



# SURFAID

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2020  
ANNUAL REPORT

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## THE SURFAID MISSION

To improve the wellbeing and resilience of remote communities connected to us through surfing.

## THE SURFAID IMPACT

SurfAid specialises in working in very isolated villages where the maternal and child mortality rates are some of the highest in the world.

Our geographical focus is on the heartlands of surfing, where few visitors but surfers go, making our work unique. We know that simple solutions like hand washing prior to delivering a baby, practising exclusive breastfeeding, and improving nutrition can have an enormously positive impact on the health of women and their families.

We work with each individual community to affect long-term behaviour change. We believe, and our results show, that working with communities to develop their own solutions is the most effective form of aid—a hand up, not a hand out approach.

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# Where we work





“SURFAID REMAINS UNWAVERINGLY COMMITTED TO SUPPORTING OUR PARTNER COMMUNITIES THROUGH THE NEW, ONGOING AND EMERGING CHALLENGES THEY ARE FACED WITH.”

## SurfAid International Board Chair Report

This year has been significant for SurfAid as we celebrate and reflect on 20 years in the field and 20 years of impact.



Looking back at the past 12 months, it's been a challenging time for our community partners, staff and all our supporters as we live through COVID-19. I'm very proud that from the early stages of the pandemic, our Indonesian field team adapted quickly to help our partner communities and the government prepare and respond to the spread of the virus. We adapted our programs to fit with the new health and safety guidelines and transitioned our staff to work from home.

As we look to the future, we are adapting our programs to a world changed by COVID-19. SurfAid remains unwaveringly committed to supporting our partner communities through the new, ongoing and emerging challenges they are faced with.

I would like to thank our many supporters around the world for your ongoing belief in SurfAid's mission — without your support our work would not be possible. I am also grateful to our committed and resilient staff for their hard work over the past year. Finally, I would like to thank the thousands of people in our remote partner communities in Indonesia, the Pacific and Mexico for teaching and inspiring us to work together for a better and brighter future.

**Steve Hathaway**

**Chair, SurfAid International Board**

# Chief Executive Officer Report

From our humble beginnings in 1999, when Dr Dave Jenkins first ventured into a local village in the Mentawai Islands on a surf trip, to now being a fully accredited NGO with the Australian Government, our mission has remained the same.

SurfAid believes that no matter where you live, you have an inalienable right to access quality basic services. We encourage and support people to take an active role in establishing and maintaining their own healthy and resilient communities. We do this by showing examples of success, demonstrating new behaviours, and creating and supporting learning opportunities for behaviour change.

I would like to take this opportunity to thank our team for the tremendous work they have all done over the past 12 months. I am enormously grateful to work alongside such an amazing group of people. As a team we are all committed to supporting people living in isolated regions, with high maternal and childhood mortality rates, connected to our core public donor base through surfing.

SurfAid is also supported by strong and robust boards in Australia, New Zealand and the USA. The work that the board members contribute on a volunteer basis helps to refine our organisational safeguards, policies and procedures, and supports our management team with sound advice and expertise.

I would also like to thank our donors and supporters who help provide the financial assistance to enable us to fund our programs and deliver on our development goals. Together we remain committed to working towards sustainable outcomes in the sectors of mother and child health, improved nutrition and food security.

**Doug Lees**

**Chief Executive Officer, SurfAid**



“TOGETHER WE REMAIN COMMITTED TO WORKING TOWARDS SUSTAINABLE OUTCOMES IN THE SECTORS OF MOTHER AND CHILD HEALTH, IMPROVED NUTRITION AND FOOD SECURITY.”

# Indonesian Country Director Report

SurfAid started in Indonesia 20 years ago, and I am proud to lead the Indonesian team and our programs in the field 20 years on.

Our 20th year has coincided with the early outbreak of COVID-19, which has had a considerable impact on the direction of our programs. Similar to the resilience of our communities, our team has shown great resilience in the challenges we have faced.

The SurfAid Indonesia team has also had to adapt, embracing digital technology and remote work. Although this has been challenging in remote areas, it has been an incentive to invest further in systems and internal processes that support connection with our isolated colleagues and partner communities.

Our focus now is to help our remote communities prepare for the new normal. Luckily COVID-19 has not spread within our partner communities; however, the impacts of the virus will continue to be felt by those living near, on and below the poverty line. Our programs in Indonesia remain incredibly relevant in addressing the current needs of communities, which include health, food security and economic development.



Outside of the pandemic the SurfAid team have been busy delivering our Mother and Child Health programs. The Kaders (village health volunteers), together with the village midwives, continue to provide care for pregnant mothers and children under five. The community members are building latrines and maintaining clean water facilities we constructed together. Although this year has presented obstacles, it has presented new ways forward and a new chapter in SurfAid's history.

Thank you for being a part of it.

**Dinnia Joedadibrata**  
**Indonesian Country Director,**  
**SurfAid Indonesia**

"OUR FOCUS NOW IS TO HELP OUR REMOTE COMMUNITIES PREPARE FOR THE NEW NORMAL".



# 2019-2020 SurfAid Achievements

The 2019-2020 year held many significant moments for SurfAid. Two of the most notable included our accreditation with the Australian Department of Foreign Affairs and Trade (DFAT) and our Memorandum of Understanding (MoU) with the Indonesian Government's Ministry for Village Development.

## NGO ACCREDITATION WITH THE AUSTRALIAN DEPARTMENT OF FOREIGN AFFAIRS AND TRADE

After a rigorous assessment process by the Australian Department of Foreign Affairs and Trade, SurfAid was awarded Full Accreditation status in September 2019. This shows our programs meet high standards of professional management and deliver quality development outcomes.

Our accreditation was the end result of two years of a systems review, documentation, improvement and implementation process. There are more than 600,000 non-profit organisations in Australia supporting a wide range of charitable causes; only 41

have full International Non-Governmental Organisation accreditation with DFAT, making our achievement all the more remarkable, especially for such a small organisation.

With full accreditation status comes increased DFAT funding. This also increases the checks and audits that DFAT conduct to ensure our organisation and programs run to the highest standards possible. Accreditation has been granted until 2025.

