SMSF Association
Sponsorship Opportunities

www.smsfassociation.com

SMSFassoc
@SMSFassoc
smsf-association
The SMSF Association is delighted to present its Association Sponsorship options — delivering valuable and exciting opportunities to businesses wishing to raise their profile, demonstrate their commitment to, and engage further with the SMSF sector.

Sponsorship of the SMSF Association gives access to our executive and professional members working in the SMSF sector at the highest levels across the country. SMSF Association Members are the key decision makers for their SMSF business. They read and contribute to the SMSF Association’s publications and website and are also regular attendees at SMSF Association events.

In 2016, we will launch our Trustee Knowledge Centre, providing an extensive education online platform serving as a touch point for consumer members to engage with their adviser and become better empowered throughout their SMSF journey.

Sponsorship can also provide you with access to other key decision makers involved the SMSF sector, such as senior leaders from Regulators, Government bodies and Corporates.

There are a number of benefits of SMSF Association Sponsorship which are detailed on the next page.

My team look forward to discussing these and many more opportunities with you.

Kind Regards,

Andrea Slattery
Managing Director/Chief Executive Officer,
SMSF Association
The SMSF Association Belief Statement

Sitting behind our name is a strong and clear set of beliefs:

We believe that every Australian has the right to a good quality of life in retirement.

We believe that every Australian has the right to control their own destiny.

We believe that how well we live in retirement is a function of how well we have managed our super and who has advised us.

We believe that better outcomes arise when professional advisors and trustees are armed with the best and latest information, especially in the growing and sometimes complex world of self-managed super funds.

We believe that insisting on tight controls, accrediting and educating advisors, and providing accurate and appropriate information to trustees is the best way to ensure that self-managed super funds continue to provide their promised benefits.

We believe that a healthy SMSF sector contributes strongly to long term capital and national prosperity.

We are here to improve the quality of advisors, the knowledge of trustees and the credibility and health of a vibrant SMSF community.

We are the SMSF Association.

Benefits of sponsoring the SMSF Association

Brand awareness
• Improve your company profile and increase brand recognition, through brand association with the peak body and foremost authority in the SMSF sector.
• Increase exposure to multidisciplinary SMSF professionals such as financial planners, accountants, auditors and lawyers.
• Increase exposure to the SMSF trustee or potential trustee.

Exhibiting & marketing opportunities
• Launch a new product or service to our members and the broader SMSF advice marketplace.
• Promote an existing product or service.

Corporate positioning
• Opportunity to build integrity in the SMSF sector.
• Recognition from the Regulators and Government bodies, through diligent advocacy.

Networking with targeted groups/ stakeholders
• Direct access to key business decision makers in the SMSF sector.
• Direct access to our executive and professional members.
• Excellent networking opportunities throughout major National Conference, State Technical conferences and various of social functions on the SMSF Association calendar.

Business growth
• Numerous opportunities to grow your business.
Who are our members?

SMSF Membership - Industry Representation by Profession
Annual AGM 30 June 2015

<table>
<thead>
<tr>
<th>Profession</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountants / Tax Agents</td>
<td>31.2%</td>
</tr>
<tr>
<td>Financial Planners</td>
<td>38.6%</td>
</tr>
<tr>
<td>Accountants / Financial Planners</td>
<td>9.3%</td>
</tr>
<tr>
<td>Administrators</td>
<td>1.9%</td>
</tr>
<tr>
<td>Auditors</td>
<td>3.1%</td>
</tr>
<tr>
<td>Lawyers</td>
<td>2.5%</td>
</tr>
<tr>
<td>Other</td>
<td>13.4%</td>
</tr>
</tbody>
</table>

SMSF Professional Membership - By State

<table>
<thead>
<tr>
<th>State</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>NSW</td>
<td>32.85%</td>
</tr>
<tr>
<td>VIC</td>
<td>26.76%</td>
</tr>
<tr>
<td>QLD</td>
<td>18.52%</td>
</tr>
<tr>
<td>WA</td>
<td>9.25%</td>
</tr>
<tr>
<td>SA</td>
<td>8.63%</td>
</tr>
<tr>
<td>ACT</td>
<td>2.02%</td>
</tr>
<tr>
<td>TAS</td>
<td>1.07%</td>
</tr>
<tr>
<td>NT</td>
<td>0.86%</td>
</tr>
<tr>
<td>INTERNATIONAL LOCATIONS</td>
<td>0.03%</td>
</tr>
</tbody>
</table>


The SMSF Association - The Opportunity for you

The SMSF Association

The SMSF Association is the authoritative voice for the self-managed superannuation fund (SMSF) sector. The SMSF Association, which represents professionals providing a range of products and services across various disciplines in the complex area of SMSFs, is an advocate for the highest professional standards and competence to ensure SMSF trustees always receive the best possible advice.

