June 2024** attached at Appendix 'A' to this decision. The licensee must ensure that:
   a. No alcohol is displayed, promoted or advertised outside the single alcohol area; and
   b. No products other than alcohol, low-alcohol and non-alcoholic beer, wine or mead are displayed, promoted or advertised inside the single alcohol area.

THE LICENSED PREMISES

The sale or delivery of alcohol is authorised within the single alcohol area. The premises, situated at 255 THE BOULEVARD, PAPAMOA BEACH, PAPAMOA, is more precisely identified as outlined in a plan date stamped as received by the Tauranga District Licensing Committee on 1 November 2024

DISPLAY OF LICENCE AND PRINCIPAL ENTRANCE/S

A copy of this licence must be displayed at the principal entrance to the premises. The entrance from The Boulevard, Papamoa Beach is designated as the principal entrance.

DURATION

Subject to the requirements of the Act relating to the payment of fees, and to the provisions of the Act relating to the suspension and cancellation of licences, this licence continues in force until the close of the period for which it is renewed.

RENEWED at Tauranga 28 November 2025

DISTRICT LICENSING COMMITTEE
TAURANGA CITY COUNCIL

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Nigel McGlone
SECRETARY
TAURANGA DISTRICT LICENSING COMMITTEE
Rating: **Medium**

This licence expires on: 04 November 2028