**"WE ARE ONE OF ONLY 41 NGO'S THAT HAVE FULL ACCREDITATION WITH DFAT MAKING OUR ACHIEVEMENT ALL THE MORE REMARKABLE."**

## KEMENDESA - MOU WITH THE INDONESIAN GOVERNMENT'S MINISTRY FOR VILLAGE DEVELOPMENT

In October 2019 we launched our partnership with KemenDesa, the Indonesian Government's Ministry for Village Development, Remote and Disadvantaged Regions. After 10 years of partnering with the Ministry of Health and working in some of Indonesia's most remote communities, we are now neatly aligned with KemenDesa. The new MoU enables us to continue supporting remote villages with our holistic programs that improve health, wellbeing and resilience in Indonesia's most isolated regions.

On 4 October, SurfAid hosted a ceremony for the signing of our new MoU at the Puri Denpasar Hotel in Jakarta. Our Chief Executive Officer Doug Lees attended and

had the honour of hosting Bapak Anwar Sanusi, Secretary General of the Ministry, and Ibu Aisyah Gamawati, Director General of Special Regions. Selected officials from the Ministry, along with distinguished guests from within the Indonesian administration, were also in attendance.

The transition to this newly established ministry is positive for SurfAid and encourages us to expand our mandate to build on our platform of health, clean water, sanitation and nutrition. It is a natural progression to broaden our community development projects, targeting economic development and food security in line with our partner communities' evolving needs and aspirations.

Kementerian Desa, Pembangunan Daerah Tertinggal, dan Transmigrasi Dengan SurfAid International





*A Year Of Impact*

## PROGRAM OVERVIEW

SurfAid is focused on working in places where maternal and child mortality rates are some of the highest in the world. Fortunately, most of the diseases that cause mortality and morbidity in children, mothers and pregnant women are preventable with appropriate sanitation, access to clean water, improved nutrition and antenatal care. SurfAid focuses on simple solutions to bring a healthy future to all women and their families.

This year we provided support for basic healthcare to ensure skilled health staff and community volunteers can monitor, diagnose, inform and treat women and their children. **In Indonesia we trained 410 Kaders** (village health volunteers), **helped 33 Posyandu** (village health posts) **improve their health service quality**, and **supported 59 Mother and Child Health groups to participate in critical learnings on pregnancy, health and hygiene.**

We continued working with communities to create their own simple latrines and water facilities. **This year we helped 105 communities establish and train locally-led clean water committees.** With clean water, hygiene and basic healthcare in place, villages are able to address the financial and economic challenges they face, namely income generation. We helped communities and households establish nutrition gardens, and provided coaching on how to improve agricultural techniques. We achieved this while aligning the changes with cultural and ecological contexts. **In Indonesia, we trained 344 people in good agricultural practices and provided small business training for 847 community members.**

This year, through our programs in Indonesia, **we reached more than 52,000 people, continuing our commitment to long-term, positive change in remote communities.** SurfAid recognises that simply delivering training in itself is not enough to achieve meaningful impact. Long-term impact can only be found by stimulating new behaviours so that communities take action and results show improved health outcomes. Tailoring education to specific local contexts will always be the key to behaviour change.

Adapting our development approach, we launched a pilot program in the Solomon Islands this year. **We are proud to have reached more than 30,000 people with important health information about cervical cancer screening and treatment.** Additionally, SurfAid USA began work in Baja California Sur, Mexico, and **4,500 people received food distributed through a new program.**

There is not one solution that fits all and we tailor our programs significantly in each delivery location. The principles and values of our programs remain the same — participatory community development, simplicity, sustainability and fit-for-purpose solutions that put people first.

# IMPACT STATISTICS

April 1, 2019 - March 30, 2020



**4,500**

At-risk community members received recollected, re-distributed food

## BAJA CALIFORNIA SUR, MEXICO



## INDONESIA

**59**

Mother and Child Health groups for pregnant women and breastfeeding mothers

**33**

Functional Posyandu (village health posts) with improved status to deliver quality Mother and Child Health services

**344**

Community members trained in good agriculture practice

**847**

Community members trained in small business

**52,553**

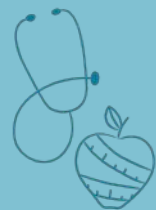
People reached by SurfAid's programs

**410**

Kaders (village health volunteers) trained

**105**

Clean water committees established and trained to build and maintain water facilities



## SOLOMON ISLANDS

**2,021**

Community members directly reached on cervical cancer screening and treatment

**28,000**

Community members reached with one-way health information on key messages about cervical cancer screening and treatment



# NIAS

## EHOWU2

We began our current five-year program in September 2015 with the goal to directly improve the health, resilience and security of more than 30,000 people in two of the poorest sub-districts in Nias, Hiliduho and Gido.

Our approach included improving mother and child health along with hygiene practices within the community. We focused on revitalising Posyandu (village health posts) and strengthening the skills of Kaders (village health volunteers) and village midwives. We supported the Kaders' small businesses, so as they become more financially independent they can contribute to running Posyandu independently. We also worked with the communities to improve access to clean water and sanitation.

This coming year will be the final 12 months of a five-year program working in Nias. When we began the program the infant death rate was very high. There were at least six infant deaths in Hiliduho and 14 in Gido. Before we began work the Posyandu system in Gido was not functioning at all and women struggled to access basic healthcare. The sub-district health centre is located in the town and some mothers had to walk for hours as their village is not accessible even by motorbike. In Gido, the number of families who had access to clean water was only 25%, and access to latrines was only 11%. We knew we had work to do.



## RESULTS

- There have been **zero maternal deaths** in Hiliduho and Gido this year.
- The number of active local Posyandu has increased to 19 Posyandu in Hiliduho, and 20 in Gido.
- We **trained 695 people in Hiliduho and 152 people in Gido this year** at Posyandu and on income-generating activities.
- Visiting rates to Posyandu maintained at 90% in Hiliduho and increased to 73% in Gido.
- Through educational sessions at Posyandu, the number of mothers and caregivers who practise the five key health behaviours (giving birth at health facilities, immediate breastfeeding, colostrum, exclusive breastfeeding, and family planning) has increased from 41% to 53% in Gido.
- **Malnutrition in children under 5 is now zero in Hiliduho, and down to 0.4% in Gido** (a remarkable reduction

from 23.6%, and far exceeding our target of 10%).