Engage with a highly performing SMSF Sector

Superannuation assets in Australia totalled $2.02 trillion at the end of the June 2015 quarter according to APRA.
There were 556,998 SMSFs as at 30 June 2015.
SMSFs account for 29.17% of a $2.02 trillion market.
99.52% of all super funds in Australia are SMSFs.
The average total balance of an SMSF is $1,059,070.
The average SMSF member balance is $500,717.
30,723 SMSFs were established in the 12 months to June 2015.
By 2033, Deloitte research projects SMSF assets alone will total $2.23 trillion.

Superannuation Fund Type

<table>
<thead>
<tr>
<th>Type</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self-managed super funds</td>
<td>34%</td>
</tr>
<tr>
<td>Retail</td>
<td>26%</td>
</tr>
<tr>
<td>Industry</td>
<td>21%</td>
</tr>
<tr>
<td>Public Sector</td>
<td>16%</td>
</tr>
<tr>
<td>Corporate</td>
<td>3%</td>
</tr>
</tbody>
</table>

The SMSF Association is the authoritative voice for the self-managed superannuation fund (SMSF) sector.
The SMSF Association offers four categories of Association Sponsorship:

- Principal Partners (G8)
- Premium Partners
- Valued Partners
- Supporting Partners

Importantly, we will tailor a specific sponsorship package to suit you.

Opportunities include:

- SMSF Sector
- Brand Association
- Thought Leadership
- Events
- Services and Products
- Consumer

Benefits of sponsorship are multifaceted and include:

- Brand awareness
- Access to like-minded high quality firms and leading professionals
- Exhibiting and marketing opportunities
- Corporate positioning
- Networking with highly targeted groups and a wide range of engaged stakeholders
- Business growth – increase expertise and improve efficiencies

Presence at an SMSF conference or event positions you and your business as an engaged leader in the sector. Gain respect and credibility by standing out from the crowd and prominently displaying your products, services and marketing materials. Rather than simply attending an event and looking for people to share your business card with, sponsorship brings attendees who are eager to find out about your business directly to you.

**Get in front of your Target Market**

The SMSF Association conducts extensive reviews to ensure speakers, content and marketing of the event is done at the highest quality and to your target audience, bringing these attendees into the one room for exposure to your brand and product.

**Lead Generation and New Contacts**

The SMSF Association understands the importance of lead generation and business growth outcomes of sponsors. The SMSF Association event mobile applications allows transparency and clear connection through interactions with you.

**Get Your Brand Noticed**

Being featured in the program handbook for the event, advertising on the App, on the website with your logo provide effective ways to leverage sponsorship and achieve brand recognition with a highly targeted audience.
The sponsorship opportunities available through the SMSF Association event portfolio include:

**Major Events (Annually)**
- SMSF Association National Conference - held annually in February.
- State Technical Conferences - held across Australia - mid year.
- Thought Leadership Events.

**Technical Intensive Series**

**Masterclass Series**

**State and sub-Chapter Events**

**Webinar Series**

**Roadshow Series - technical & best practice business**

**Young Professionals Series - to commence in 2016**

**Hour of Power Lunches - to commence in 2016**

**SMSF Association Trustee Convention - to commence in 2017**

**Trustee State Events - to commence in 2016**

**Sponsorship Opportunities**

SMSF Association Sponsorship Opportunities • Page 11

The SMSF Association National Conference is the most significant event in the SMSF Association event portfolio and the pre-eminent conference for professionals working in the SMSF industry.

The SMSF Association National Conference is held in a different city around Australia each year.

The 2017 SMSF Association National Conference will be held at the Melbourne Exhibition and Convention Centre (MECC).

Sponsors of the SMSF Association are entitled to benefits associated with the SMSF Association National Conference.

