



# CRA BULLETIN

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## FREE BUSINESS TRAINING

New Zealand Trade & Enterprise offers a free Enterprise Training Programme which is aimed at upskilling the owners and operators of small and medium enterprises to help them develop and grow their business.

### **Who is eligible?**

The Enterprise Training Programme is open to owners and operators of small to medium enterprises (SMEs) employing less than 20 full-time staff.

### **What does it cost?**

The Enterprise Training Programme is fully funded by the Government via New Zealand Trade & Enterprise. Your investment is your time, effort and commitment.

### **What is offered?**

#### 1. Needs Assessment

You will begin the Enterprise Training Programme with a one-on-one session with your local provider who will work with you to assess your needs, identify the management skills you require and develop a plan to help you acquire those particular skills. This may include referrals to other programmes or organisations.

#### 2. Group Training

Group training includes workshops, seminars and courses aimed at transferring skills and knowledge in a range of areas of business management. All are designed so you leave with ideas, knowledge and tips you can implement in your business.

Topics include:

- Business planning
- Finance
- Managing resources
- Investment ready
- Marketing strategies
- Business systems

#### 3. Follow-up Coaching

One-on-one follow-up coaching may be available to workshop attendees to help the skills, ideas and knowledge gained in the group training.

## **How to get started**

NZTE has contracted a range of specialist training providers around New Zealand to develop and deliver the Enterprise Training Programme based on local needs. Please contact the provider in your area.

### **Northland**

BIZNorth  
Phone: (09) 438 1394  
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Email: [biznorth@businessservices.co.nz](mailto:biznorth@businessservices.co.nz)  
Website: [www.biznorth.co.nz](http://www.biznorth.co.nz)

### **Auckland North Shore**

Enterprise North Shore Trust  
Phone: (09) 414 1341  
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Email: [training@enterprisens.org.nz](mailto:training@enterprisens.org.nz)  
Website: [www.enterprisens.org.nz](http://www.enterprisens.org.nz)

### **Auckland Central**

Gosling Chapman  
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### **Auckland South**

Enterprising Manukau  
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### **Waitakere & Rodney**

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### **Waikato / Bay of Plenty**

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### **Gisborne**

Te Runanga O Turanganui A Kiwa (Turanga Ararau)  
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Email: [etp@turanga-ararau.org.nz](mailto:etp@turanga-ararau.org.nz)  
Website: [www.turanga-ararau.org.nz](http://www.turanga-ararau.org.nz)

### **Hawke's Bay**

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### **Taranaki**

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Business Development Company

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BIZ Otago

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Venture Southland

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