- **We built 189 new water systems** and renovated three existing systems in Gido.
- We worked with communities to **maintain the 243 water systems** previously constructed in Hiliduho.
- **Access to safe latrines has increased from 11% to 43% in Gido.**
- **Sadly, there has been one infant death in Hiliduho and seven in Gido this year.** Medical reports indicate some were caused by prenatal complications resulting in stillbirths; others were suffered by mothers whom we have not yet been able to reach through our program in Nias. **These tragic losses, following years of substantial reductions in infant mortality, reinforce our commitment** to working with local health systems to sustainably address this challenge.

## LOOKING FORWARD

In the last year of the program we are focused on our exit strategy for the current program. We are selecting local champions as role models in the communities, and strengthening collaboration between village midwives and Kaders. We are mapping all the water facilities so the community has all the necessary information to independently monitor them moving forward. Once we complete the program we will conduct our post-program evaluation to measure the lasting impact on the communities, and identify remaining future needs.

**“Now Posyandu is every month. There is a midwife and the Kaders are always ready to help us pregnant mothers with our babies and children. They do activities like cooking class to show how to better use ingredients and I can ask them if I have questions. We are very grateful.” - Ina Arman, community member in Akhelauwe Village, Gido, Nias.**



**“Thanks to SurfAid, women are being involved in constructing our own latrines, including me! Having our own latrine is much better, it’s close by so we don’t need to worry any more when we need to use it. My village is working towards being declared Open Defecation Free and I think we will get there soon.” - Yuniria Zandroto, community member in Lahemo Village, Gido, Nias.**





# MENTAWAI

## KATUERUKAT

In Pagai Selatan Island in the Mentawai, displaced communities in 14 hamlets resettled inland following the devastating tsunami of 2010. Recovery was slow as the communities had to rebuild their lives from scratch in an unfamiliar jungle. Only in 2015 did the government begin improving road access and providing funding for permanent housing. Six years after the relocation, poverty was rife and many families were returning to their previous coastal villages to gather and farm food. Without economic opportunities, the communities were considering permanent relocation back to their devastated villages which remain at high risk from further natural disasters.

Responding to these challenges, in 2016 we began supporting the local communities through our five-year Katuerukat program which aims to support families through economic opportunity and food security to improve their health and wellbeing. Currently the Katuerukat program serves 2,853 displaced people by training them in sustainable agriculture practice and income-generation. Most farmers generate income from bananas, which is the main crop in the area, followed by chilli and cardamom.

We coach the community groups on improving their farming production and increasing access to more resilient and nutritional crop varieties. Furthermore we provide training on nutrition, health, hygiene and sanitation to ensure the communities practise clean

and healthy behaviours. We also provide clean water facilities and build latrines in partnership with the communities.

To ensure our efforts are translating into results, we conduct evaluations on programs at the halfway mark and at the end of the program. The recent mid-term evaluation of our Katuerukat program showed strong progress across our range of indicators, giving good signs that the program is on track to achieve its intended outcomes for the communities.

- We **provided access to clean water to 72% of the communities** we work in.
- **89% of the people in the 14 hamlets are using latrines**, and four hamlets were declared Open Defecation Free.
- This year **we provided agriculture-related training and micro start-up grants to 246 small-scale farming families**.
- From those trained, **229 farming households have increased income from agriculture**.
- **83% of households have established nutrition gardens**.