**SMSF Association National Conference**

We are pleased to offer Association Sponsors the following entitlements and benefits at the SMSF Association National Conference as part of their sponsorship package:

- Priority opportunity to secure a National Conference Sponsorship package at a cost. Please refer to SMSF Association National Conference Sponsorship Booklet for details on exhibition, event and representation options. (Available to all Association sponsors)
- Early Bird conference registration for sponsor company members and employees. (Available Principal and Premium partners)
- Invitation for the Chairman, CEO or Managing Director of the sponsor company to attend the Thought Leadership Breakfast prior to the National Conference. (Available to Principal partners only)
- Thirty (30) second video acknowledgement, of Television quality, prior to a conference session as agreed with SMSF Association. You are invited to promote your products, services and/or special offer(s) to conference delegates. (Principal only)
- Advertising in the Digital Conference Delegate Handbook and delegate App. You are entitled up to two (2) A4 pages. Material to be provided by Sponsor. (Available to Principal partners – 2 pages, Premium & Valued – 1 page)
- Captive audience of SMSF Professionals with extensive business networks
- Guests at the exclusive ‘Thought Leadership Breakfast’ function include 200 of the most influential and important figures from the SMSF Industry.
- Thirty (30) second video acknowledgement, of Television quality, prior to a conference session as agreed with SMSF Association. You are invited to promote your products, services and/or special offer(s) to conference delegates. (Principal only)
- Advertising in the Digital Conference Delegate Handbook and delegate App. You are entitled up to two (2) A4 pages. Material to be provided by Sponsor. (Available to Principal partners – 2 pages, Premium & Valued – 1 page)
- Captive audience of SMSF Professionals with extensive business networks
- Guests at the exclusive ‘Thought Leadership Breakfast’ function include 200 of the most influential and important figures from the SMSF Industry.
SMSF Association State Technical Conferences

The SMSF Association State Technical Conferences will be held in Sydney, Melbourne, Brisbane, Adelaide and Perth during August 2016.

This one-day technical event in each city targets professionals working in SMSF advice and includes a wide range of topical technical presentations. Highly regarded and highly valued.

Entitlements and benefits of sponsorship:

- A promotional display in a priority position at each of the State Technical Conferences. The SMSF Association will provide an appropriately dressed booth to display company products, services and materials. Promotional material, display set up and manning of display is the responsibility of the Sponsor.
- Thirty (30) second video acknowledgement, of television quality prior to a conference session as agreed with the SMSF Association. You are invited to promote your products, services and/or special offer(s) to conference delegates.
- Invitation for two (2) additional sponsor representatives to attend each conference. These representatives are in addition to the sponsor representative manning the promotional display.
- Early Bird conference registration fees for sponsor company members and employees.
- Sponsor company logo will be displayed in the conference room before the conference and during meal breaks. (Available to Principal Partners, Premium and Valued Sponsors)
- Advertising in the Conference App if appropriate.
- Captive audience of SMSF Professionals with extensive business networks.
- Introductory sponsorship options are also available to be discussed.

Chairman’s Lunches

Chairman’s lunches are privately held bi-annually, they are hosted by the SMSF Association Chairman and feature a guest of honour.

The luncheon is of a casual nature, limited to an intimate group of up to 25 attendees and will afford participants an opportunity to discuss development, exchange ideas and network on topics relating to SMSF’s and the changing landscape. As such, it will appeal to business executives involved in market entry, business development and strategic planning and sector positioning.

An opportunity exists for an annual sponsor of the SMSF Association Chairman Lunches.

Entitlements and benefits of sponsoring the Chairman’s Lunches:

- Naming rights of the Chairman’s lunches – Nationally.
- Opportunity to showcase your product or services in a tailored environment for maximum leverage. You are guaranteed an introduction with all attendees for you to then extend the conversation.
- Opportunity to support event with pre and post communication tailored to all attendees through the SMSF Association communication broadcast.
Strategic Planning Meetings
(Principal and Premium Partners only)

A very unique sponsorship opportunity exists for your business to access the inner sanctum of strategic minds within the SMSF sector.

This sponsorship allows you to take advantage of industry experts in formulating and implementing strategic planning, involving goal setting, determining action required and mobilizing resources to execute the actions. This highly tailored consulting opportunity is highly valuable in sustainable business planning in the ever changing landscape of SMSF’s.

