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SEALINK TRAVEL GROUP PARTNERS WITH NRMA TO SAVE AUSSIE HOLIDAY-MAKERS MONEY

Travel has just become more affordable for 2.6 million Australians, with SeaLink Travel Group partnering with the NRMA to offer NRMA Members up to 25% off tours and cruises nationally.

NRMA this week launched Blue, a new membership program, offering all members a range of travel benefits, including discounts on SeaLink tours and cruises.

“Our partnership with NRMA opens up a variety of fantastic benefits to NRMA Members right across Australia. It’s part of our ongoing strategy to deliver unique and memorable experiences to Australian holiday-makers,” Jeff Ellison, SeaLink Travel Group Chief Executive and Managing Director said.

NRMA Group CEO Rohan Lund said today’s launch of NRMA Blue demonstrated the organisation’s determination to deliver meaningful savings to NRMA’s members.

“We welcome SeaLink to the NRMA Blue family and look forward to offering our members great travel and leisure deals right across Australia.

“It’s always been valuable to be a NRMA Member, but now Members can truly benefit from belonging. If you own a car and take just one holiday a year, the savings we offer can easily offset the membership cost,” Mr Lund said.

Captain Cook Cruises and SeaLink are offering member benefits on cruises and tours in New South Wales, South Australia, Western Australia, Northern Territory and Queensland.

Booking a travel experience is also quicker and easier than ever, with the new MyNRMA app. [Members](#) simply log-in using their membership details and the 25% discount will be automatically applied.

To help Members access SeaLink’s range of travel benefits, NRMA has also provided a “how-to” guide on downloading and using the new app at mynrma.com.au/app.

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About SeaLink Travel Group

SeaLink Travel Group is one of Australia's most dynamic travel companies, bringing the nation's best tourism and transport experiences to the world. With more than 1,600 passionate staff across the country, we deliver fantastic service to more than eight million customers annually. With a vessel fleet of 77 and a coach fleet of more than 60 vehicles, our Adelaide-based company has undergone a remarkable period of growth, emerging as a significant player on the national tourism and transport scene.

At SeaLink we believe travel is about connecting people, sharing experiences and creating brilliant memories. Our operations extend across New South Wales, Queensland, the Northern Territory, Western Australia and South Australia, including:

- Cruises, ferry and charter services on Sydney Harbour, Swan River in WA and on the Murray River in SA
- Passenger, vehicle and freight ferry services between Kangaroo Island and the South Australian mainland
- Resort accommodation, restaurants, touring and ferry services on Fraser Island, Queensland
- Day tours, extended touring and charter operations on Kangaroo Island and on the South Australia mainland
- Passenger ferry services in Townsville, Queensland, Darwin, Northern Territory and Perth, Western Australia
- Lunch and dinner cruises in Perth, Western Australia and on Sydney Harbour
- Ferry and barging services in south-east Queensland and Gladstone in Queensland
- Exclusive 4WD foreign language adventure-based tours
- Retail travel agencies in Adelaide and Townsville
- Tour wholesaling to the travel trade
- Adventure, accommodation and restaurant at Vivonne Bay, Kangaroo Island

SeaLink successfully listed on the Australian Securities Exchange in October 2013 (ASX:SLK).