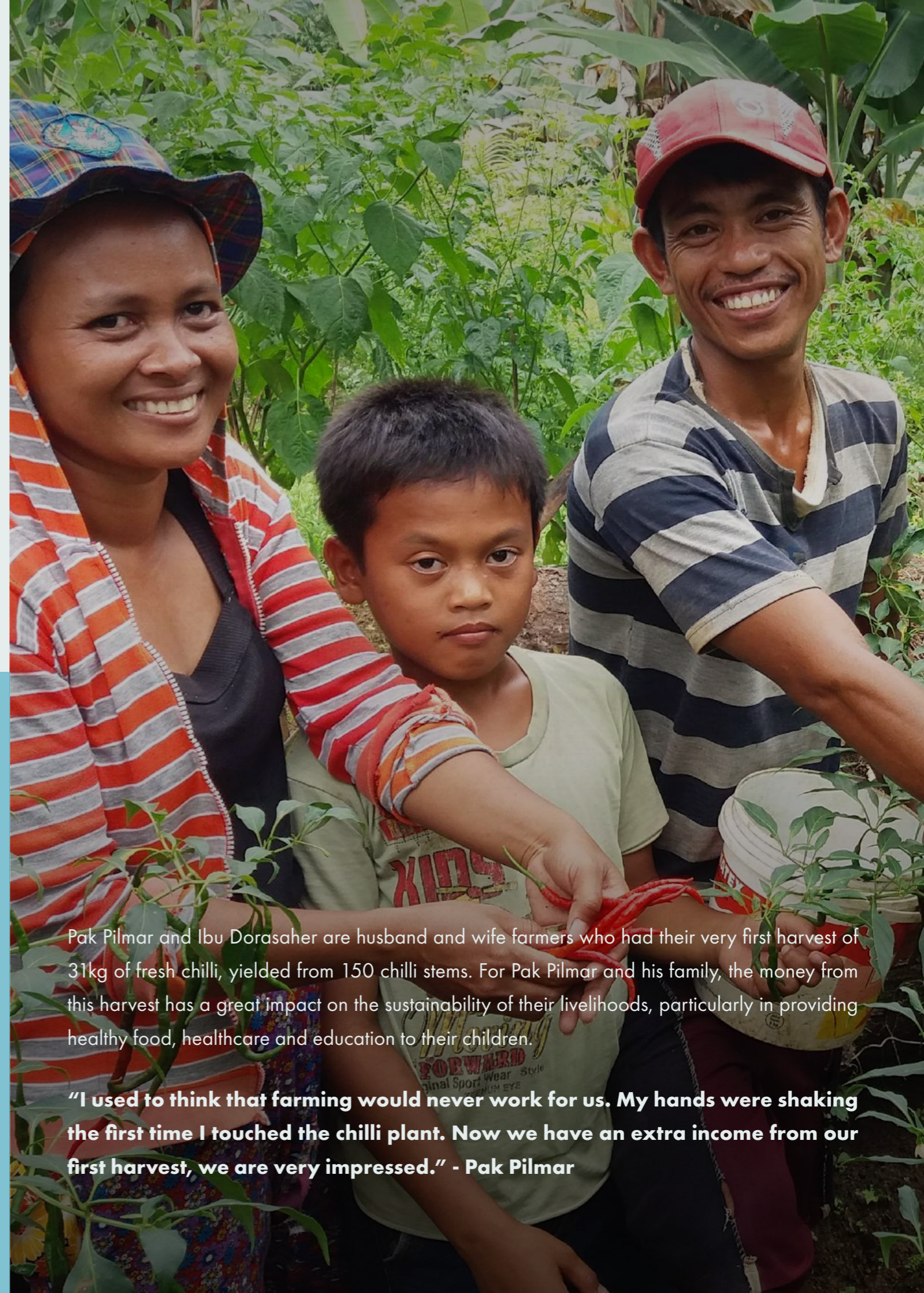
## RESULTS

- Prevalence of **stunting in children from malnutrition is now down to 15% from the initial 42.5%** when we began the program in 2016.
- **70% of people trained in health-related issues are training others**, greatly amplifying the impact and sustainability of our direct coaching.

## LOOKING FORWARD

In the remaining years of the Katuerukat program we'll continue working within the local structures to ensure our work is sustainable and long-lasting. Health systems are more important than ever in remote Mentawai and we aim to support Posyandu (village health posts) by coaching Kaders (village health volunteers) and training village midwives. Our aim is to build their capacity to keep educating the communities on healthy behaviours after the program ends.

Food security remains a high priority and we'll implement a range of targeted interventions to introduce the community to nutritious locally available food. We'll conduct cooking classes in Posyandu to show people how to use local ingredients. We'll continue working with local leaders to conduct community meetings and show villagers how an increased income can improve their family's health and food security. We'll help communities form saving and loan groups and work together to improve their collective economic wellbeing and health status.



Pak Pilmar and Ibu Dorasaheer are husband and wife farmers who had their very first harvest of 31kg of fresh chilli, yielded from 150 chilli stems. For Pak Pilmar and his family, the money from this harvest has a great impact on the sustainability of their livelihoods, particularly in providing healthy food, healthcare and education to their children.

**"I used to think that farming would never work for us. My hands were shaking the first time I touched the chilli plant. Now we have an extra income from our first harvest, we are very impressed." - Pak Pilmar**

# SUMBA & SUMBAWA NUSATANI

Our new program Nusatani or 'Farming Islands' in Sumba and Sumbawa continues to flourish. Bridging nutrition, agriculture, and economic needs of approximately 20,000 people across these two islands, the new program builds on our previous work in these areas which focused on access to healthcare, clean water and sanitation.

## SUMBA

Sumba Island is in the province of Nusa Tenggara Timur (NTT), which ranks second-last on Indonesia's Human Development Index. Remote sub-districts in NTT are further disadvantaged with limited access to electricity, clean water, farmable land and economic opportunities. Sumba Island is characterised by an arid landscape and a long dry season. Agricultural production is practised with traditional methods that often fail to provide a substantial diet for families. With widespread unhealthy eating habits, malnutrition is common, causing long-term negative impacts on education and economic productivity, driving intergenerational poverty and poor health outcomes.

We implemented our first program in Laboya Barat sub-district in the western part of Sumba

between 2014 and 2018. The program aimed to improve health and nutrition within the community by strengthening Posyandu (village health posts), providing clean water and sanitation facilities, and establishing nutrition gardens. In order to maintain the improved health status of the Laboya Barat communities, in 2019 we continued our work there through the five year NUSATANI Program focused on improving livelihoods through agriculture.

The goal of the program in Sumba is to increase economic and food security for the 9,583 people living in the remote area of Laboya Barat. Using the Nutrition-Sensitive Agriculture approach we support small-scale farmer groups through training, coaching, nutrition education and demonstration farms. This improves their agricultural production and gender equity, and increases income, food security and ultimately family nutrition.

"I AM LOOKING FORWARD TO HAVING MY COMMUNITY LEARN HOW TO IMPROVE PRODUCTION IN SURFAID'S DEMONSTRATION FARM. I DON'T DOUBT THE SUSTAINABILITY OF SURFAID'S PROGRAM AS IT HAS BEEN PROVEN BEFORE IN MY VILLAGE."

- HERMAN HORO NYANI, HEAD OF GAURA VILLAGE, SUMBA.

# SUMBAWA

The Island of Sumbawa is located in Nusa Tenggara Barat (NTB) Province and ranks fourth-last on the Human Development Index in Indonesia. On Sumbawa Island we work in the Parado sub-district, within the District of Bima.

When SurfAid first started working in Parado in 2013 the poverty rate was higher than the national average. Bima District has significantly improved but the Parado sub-district remains extremely vulnerable and half of the population is classified as poor. Most people are farmers, traditionally growing rice during the rainy season, and peanuts and onions during the dry season.

SurfAid implemented two previous projects in Sumbawa between 2013 - 2018. Similarly to Sumba, the first program aimed to improve health and nutrition within the community by strengthening Posyandu, providing clean water and sanitation facilities, and establishing nutrition gardens.

The next small pilot program was focused on training community members on the nutritional varieties of crops and increasing yields. The results showed improved nutrition and an improved health status of the community. The pilot was successful and we took the lessons learned to develop the broader NUSATANI Program. The goal of this program in Sumbawa is to increase economic and food security benefits for the 9,619 people living in the remote area of Parado, Bima.

# RESULTS

Our Nusatani program began in Sumba and Sumbawa in October 2019, and through December 2019 was focused on the inception of the program and the initial phases of implementation. SurfAid tailors each of our programs to the area's unique local context, to ensure that all our programs are as relevant as possible and meet the communities' needs. This takes longer than a 'one-size fits-all' approach but we believe and our results show that it is worth it.