Entitlements and benefits of sponsoring strategic planning meetings

- Two (2) meetings on a schedule to be agreed for the SMSF Association MD/CEO and senior SMSF industry experts to discuss strategic matters of interest. (Principal partner only)
- One (1) SMSF Association MD/CEO presentation (Principal partner only)
- MD/CEO acknowledgement in official meeting when appropriate. (Principal partner only)
- The official sponsors of the SMSF Association are acknowledged on a designated presentation for association sponsors at MD/CEO presentations as deemed appropriate. (Principal partner and Premium partners only)

State Chapter Events

The SMSF Association’s State and Sub Chapters provide a personal forum for members to discuss and share SMSF information as well as network with like-minded professionals in localized areas. State Chapter events provide an opportunity for learning, business, growth and connections to be made.

Entitlements and benefits of sponsoring the SMSF State Chapter Events:

- National brand association with a group of highly engaged SMSF Professionals.
- Opportunity to present on product or service in person and in a sociable environment at the conclusion of the event.
- Provide follow up with all attendees after each event through SMSF Association communicators.
Thought Leadership Events

The SMSF Thought Leadership Breakfast is annually run as the major preliminary event in conjunction with the National Conference.

The Thought Leadership Breakfast brings together an expert panel of speakers to interactively discuss relevant issues including technological innovation, regulatory change, and empowered personal investors. This thought leading discussion will help shape the role of SMSF advisers and give an insight into what value advisers will represent to their clients in an ever-shifting financial landscape.

This is one of the most challenging and thought provoking sessions of the financial calendar and goes without saying the brand association with our business is significant.

Entitlements and benefits of sponsoring the Thought Leadership Breakfast:

- Exclusive naming rights of the SMSF Association Thought Leadership Breakfast on Day 1 of the conference.
- Company recognition at venue entrances.
- Formal introduction to attendees by the SMSF Association’s Chairman or Managing Director/CEO.
- Opportunity for your company CEO (or nominated executive representative) to speak to attendees briefly during the breakfast.
- Name tags with your unique company branding for each delegate with small call-to-action or desired instruction.
- Opportunity to provide appropriate branded material for the function (to be provided at sponsor’s expense).
- Held in 2016, please ask for further details.

The SMSF Thought Leadership Breakfast is annually run as the major preliminary event in conjunction with the National Conference.

The Thought Leadership Breakfast brings together an expert panel of speakers to interactively discuss relevant issues including technological innovation, regulatory change, and empowered personal investors. This thought leading discussion will help shape the role of SMSF advisers and give an insight into what value advisers will represent to their clients in an ever-shifting financial landscape.

This is one of the most challenging and thought provoking sessions of the financial calendar and goes without saying the brand association with our business is significant.

Entitlements and benefits of sponsoring the Thought Leadership Breakfast:

- Exclusive naming rights of the SMSF Association Thought Leadership Breakfast on Day 1 of the conference.
- Company recognition at venue entrances.
- Formal introduction to attendees by the SMSF Association’s Chairman or Managing Director/CEO.
- Opportunity for your company CEO (or nominated executive representative) to speak to attendees briefly during the breakfast.
- Name tags with your unique company branding for each delegate with small call-to-action or desired instruction.
- Opportunity to provide appropriate branded material for the function (to be provided at sponsor’s expense).
- Held in 2016, please ask for further details.

Hour of Power Lunches

The opportunity to sponsor the SMSF Association Hour of Power luncheons. The concept is refreshingly simple and powerful – 1 hour short sharp luncheons held in all states of Australia. The invitees are exclusively Chief Executives with significant influence.

The luncheon supports research conducted on an interest topic where high level commercial interaction and discussion is welcomed.

This opportunity allows you to expose your brand to the upper echelon of senior management gaining maximum return on your investment by networking with the most dynamic players in the SMSF industry.

Entitlements and benefits of sponsoring the SMSF Association Hour of Power:

- Naming rights of the ‘Hour and Power’ luncheons – available state by state or as a National package.
- Opportunity to showcase your product or services in a tailored environment for maximum leverage. You are guaranteed an introduction with all attendees for you to then extend the conversation.
- Opportunity to network with the most dynamic leaders in the industry at Chief Executive Level.
- Opportunity for follow up to all attendees through the SMSF Association.
Young Professional Events

Sponsorship of the SMSF Young Professionals Group allows you to have significant involvement with the future professionals of the SMSF industry as they commence careers in Financial Planning, Accounting, Auditing and Law.

The value in associating your brand with this group of rising stars is their potential in shaping the future of the SMSF industry and their involvement in major purchasing and investment decisions.

