

terms & conditions

VRC - Crown Oaks Day off Promotion (2014)

1. Information on how to enter and prizes form part of these conditions. By participating, entrants agree to be bound by these conditions. Entries must comply with these conditions to be valid.
2. Entry is open to residents of Australia aged 18 years and over. Employees and their immediate families of the Promoter, its agencies and venues/outlets associated with this promotion are ineligible to enter.
3. The promotion commences at 09.00 am EST on 22/09/14 and closes at 12.00 pm EST on 6/11/14 ("Promotional Period"), and comprises two components:
 - (a) Crown Oaks Day "Buy 5 Get 1 Free" Ticket Offer; and
 - (b) Trivia Quiz Game (with Major Prize and Daily Prizes).

The Crown Oaks "Buy 5 Get 1 Free" Ticket Offer will be available throughout the Promotional Period. The Trivia Quiz Game will be available throughout the Promotional Period, however eligibility for the Major Prize will be determined based on Trivia Quiz Game entries received between 22/09/14 and 24/10/14 ("Major Prize Period") only, with Daily Prizes remaining available until the conclusion of the Promotional Period.

Crown Oaks Day "Buy 5 Get 1 Free" Ticket Offer

4. To qualify for the "Buy 5 Get 1 Free" Ticket Offer for Crown Oaks Day 2014, entrants must, during the Promotional Period:
 - (a) be a current Facebook subscriber and log onto the Crown Oaks Day off Promotion page at [\[https://www.facebook.com/#!/flemingtonracecourse\]](https://www.facebook.com/#!/flemingtonracecourse) (agreeing to the terms and conditions and submitting the online in-app entry form, providing any details requested);
 - (b) use the functionality in the Crown Oaks Day off Promotion app to invite five Facebook friends to Crown Oaks Day 2014 to receive a special redemption code from Ticketek; and

- (c) proceed to the Ticketek website at <http://premier.ticketek.com.au/shows/Show.aspx?sh=VRCGEN0314> to purchase 6 Crown Oaks Day 2014 General Admission Tickets (Tickets) and apply the special redemption code upon checkout to complete the purchase of 6 Tickets for the price of 5.

Limit applies of one free ticket offer per person. For the purpose of participating in the "Buy 5 Get 1 Free" Ticket Offer, entrants should only send an invitation to Crown Oaks Day 2014 to Facebook friends with their prior consent.

Free Tickets are for general admission to Crown Oaks Day 2014 at Flemington Racecourse on 6 November 2014, to the value of \$56.07 (RRP, inc. GST). Tickets are provided by Ticketek Pty Ltd (ABN 92 010 129 110) ("Ticketek") and are subject to the terms and conditions of Ticketek and the Promoter, available at <http://premier.ticketek.com.au/shows/Show.aspx?sh=VRCGEN0314>.

Trivia Quiz Game

5. To enter the Trivia Quiz Game, each entrant must, during the Promotional Period:
 - (a) be a current Facebook subscriber and log onto the Crown Oaks Day off Promotion page at [\[https://www.facebook.com/#!/flemingtonracecourse\]](https://www.facebook.com/#!/flemingtonracecourse) (agreeing to the terms and conditions and submitting the online in-app entry form, providing any details requested); and
 - (b) play the trivia quiz game using the Crown Oaks Day off Promotion App in accordance with the "How to Play" instructions embedded in the App, locking in correct "true or false" answers to questions within 5 seconds, to receive additional points and qualify for the chance to win prizes.

Trivia Quiz Game Rules and Scoring Summary

- Entrants will commence with 10 points and:

terms & conditions

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- (i) receive an additional 5 points for a correct answer; and
- (ii) lose 3 points for an incorrect answer, but in the case of the first incorrect answer on any day, will receive a second chance to answer another question (by forfeiting 3 points). If answered correctly, entrants will then receive an additional 5 points (and will end up with a total of 2 additional points above their starting score).

- Entrants that answer either their first or second question correctly each day will be eligible for a Daily Prize (Daily Prize Eligible Entry) and notified instantly whether or not they are a Daily Prize winner.
- Entrants that answer both questions incorrectly on a given day will not be eligible for a Daily Prize on that day, but may play again the next day during the Promotional Period for another chance to win a Daily Prize or to gain more points to contribute to their cumulative score.
- Each entrant's total points score will be tallied and accumulated across the Major Prize Period (22/09/14 to 24/10/2014) to calculate each entrant's total points score at the end of the Major Prize Period (Total Score).
- Entrants with the equal highest Total Score at the end of the Major Prize Period will go into the draw for the Major Prize.

6. Limit applies of one entry per person per day.

Daily Prizes

- 7. Daily Prizes will be awarded randomly daily to eligible entrants based on their time of entry. There will be a randomly pre-determined "winning time" for each day during the Promotional Period. The first Daily Prize Eligible Entry received after each "winning time" will receive a Daily Prize.
- 8. Daily Prizes are set out in the table below and will be allocated randomly (one Daily Prize per day

during the Promotional Period). Winners will be notified instantly of their prize:

Prize description	Number of prizes	Supplier	Value (RRP, per prize)	Total value (RRP)
Myer gift card	14	Myer	\$100	\$1400
One bottle of Mumm Champagne, 750mL, NV	3	G.H Mumm	\$65	\$195
Crown Isika voucher	8	Crown	\$100	\$800
Crown voucher	12	Crown	\$100	\$1200
Double pass general admission to Crown Oaks Day	9	Victoria Racing Club	\$112.14	\$1009.26

Total value of Daily Prizes is \$4,604.26 (RRP, inc. GST).