During 2020 we completed technical assessments to determine which agriculture commodities were most suitable and identified markets that had the most potential for local farmers to target. We conducted extensive assessments on local water and irrigation systems to make sure we allocate resources to those areas most in need. We also created nuanced community nutrition profiles so we can effectively target malnutrition and stunting among local children. Workshops were held to launch the program with key stakeholders, and to increase local buy-in to the program and its activities.

In Sumba we identified seven out of 32 farmer groups (including one all-women group) who we will work closely with through the program. There are long lasting impacts of the previous program that ran from 2014 to 2018. It is important to note that our assessment showed that all water facilities constructed are still functioning and are being well maintained by the communities.


In Sumbawa, we selected 58 farmer groups (including three all-female groups) that we will assist throughout the program, and identified seven champion farmers to be the local grassroots change-agents in their communities.

# LOOKING FORWARD

We are preparing a broad range of activities including an interactive nutrition-sensitive introduction workshop and cooking classes in the villages. Our team is establishing the field office and recruiting locals to complete the field team.

We have involved the Sumbawa and Sumba Barat local governments through the concept development and initial assessment phases. This created strong relationships between SurfAid and the local governments who are very enthusiastic and supportive towards our team in the field.

It is valuable to have completed a small pilot project prior to starting the program. The pilot project in Sumbawa gave us important learnings. Some of the most important lessons related to farming behaviours among men and women, land selection for demonstration farms, how drip irrigation systems work and the distribution of household responsibilities.



**"SURFAID'S METHODS AND APPROACH CAN CHANGE THE MINDSET OF PEOPLE IN MY VILLAGE. SURFAID DOES NOT FOCUS ON PHYSICAL INFRASTRUCTURE, BUT CAPACITY BUILDING AND AWARENESS RAISING AND CREATING HARMONIOUS RELATIONSHIPS WITH PEOPLE SO THE IMPACT WILL LAST LONGER."**

- Fry Fathurrahman, community member and village secretary in Paradorato Village, Sumbawa.



# SOLOMON ISLANDS

## SOLCEK, SOLOMON ISLANDS CERVICAL CANCER SCREENING AND TREATMENT PROJECT

Cervical cancer is the fourth most common cancer among women worldwide. But in Solomon Islands it is deadlier than in other Pacific countries, despite being a preventable disease. Detection and early treatment have the potential to make cervical cancer a rare disease in the decades to come.

A vaccination program to protect women from cervical cancer was launched by UNICEF in 2019. Girls between the ages of 9 and 14 can access the vaccine through school programs and local nurses. For women who have not been vaccinated there is a simple method of screening. VIA screening (Visual Inspection using acetic acid) can detect precancerous changes and is available for women aged 25-49 years.

SurfAid's partner, Family Planning Australia (FPA), has trained Solomon Islands clinicians on VIA. As this is a new service and treatment, remote communities need to understand what this is and how it benefits women. Through our partnership, SurfAid supports the provincial health promotion teams and village health workers to deliver key messages in an engaging way. SurfAid's pilot program in Solomon Islands began in September 2019. This is SurfAid's first multi-year program outside of Indonesia and we are excited to adapt the lessons we have learned to support communities in the Pacific.

The goal of the program is to reduce deaths from cervical cancer in Solomon Islands. To achieve this we must increase health-seeking behaviour in women and increase support for screening visits by husbands, fathers or male members of the family. To reach the goal, one of the key issues is to overcome misconceptions and other barriers on cervical

cancer and the screening process. Some of the key misconceptions included women believing cervical cancer was caused by promiscuity, that no services were available near to them, or that checks would take up scarce financial resources. Many women also voiced concerns their husbands wouldn't give them permission to attend a screening, and this was confirmed by men during the assessment period.

Our pilot program included training delivered to provincial health promotion staff and Solomon Islands Planned Parenthood Association (SIPPA) staff and volunteers on the key messages, misconceptions and barriers women face. We created media assets with participants through the use of drama, film, posters in English and Pidgin and a song, complete with a music video. Materials were distributed to the health promotion team and nurses trained in Malaita province and we conducted outreach to two main areas in the province, using the materials developed to inform and engage community members.

# RESULTS

- **12 staff and volunteers were trained** in the health program activities.
- **2,021 women were reached** directly and a further 28,000 were reached through media assets.
- **The Ministry of Health and Medical Services printed copies of posters produced by SurfAid** with their own budget for distribution throughout Solomon Islands, exponentially increasing the reach and impact of the work we were able to do directly.



**“MY WIFE SUFFERED FROM CERVICAL CANCER AND NEARLY DIED. IT WAS HORRIBLE. I WANT TO DO ANYTHING I CAN TO MAKE SURE THE WOMEN AND MEN OF SOLOMON ISLANDS LEARN WHAT CERVICAL CANCER IS AND HOW EASY IT CAN BE DETECTED AND TREATED.”**

**- MR. JACKSON**



**“IT IS VERY IMPRESSIVE WHAT SURFAID HAS BEEN ABLE TO DO IN SUCH A SHORT TIME. THE PEOPLE IN THE MATERIALS LOOK LIKE WE DO, TALK LIKE WE DO, LIVE IN PLACES LIKE WE DO - IT’S US! SO IT IS EASIER TO UNDERSTAND, IT’S FUN, AND MAKES IT EASIER TO TAKE ACTION.”**

**- SIPPA STAFF HILDA SAEN**

## LOOKING FORWARD

Our experience in working with remote island communities in Indonesia was applied well to remote island communities in Solomon Islands. It is promising to see that SurfAid’s methodology can be easily translated into activities that are relevant and appropriate in a Solomon Islands context. This paves the way for us to expand and reach even more people.

It is clear SurfAid made a unique contribution within the Cervical Screening project. The stakeholders and participants of the clinical training from both the provincial and national government were impressed with the results

and expressed interest in further collaboration with SurfAid. This presents a good opportunity to expand our work to broader mother and child health issues based on our community-led health education and outreach model in Indonesia.