Meeting quarterly, the alignment of your brand with these young professionals is invaluable in building a loyal, long term sustainable relationship. The alignment also provides innovative credibility and a positive reflection of your investment in the future of the industry.

Entitlements and benefits of sponsoring SMSF Association Young Professionals:

- Position your business as the supporting partner of the SMSF Association.
- Access to contact members just starting out in their careers through tailored SMSF Association communication.
- Opportunity to present on product or service in person and in a relaxed environment, where networking is highly encouraged.
- Preference of location of events to maximise your key business objectives.
SMSF Association

Education Series

Intensive Series

The SMSF Association Intensive Series is a series of 3 hour workshops that encourage attendees to investigate the practical detail behind SMSF legislation, impacts and determinations made by the regulators. Strategies are examined through a highly engaging discussion which is facilitated by a well-respected industry expert.

The SMSF Association Intensive Series is conducted in small professional groups enabling question and answer opportunities to be dynamic and learnings cemented. Australia wide coverage enables state specific requirements to be incorporated.

Entitlements and benefits of sponsoring the SMSF Association Intensive courses:

- Position your business as the major supporting partner of the entire series suite, including logo inclusion.
- Advertising of your product or service at supporting materials pre and post Intensive Series through SMSF Association communication.
- Promotion in 2 x CPD Bulletin Education and Events broadcast emails to professional database.
- Promotion in 2 x Member News communications to entire professional database.
- You will receive the final registration list of names post intensive and access to direct email contact through the SMSF Association.

The SMSF Association Intensive Series is a series of 3 hour workshops that encourage attendees to investigate the practical detail behind SMSF legislation, impacts and determinations made by the regulators. Strategies are examined through a highly engaging discussion which is facilitated by a well-respected industry expert.

The SMSF Association Intensive Series is conducted in small professional groups enabling question and answer opportunities to be dynamic and learnings cemented. Australia wide coverage enables state specific requirements to be incorporated.

Webinar Series

The SMSF Association delivers twenty-four high quality webinars each calendar year, tailored to the professional audience and covering latest changes in the SMSF sector. Our comprehensive webinars include a presentation. A key feature of the SMSF Association webinars are their interactive elements: the ability to chat online to discuss information. The benefit of the webinar delivery style is the convenience of participation, attendees can complete webinars from any location with an internet connection.

We invite your business to take up complete sponsorship of all webinars for maximum brand exposure, or alternatively choose to sponsor a block of 6 webinars.

Sponsoring the SMSF Association webinars position your company as an industry leader, while building your brand and generating qualified leads. This sponsorship provides metrics-driven results for clear return on investment.

Entitlements and benefits of sponsoring SMSF Association Webinars:

- Be named as the major supporter of the entire webinar series (or negotiated number), and include your logo.
- Advertising of your company on introductory and summary slide with supported click through links to your website or preferred online location from our event web page.
- Promotion in 2 x CPD Bulletin Education and Events broadcast emails to entire professional database.
- Promotion in 2 x Member News to professional database.
- You will receive the final registration list post the webinar containing names of delegates in attendance.
- The recording will be archived on SMSF Association CPD Hub for the entire calendar year with your name in support.
- You will receive a access to the recording.
- SMSF Association provides company branded webinar slides.
- Three complimentary guest passes to the webinar to distribute to followers or clients.
Co-branded Research & Data Trends

Co-branding research is a credible tool for development of market and the SMSF industry. It is capable of bringing new customers to products, refreshing brand image, increasing market share or developing the technologies in companies through technical knowledge exchange. Successful co-branding occurs when a partner’s brands add value to a partnership. Co-branding has the opportunity to increase both partners brand equity. With an existing cause or common interest in a particular trend or topic, co-branding is vehicle for your company to complement its existing brand image with the SMSF Association. Co-branded research provides greater credibility to both partners and increases total audience reach and commercial value.

Entitlements of benefits of sponsoring co-branded research:

- Brand alliance with the integrity of the SMSF Association.
- Partner presentation at an exclusive National Press Conference to industry, broadcast and attracted media parties.
- Following the Press Conference, research will be launched at an ‘Hour of Power’ luncheon to Chief Executives within the SMSF sector. Location tailored by negotiation.
- Brand presence on SMSF Association distribution of research and communication to professional database and wider media, regulators and social connections.
- Opportunity to advertise product or service through collateral endnotes at conclusion of research paper.
- Co-branded Press Release written and presented by the SMSF Association in conjunction with your business.

