

ROWE

PRESS RELEASE / 14 MARCH 2019

Rich Design History in Modern Times

Rowe Autumn Winter 2019

Charles Parsons Interiors has revamped its well established Rowe fabric collection in a new direction. Holding the authentic and rich history of the brand while refreshing its style and design, the brand's strong vision has kept Rowe at the forefront of the industry for its timeless designs, quality fabrics and outstanding style. Rowe is renowned for supporting diversity in design, quality and innovation. The history of Rowe's quality prints and fabrications allow the brand to stand stronger than ever with an introduction of a new vision that also keeps the brand's legacy relevant, in today's fast pace interior world.

Introducing six new collections, this season starts with an eclectic range of bringing the old into the new. Staying true to the brand's DNA, these collections are a unique mix of classics with a modern twist.

MATMI COLLECTION

Described as a classic, luxurious Jacquard velvet range, the Matmi collection has been revived with a modern twist. It comprises of three designs in varying scales with three opulent colour ways of Gold, Navy and Ebony. The traditional Ikate damask designs and all-over textures are translated into a velvet heavy weight upholstery fabric. Although plush and soft to touch, the collection is woven in a well – wearing upholstery construction.



MATMI

PARISI COLLECTION

Relaunching a true classic in a refreshed colour palette, the Parisi drapery collection has introduced four new subtle shades which reflect this season's interior trends such as, soft pinks and greens balanced with a natural palette of linen and white.

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For further information please contact:

media@charlesparsons.com.au for press enquiries or sales@charlesparsons.com.au for showroom appointments.

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ARCADIA COLLECTION

Pleated sheer drapery with clear lines and texture, this collection is modern and elegant. The neutral two toned colour palette brings a contemporary feel while also adding a beautiful textured element to a space.

TORINO COLLECTION

Luxury is brought to the next level with the beautifully drapeable semi-sheer Torino. Featuring a bold stripe and designed in five softly textured colour-ways, this collection speaks absolute luxury and refined quality.

PLAZA COLLECTION

Traditional floral scroll and trellis designs reinterpreted in modern Jacquard construction. Available in matching colour-ways, the Plaza collection is the perfect balance of modern and classic.

ROOF GARDEN COLLECTION

The Roof Garden collection provides endless styling opportunities with floral and geometric prints in different scales. This beautiful 'mix and match' printed drapery and accessory fabric collection comes in four versatile colour-stories across four designs.

The Rowe collection compliments the extensive portfolio of Charles Parsons fabrics in its drapery, upholstery and lining ranges.



PLAZA



ROOF GARDEN



TORINO

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www.rowefabrics.com

www.charlesparsonsinteriors.com