At this time we are looking at strengthening local Solomon Island organisations on behaviour change strategies and materials on health promotion topics including nutrition, water and sanitation. We will remain in partnership with Family Planning Australia to grow our impact further.



# BAJA CALIFORNIA SUR, MEXICO

**RAIZ DE FONDO + SURFAID**

Seasonal swells have been pulling surfers over the border and into Baja's famed right-hand point breaks for decades. Unfortunately, along with epic waves, these same areas are also known for their lack of clean water and sanitation, basic healthcare, and nutrition – the very same issues that SurfAid was introduced to in the Mentawai 20 years ago.

Faced with an ever-growing need for support, SurfAid USA announced plans to expand services to Baja California Sur in 2019. By partnering with carefully vetted projects, the goal is to work together to strengthen the capacity of existing health services in the region. With the help of the International Community Foundation (ICF), SurfAid was introduced to the Food Rescue Program run by a La Paz-based organisation, Raiz de Fondo. The program aims to improve the diet of vulnerable segments of the greater La Paz region of Baja California Sur by rescuing quality produce that is not suitable for sale, and redistribute it to groups at risk of malnutrition throughout the region.

A lack of proper nutrition can lead to a weakened immune system and an inability to fight off even the most basic illnesses. Malnourishment is a big contributor to under-five mortality due to a greater susceptibility to infections and slow recovery from illness. Nutrition is a key component of SurfAid's Mother and Child Health Programs, and the opportunity to increase the capacity of the Food Rescue Program made Raiz de Fondo an ideal community partner.



# RESULTS

Working together this past year we were able to report:

- **55 community groups** participating in the program
- **4,500 at-risk people** receiving recollected, re-distributed food
- **95 tons of fresh produce** recollected
- **56 varieties of fruit and vegetables** and **1.5 tons of non-perishable foods** distributed

One of the goals of a SurfAid and Raiz de Fondo partnership was to increase the capacity of people served through the program. A lack of regular transportation was reducing the program's ability to reach more communities and collect food from additional agriculture partners. A dedicated vehicle will be purchased resulting in a 60% increase in program capacity, putting nutritious food directly in the hands of people who need it the most.

## LOOKING FORWARD

Continuing SurfAid's goal to increase support to surf communities south of the border, SurfAid USA will be working with Rotario Del Los Barriles and the East Cape Clean Water Project. These programs will create sustainable outcomes and solutions to ensure access to clean water that helps to reduce waterborne illness in rural rancho communities throughout the East Cape of Baja California Sur.

Aligning with SurfAid's 'hand up rather than hand out' philosophy, sanitation and hygiene training, which focuses on the benefits of clean water, will be provided by the in-country community training teams. Partnering with the East Cape Clean Water project will ensure families have access to bacteria free water, improving the health of approximately 12 communities.





## COVID-19 RESPONSE

In early 2020, COVID-19 began to spread worldwide and immediately had a devastating impact. Our primary program location of Indonesia has a large population and densely-populated centres were very susceptible. At the time of writing there remain no cases of COVID-19 within our program communities. In line with our commitment to do no harm and to ensure the safety of our community partners and staff, we quickly implemented extensive safety protocols to protect the areas and the people where we work. By mid-March 2020, SurfAid suspended many of our regular program activities in the field and we temporarily shifted our programs to a COVID-19 response.

Building on these protocols, we pivoted our programs to respond to the pandemic. We provided reliable information to the most remote

communities we work with, and continued to collaborate with the government's local COVID-19 taskforce to further help prevent the spread of the virus. SurfAid promoted healthy behaviours including hand washing with soap, and wearing masks which are proven to be effective preventions against the virus.

The crisis revealed that in many of our program areas we are the only organisation providing support to remote communities. Our field staff were a key conduit for information about the virus and preventative measures, supporting the government's response. SurfAid staff translated and distributed posters communicating key health messages, provided access to Personal Protective Equipment for remote frontline health staff, and supported local governments to build hand washing stations.



## SOLOMON ISLANDS

Solomon Islands closed their borders in March at the onset of the pandemic to reduce the likelihood of local infections. The SurfAid team was not able to travel and instead supported the local partners online during this time. We were impressed to see the methods we used when developing the creative media for the cervical cancer screening were adopted to inform communities about COVID-19 during outreach activities.

## BAJA CALIFORNIA SUR, MEXICO

Our programs in Mexico were temporarily suspended for the safety of the staff and community.

# INDONESIA

As at late March, our planned COVID-19 response to be rolled out throughout April included:

### Nias, Indonesia

- Distribution of 900 posters and 53 banners with important health information on COVID-19 in the local language.
- Construction of 23 hand washing facilities in public places for community use.
- Distribution of 20 PPE sets and other hygiene supplies for health centres and hospitals.
- Production of 1,000 cloth masks and distribution among communities.

### Mentawai, Indonesia

- Distribution of 500 posters and 300 flyers with important health information on COVID-19 in the local language.
- Construction of 11 hand washing facilities in public places for community use.
- Distribution of 15 PPE sets and other hygiene supplies to health centres.
- Purchased five beds in isolation rooms in health centres.
- Production of 1,000 cloth masks and distribution among the communities.

### Sumba, Indonesia

- Distribution of 200 posters and 600 flyers with important health information on COVID-19 in local language.
- Distribution of 15 PPE sets and other hygiene supplies for health centres and hospitals.
- Production of 1,000 cloth masks and distribution among the communities.

### Sumbawa, Indonesia

- Distribution of 500 posters and 16 banners with various information on COVID-19 in local language.
- Construction of 10 hand washing facilities in public places for community use.
- Distribution of 15 PPE sets and other hygiene supplies for health centres.
- Production of 2,350 cloth masks and distribution among the communities.

# SUPPORT IN ACTION

We are grateful to the passionate supporters who form the SurfAid community. Together they help us raise awareness for our work in remote communities and raise vital funds to ensure we can continue our mission of improving the wellbeing and resilience of remote communities connected to us through surfing. This year they continued to support us in creative and innovative ways.

