

# OFF LICENCE



Licence No: 49D/OFF/4/2026

**PURSUANT** to the Sale and Supply of Alcohol Act 2012, **Sierra Alpha Limited** (the licensee) is authorised to sell and supply alcohol on the premises situated at **35 Oxford Street, Tawa, Wellington**, and trading as **New World Tawa**, to any person for consumption off the premises and to supply alcohol free, as a sample for consumption on the premises. The licensee is also authorised to sell alcohol on or from the premises and deliver it somewhere else.

The authority conferred by this licence must be exercised through a manager or managers appointed by the licensee in accordance with Subpart 7 of Part 2 of the Act.

## CONDITIONS

The licence is subject to the following conditions:

1. Alcohol may be sold on, or sold on or from and delivered from, the premises for consumption off the premises, and supplied free as a sample for consumption on the premises, seven days per week, only on the following days and hours:  
**Monday to Sunday 7.00am to 10.00pm**
2. No alcohol is to be sold on or from the premises on Good Friday, Easter Sunday or Christmas Day or before 1.00 pm on Anzac Day.
3. A remote sale of alcohol may be made at any time on any day. **Any alcohol sold by remote sale must not be delivered between 11.00pm and 6.00am the next day.**
4. For any remote sale, the licensee must comply with the requirements in the Sale and Supply of Alcohol Regulations 2013 for signage and to ensure the purchaser is not a minor.
5. **While alcohol is being supplied free as a sample, water is to be provided to patrons free of charge at the place where the samples are being supplied.**
6. No single sales of beer in bottles, cans or containers of 500mls or less in volume may occur except for craft beer.
7. No alcohol may be sold other than alcohol that contains no more than 15% ethanol by volume measured at 20°C and is –
  - a. beer that complies with the appropriate New Zealand food standard for beer; or
  - b. mead that complies with the appropriate New Zealand food standard for mead; or
  - c. fruit or vegetable wine that complies with the appropriate New Zealand food standard for fruit or vegetable wine (however that product maybe described in the standard); or
  - d. grape wine that complies with the appropriate New Zealand food standard for grape wine (however that product maybe described in the standard); or
  - e. a food flavouring, prepared for culinary purposes, that is unsuitable for drinking undiluted.
8. A properly appointed certificated or Acting or Temporary Manager must be on duty, at or nearby the point of sale, at all times when the premises are open for the sale and supply of alcohol, and their full name must be on a sign prominently displayed in the premises.
9. The Licensee must at all times display:
  - a. At every point of sale, signs detailing restrictions on the sale and supply of alcohol to minors and intoxicated persons;
  - b. For each principal entrance to the premises, a sign attached to the inside or outside of the premises, so as to be easily read by people immediately outside the entrance, stating the ordinary hours of business during which the premises will be open for sale and supply of alcohol;
  - c. A copy of the licence attached to the inside of the premises so as to be easily read by people entering each principal entrance.
10. The **"Single Alcohol Area"** for the premises is as described on the plan date stamped 22 December 2025. The licensee must ensure that:
  - a. No alcohol is displayed, promoted or advertised outside the single alcohol area; and
  - b. No products other than alcohol, low-alcohol and non-alcoholic beer, wine or mead are displayed, promoted or advertised inside the single alcohol area.

**The premises are as set out on the plan submitted with the application and date stamped 22 December 2025.**

Subject to the requirements of the Act relating to the payment of fees, and to the provisions of the Act relating to the renewal, suspension and cancellation of licences, this licence expires in 3 years on: **22 November 2028**

This licence replaces licence number 49D/OFF/160/2023 issued by the Wellington District Licensing Committee

Dated at Wellington, 22 January 2026

K Sedcole  
Secretary District Licensing Committee  
Wellington City Council  
SR No: 498530



**APPENDIX 1:**

