

## South Australian students to design a ferry of the future

South Australian students will sharpen their pencils and visualise ferries of the future, getting as creative, tech savvy or as innovative as possible, with SeaLink launching a state-wide competition, with a chance to win one of ten family holidays to Kangaroo Island.

With innovative Enviro-Cats already deployed by Australia's largest integrated land and marine, tourism and public transport service provider, SeaLink is exploring zero emission technology which includes battery and hydrogen powered vessels, and according to Group CEO Clint Feuerherdt, this competition is designed to engage the next generation.

"For younger primary school students, this is an opportunity to be as artistic and inventive as they can, dreaming up a ferry design that champions the environment and the customer experience. From slippery slides for stairs, a games arcade, to a concealed heli-pad, the sky (and seas) are the limit!"

Mr Feuerherdt added that secondary school students could take the opportunity to draw on SeaLink's industry-leading eco-friendly transport solutions for inspiration, by designing a ferry which further nurtures sustainable best practices.

Entries will be put in front of SeaLink's expert marine operations team, with an individual entry and a team winner being selected from South Australia's Primary and Secondary schools on the 29<sup>th</sup> October.

10 winning entries will receive a return ferry fare from SeaLink to Kangaroo Island (4 passengers and a car).

"Our global team of transport experts are excited to see what creative ideas come from this competition, and we are equally thrilled to engage and excite future generations into thinking about more sustainable transport and supporting local tourism," he said.

SeaLink has a strong South Australian heritage, connecting Kangaroo Island with the mainland for more than three decades, with Mr Feuerherdt adding that judges wouldn't just be looking for technical features.

"Protecting the local environment is always our top priority, as well as ensuring a high level of safety and customer service – and on Kangaroo Island, this means delivering a tourism journey that leaves visitors with a positive lasting impression of the area.

"It will be fascinating to see how students address both the environmental and tourism considerations – what features and elements could be used to protect and showcase the local environment, while delivering a world-class customer experience," he said.

A selection of entries will be exhibited onboard SeaLink's Kangaroo Island ferries, giving customers the chance to see the flair and imagination of our up-and-coming designers.

Schools can download the competition Ferry Design Template, with completed designs to be uploaded via the SeaLink website by 15<sup>th</sup> October. Visit [www.sealink.com.au](http://www.sealink.com.au) for more information.

### **About SeaLink Travel Group Limited (ASX:SLK)**

SeaLink Travel Group is Australia's largest integrated land and marine, tourism and public transport service provider with established international operations in London and Singapore. It is one of Australia's most experienced and diverse multi-modal transport businesses, boasting performance-driven capabilities across ferry, bus and light rail. SeaLink is made up of Australian marine and tourism operations and Transit Systems' domestic and international public bus and light rail transport operations. SeaLink moves more than 206 million customers per year, has over 9000 employees and operates approximately 3800 buses, 120 ferries and 24 light rail vehicles.