## BRAND PARTNERSHIPS: FCS + SURFAID

FCS first partnered with SurfAid in 2007 to create the Blue Strings for Charity partnership. One hundred per cent of profits from the sale of their blue leash strings go directly to SurfAid to support our work in remote communities. Since its inception, the program has raised more than \$122,000. In 2019, our partners at FCS raised \$19,511 to support our Mother and Child Health programs.



## SCHOOL FUNDRAISING: SWIMDONESIA 2019

Our ongoing supporters from the United World College of South East Asia in Singapore organised their annual school fundraiser - Swimdonesia - in October 2019. Over 300 people attended the event, raising more than \$3,000 Singapore dollars for SurfAid. The whole swim team took part in this event, with competitive swimmers swimming in the swimathon along with younger aspiring athletes, and cheered on by their peers, parents and the community.

## STUDENT LEARNING AND FUNDRAISING: GRACE LUTHERAN COLLEGE

Since 2009, students from Grace Lutheran College, Rothwell, Queensland, have taken part in a Service-Learning subject focused on fundraising and awareness to support SurfAid. Year 10 students enrolled in Health learn about the people of the Mentawai Islands and the health inequities they face. From the learning they produce an assessment making recommendations for action that can be taken to prevent these health issues. The students then come up with fundraising opportunities to support SurfAid projects. In November 2019, the students organised a beach day and over 100 students attended raising \$1,200.



## SURFING SANTA RASHIES 2019: THE RASHIE COMPANY

Hosted by the Rashie Company, more than 100 people gathered at Manly Beach, Sydney, in December 2019 to surf, spread Christmas cheer and fundraise for SurfAid. The profits from each Santa Rashie sold were donated to SurfAid. Now in its third year, the event is a community favourite and attended by surfing legend Layne Beachley and it raised an incredible \$1,500 in one hour to support SurfAid.



## CORPORATE FUNDING: GOOGLE END OF YEAR GIVING

SurfAid was selected as a charity of choice for Google's End of Year Giving campaign. Google nominates a small number of charities and senior Google staff are invited to select their favourite organisation to receive a donation. The Google End of Year Giving campaign raised \$10,747.58 for SurfAid and our programs.



## SURFAID CUPS 2019/2020 TOTAL FUNDRAISING

### AUSTRALIAN SURFAID CUPS FUNDRAISING

*\$284,000 AUD*

### USA SURFAID CUPS FUNDRAISING

*\$356,000 USD*

## THE SURFAID CUP

The SurfAid Cup is the signature fundraiser for SurfAid globally. The first competition was held in 2011 and since then the event has grown into a global event series, including seven events in Australia and the USA. SurfAid's work is only made possible by the support of our generous and passionate community, and we remain grateful for their commitment to building a better world in remote communities where we love to surf.





# SURFAID CUP MANLY 2019

**18 October 2019**

**Total raised: \$184,000 AUD**

Fundraising Champions: Surfing Lawyers with \$33,634 raised.

Surfing Champions: Macquarie InLoop.

Pros: Matt 'Wilko' Wilkinson, Tom Carroll, Damien Hardman, Cooper Chapman, Jordy Lawler, Matt Bemrose, Dayyan Neve, Thibault Upton, Ben Penny, Duke Kelleher, Kobi Clements, Saxon Reber, Axel Rose-Curotta, Alex Hayes, Harry McCabe, Koda Killorn, Luke Madden, Brittani Nicholl, Brissa Malaga, Gerard McCallum.

# SURFAID CUP BONDI 2019

**3 May 2019**

**Total raised: \$100,000 AUD**

Fundraising Champions: Aquabumps with \$14,705 raised.

Surfing Champions: Fishbowl

Pros: Taj Burrow, Felicity Palmateer, Simon Anderson, Cheyne Horan, John Gannon, Toby Martin, Kobi Clements, Blake Levett, Austin Ware, Duke Kelleher, Gerard McCallum, Monty Tait, Zac Michael, Sage Gubbay.





# SURFAID CUP SURF RANCH 2019

In partnership with World Surf League and Kelly Slater Wave Co.

21 June 2019

Total raised: \$220,000 USD

Fundraising Champion: Dan Trunk

Best Overall Performance: Mark Price

# SURFAID CUP SANTA CRUZ 2019

In partnership with Big Stick Surfing Association

26 April 2019

Total raised: \$40,000 USD

Fundraising Champions: Ola Grande with \$10,000 raised.

Surfing Champions: SurfAiders.

Pros: Austin Smith Ford, Anthony Ruffo, Noi Kaulukukui, Ashley Held, Autumn Hays, Shawn Dollar.





# SURFAID CUP MALIBU 2019

**In partnership with Malibu Surfing Association**

**7 September 2019**

**Total raised: \$43,000 USD**

Fundraising Champions: Foam Ballers with \$16,290 raised.

Surfing Champions: Foam Ballers

Pros: Anthony Petruso, Danny Fuller, Dylan Goodale, Jojo Roper, Julie Cox, Michael Takayama, Reef McIntosh, Steven Lippman, Tim Curran.

# SURFAID CUP SAN DIEGO, PRESENTED BY BENCHMARK PROPERTY GROUP

**In Partnership with Swami's Surfing Association, West Path & Active Skin Repair**

**19 October 2019**

**Total raised: \$53,000 USD**

Fundraising Champions: Surfline SurfAiders with \$5,500 raised.

Surfing Champions: Seaside Syndicate.

Pros: Damien Hobgood, Josh Kerr, Devon Howard, Jen Smith, Tim Curran, Neil Messner



# OUR MAJOR DONORS

We are grateful to the following donors and supporters who generously gave to SurfAid in 2019/2020.

## \$100,000 +

- 9 Links Foundation
- The Australian Government
- The New Zealand Government
- Pamela K. Omidyar Trust
- The Brown Family Foundation

## \$50,000 - \$99,000

- GumTree Foundation
- Matt Gilmore
- The Footprints Network (NIB/World Nomads)

## \$25,000 - \$49,000

- Baillie Family Foundation
- Benchmark Property Group
- Dan Trunk
- Paradise Investment Management

## \$15,000 - \$24,999

- Brian and Lisa Watson
- Charles Lanchester
- Dan Williams
- Orange County Community Foundation
- Patrick O'Rourke
- Peter Wheeler and Elizabeth Munro
- Stuart Gasner & Kate Ditzler
- Surf Hardware International
- United World College of South East Asia
- USANA Health Sciences, Inc.