Major Prize

9. The Major Prize draw will take place at 3.00 pm EST on 24/10/2014 at 448 Epsom Road Flemington, VIC, 3031, and will include all entries with the equal highest Total Score as at the end of the Major Prize Period. The first valid entry drawn will receive the Major Prize.

10. The Major Prize consists of:

- 4 tickets to The Rose Room on Crown Oaks Day on Thursday 6 November (valued at RRP \$3,600);
- private transfers to and from Flemington Racecourse (valued at up to RRP \$300);

terms & conditions

VRC - Crown Oaks Day off Promotion (2014)

- a Crown Metropol accommodation voucher (to the value of \$500); and
- 1 Number 8 restaurant dining voucher (to the value of \$250).

Total value of Major Prize is \$4,650 (RRP, inc. GST).

11. All taxes (excluding GST) which may be payable as a consequence of receiving a prize are the sole responsibility of the winner. All other ancillary costs including but not limited to insurance, taxes (excluding GST), meals, drinks, transfers and any and all other expenses not specifically listed as part of the prizes set out above, are the responsibility of the winner.
12. Winners will be notified by email on the day of the Major Prize draw and immediately after entry in the case of Daily Prize Winners and the names and suburbs of winners of prizes over \$250 will be published in The Australian on 17/11/2014.
13. Daily Prizes must be claimed during the Promotional Period. Unclaimed instant win Daily Prizes remaining at the close of the Promotional Period will be disposed of by the Promoter in its sole discretion.
14. Prizes are not transferable and are not redeemable for cash. The Promoter's decision is final and binding - no correspondence will be entered into. The Promoter assumes no responsibility for any failure to receive an entry or for inaccurate information or for any loss, damage or injury as a result of technical or telecommunications problems, including security breaches or technical website malfunctions. If such problems arise, then the Promoter may (where necessary with the approval of the relevant lottery authority) modify, cancel, terminate or suspend the promotion.
15. If any prize or any element of a prize becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize or element of a prize of equal or greater value at the Promoter's sole discretion, subject to any written directions from the relevant authorities. Winners will not be entitled to any additional compensation in the event that the prize or element of a prize has been substituted at equal or greater value.
16. The Promoter reserves the right to request verification of age, identity, residential address and any other information from entrants relevant to entry into or participation in this promotion. Verification is at the discretion of the Promoter, whose decision is final. The Promoter reserves the right to disqualify any individual who provides false information, fails to provide information, conspires with others to gain an unfair advantage or who is otherwise involved in any way in manipulating, interfering or tampering with this promotion.
17. Prizes are subject to the terms and conditions of the Suppliers named above (see clauses 7 and 9) ("Suppliers"). The Promoter is not responsible or liable for any loss, damage or injury suffered by any winner as a result of the conduct of the Suppliers or otherwise as a result of the winner accepting and/or using a prize, except for any loss, damage or injury which is due to the negligence or wilful misconduct of the Promoter or which otherwise cannot be excluded by law.
18. Before a prize is awarded, the winner and any other person(s) sharing the prize with the winner may be required to sign an agreement to release the Promoter from, and indemnify the Promoter against, any loss, damage or injury arising from the use or participation in the prize, except to the extent any loss, damage or injury is due to the negligence or wilful misconduct of the Promoter.
19. By participating in this promotion entrants are providing information to the Promoter and not to Facebook. Each entrant acknowledges that this promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, and to the extent permitted by law, releases Facebook from any and all liability in relation to this promotion. Any queries, comments or complaints about this promotion must be directed to the Promoter and not to Facebook.
20. Facebook entries will be deemed accepted at the time of transmission if all mandatory fields are completed. In any dispute relating to whether entries have been received or not will be determined by the Promoter, whose decision is final. Any entry that contains content that the Promoter, in its sole discretion, considers to be incomplete, inaccurate, underage, erroneous, ineligible, offensive,

terms & conditions

VRC - Crown Oaks Day off Promotion (2014)

misleading, inappropriate or incomprehensible will be deemed invalid, as well as any entry that the Promoter, in its sole discretion, considers to infringe any intellectual property rights or other rights of any person, corporation or entity.. The Promoter accepts no responsibility for late, lost or misdirected entries. Entrants acknowledge that all content posted on Facebook must be in accordance with Facebook terms (<http://www.facebook.com/terms.php>).

21. Entrants consent to the Promoter publishing their name and/or associated entry on the Promoter's website and associated social media pages including Facebook.
22. Entrants consent to the Promoter using their name, image, entry, and/or voice in the event that they are a winner in any media for an unlimited period of time without remuneration for the purpose of promoting this promotion (including any outcome) and/or promoting any products manufactured, distributed and/or supplied by the Promoter.
23. Entries remain the property of the Promoter. Details from entries will be collected and used for the

purpose of conducting this promotion (which may include disclosure to third parties, including local lottery authorities, for the purpose of processing and conducting the promotion) and for promotional purposes surrounding this promotion. By entering this promotion entrants consent to the use of their information as described and agree that the Promoter may use this information, or disclose it to other organisations that may use it, in any media for future promotional, marketing and publicity purposes without any further reference or payment to the entrant. Entrants may access, change and/or update their personal information and obtain a copy of the Promoter's privacy policy at <http://www.vrc.net.au/privacy-policy/> or by contacting the Promoter on 1300 727 575 during normal business hours.

24. The Promoter is the Victoria Racing Club Limited ACN 119 214 078 of 448 Epsom Road, Flemington VIC 3031.

**Authorised under NSW Permit No LTPS-14-07199,
VIC Permit 14/5140, ACT Permit No TP 14/03212,
NTXX/..., SA T14/1713**