## \$5,000 - \$14,999

- Beecraft
- Bill Bemus
- Bob Boldt
- Christen C and Ben H Garrett Family Foundation
- Conrad N Hilton Foundation, at the request of Steven Hilton
- Cynthia and George Mitchell Foundation
- David and Masako Rosen Family Foundation
- Dr Karl Luber & Tia Thrasher
- Dr Rick Peters
- Fenton Family Charitable Fund
- Gary Lord
- Google
- Jeff Berg
- Joaquim Havens
- Lisa and Jim Kelly
- Lloyd Prescott
- Maggie Gonzalez
- Malcolm Stephens
- Marc Butman
- Nick Lattanzio
- Philip Patloff
- PKF Australia
- Reay McGuinness
- Ryan Allshouse
- Simone Pike
- Smiling Dave Tanner
- Specialty Family Foundation
- Stephen and Kathryn Nolan
- Steve & Sally Beck Family Foundation
- Troy Angus

## \$1,000 - \$4,999

- Aileen Zhou
- Alastair Walker
- Andrew Waddington
- Angus Bennett
- Atoll Travel
- Beth Gregg
- Blake Levett
- Brent Backhouse
- Brian Bennett
- Bryce & Sheena Koehn
- Bryce Martiskin
- Cary Kinhead
- Charles Humphrey
- Cheng Long
- Chris Kourtis
- Clem Roberts
- Craig Smith
- Daniel Devasagayam
- Daniel Hale
- Dan Pearl
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- Grace Lutheran College
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- Tessa Nikov
- The Bucket List
- Tim Proctor
- Victor Coppleson
- Wen-Tsai Lim
- William Gwyn
- Wilson Asset Management
- Ya-Qun Xie



# COMPLIANCE & REGULATION

## ACFID

SurfAid International Australia is a member of the Australian Council for International Development (ACFID) and is a signatory to the ACFID Code of Conduct. The Code requires members to meet high standards of corporate governance, public accountability and financial management. We are committed to full adherence with the ACFID Code of Conduct. Complaints relating to alleged breaches of the Code of Conduct by any signatory agency can be made by any member of the public to the ACFID via [code@acfid.asn.au](mailto:code@acfid.asn.au) or through SurfAid at [feedback@surfaid.org](mailto:feedback@surfaid.org). More information about the ACFID Code of Conduct can be obtained from ACFID [www.acfid.asn.au](http://www.acfid.asn.au).



## MFAT

SurfAid gratefully acknowledges the support of the New Zealand Ministry of Foreign Affairs and Trade, responsible for managing the New Zealand Aid Program.



## DFAT

SurfAid is Fully Accredited by the Australian Department of Foreign Affairs and Trade (DFAT), who is responsible for managing the Australian Government's aid program. We are a valued partner of the Australian Government, receiving flexible funding under the Australian NGO Cooperation Program (ANCP) each year to implement development and poverty alleviation programs overseas.



## CID

SurfAid International Incorporated (New Zealand) is a member of the Council for International Development (CID) and is a signatory to the CID Code of Conduct. The Code requires members to meet high standards of corporate governance and public accountability. We are committed to full adherence with the CID Code of Conduct. Complaints relating to alleged breaches of the Code of Conduct by any signatory agency can be made to the CID Code of Conduct Committee via [office@cid.org.nz](mailto:office@cid.org.nz) or through SurfAid at [feedback@surfaid.org](mailto:feedback@surfaid.org). More information about the CID Code of Conduct can be obtained from CID [www.cid.org.nz](http://www.cid.org.nz)

Images in this publication are displayed in accordance with the informed consent of the subjects.

We value your feedback. If you wish to lodge a compliment, comment or complaint you can do so via our website [www.surfaid.org](http://www.surfaid.org) or by contacting [feedback@surfaid.org](mailto:feedback@surfaid.org).



# BOARD & GOVERNANCE

SurfAid is grateful to have the ongoing support of our dedicated directors. They each bring broad experience in the fields of commerce, law, science and international development and help provide ongoing sound advice and strategy to the SurfAid management team and partner communities.

## INTERNATIONAL BOARD

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 Dan Russell  
 Charlie Lanchester  
 Karen Simmons  
 Dr Karl Luber  
 Dr Rick Peters

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 Tia Matza

# CONSOLIDATED FINANCIALS

April 1 2019 - March 31 2020 (AUD)

SurfAid did not conduct any activities nor incur any expenses relating to non-development activities during this period. SurfAid does not promote any particular religious adherence, nor support any party candidate or organisation affiliated to a political party, nor provide welfare.

## Annual Report Consolidated Financials 1st April 2019 to 31st March 2020.

	2019/2020	2018/2019
<b>INCOME</b>		
Grants	1,761,916	1,105,161
Corporations	73,927	27,963
Individual Donations	382,209	518,621
Events and Sponsorships	871,997	544,326
Other	26,613	17,171
<b>Total Income</b>	<b>3,116,662</b>	<b>2,213,242</b>
<b>EXPENSES</b>		
Program	1,353,795	1,304,644
Support:		
Fundraising and Community Education	712,230	717,719
Admin	254,562	267,829
<b>Total Support</b>	<b>966,792</b>	<b>985,548</b>
<b>Total Expense</b>	<b>2,320,586</b>	<b>2,291,192</b>
<b>NET INCOME</b>	<b>796,076</b>	<b>(77,950)</b>
Cash	2,346,774	1,245,884
Accounts Receivable	359,116	80,448
Project Advances	346,756	104,477
Other Current Assets	18,432	11,181
Property and Equipment	2,284	6,794
<b>Total Assets</b>	<b>3,073,362</b>	<b>1,448,784</b>
Current Payables	111,585	55,854
Grants Payable	1,891,034	1,033,321
Other	88,082	173,024
<b>Total Liabilities</b>	<b>2,090,701</b>	<b>1,262,199</b>
<b>Net Assets</b>	<b>982,661</b>	<b>186,585</b>

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**SURFAID**