SMSF Roadshow

The Roadshow event aims to connect advice professionals with experts who can help them navigate:

- Their SMSF Professional Pathway
- The latest technical regulations and legislations
- Best practice business.

This sponsorship opportunity provides professionals with the tools to help their clients achieve their retirement goals.

Member Product Benefits

The SMSF Association offers the opportunity for you to profile your products and services through a self-perpetuating database generation. The way this sponsorship is structured allows approved partner brands to be included in brand communications on a per send basis. Your product or service is profiled at the conclusion of the email distribution which allows professional membership to “tick a box” to engage with your brand and in turn sit on your database.

This may be offer specific, trial based or as part of a completion or promotion.

This sponsorship is an effective way to market your product and service in a subtle and unobtrusive way to a targeted audience and provides clear feedback metrics tracked online.

The SMSF Association has opened this sponsorship up to all categories and welcomes supporting business in the lifestyle, entertainment and retail industry.
Brand Association value

Website
Sponsorship of the SMSF Association allows clear transparency of alignment between your brand and the Australian peak professional body in the SMSF sector. The benefit to you includes the exposure of your product and services to the organic audience searching the SMSF Association to view advocacy, education and legislation content thereby interacting with the page on a daily, weekly and yearly basis. Maximise your online footprint through alignment with the SMSF Association, connect with a highly targeted audience and be easily sought after by decision makers.

Acknowledgment at Conferences
Sponsorship at the annual SMSF Association conferences exposes your brand to thousands of decision making professions whilst they are professionally stimulated on relevant topics. This sponsorship allows brand awareness through logo placement, video inclusion, presentation and integration which specifically tailors a market or professional need to your solution maximising ROI.

Utilisation of the SMSF Association Brand
Add strength to your integrity within the SMSF sector by partnering with the SMSF Association brand. As the peak professional body within the industry, the brand supports your business objectives through a quality ‘stamp’ and alignment with the highest standard of excellence and authority.

Professional Communications & Newsletters Branding
The SMSF Association Members keep up-to-date with all the SMSF news via the SMSF Association E-communications suite including Daily News, News Alerts, Technically Speaking, and Member News which are sent to thousands of Members and professionals on a regular basis. Stay top of mind with logo presence, click through links and opportunities to market to our database through the SMSF Association.

Sponsor our exclusive Members only LinkedIn discussion group which provides an online forum for members to pose questions, share views and gain insights on topical SMSF issues. Online updates on breaking news can be accessed through the CEO Word, or social platforms.

Yearbook advertising
Stand out from the crowd and make your mark in the SMSF Association Annual Yearbook. This publication details significant developments in the advocacy area, changes to regulations, market trends and development of the SMSF industry. Opportunities include advertisement placement, advertorial and sponsored segments, case studies and profiles.

The Annual Yearbook attracts a significant readership nationally (approx. 5,000), from all areas of the SMSF, Superannuation and Finance industries. The publication is provided as complimentary for SMSF Association members.

Media Partner
Sponsorship of the SMSF Association as a media partner enables you to be the first to know about upcoming and significant developments within the SMSF sector through the lobbying work of the SMSF Association Advocacy and Policy team. The sponsorship also includes unlimited access to the SMSF Association Head of Policy for comment and interview throughout the year. Complementary access and media workstations are provided at all events to enable real time reporting. Capture breaking news and emerging opinions and news worthy topics, and take them to market first with a media sponsor.

* In addition to the entitlements listed, further benefits can be negotiated and agreed with the SMSF Association Managing Director/CEO and the Sponsor company.
Register your interest with the Sponsor application form

Applicants details
Company name
Organisation type
Business Address
Suburb/City State Postcode
Telephone ( ) Facsimile ( ) Mobile
Email

Nominated company representative - individual (to receive SMSF Association communications)
Title
Surname First name(s)
Telephone ( ) Facsimile ( ) Mobile
Email

Accreditation currently held
Education level attained
Qualifications
Other organisation membership(s) held

Subscription fees (incl GST)
Sponsorship OPEN GOLD SILVER
Amount payable (incl GST) $22,000 $8,250
Valid from commencement of Sponsorship Agreement.

Payment details
Please send your completed application form and payment to:
SMSF Association POBox 6540, Halifax St, Adelaide SA 5000

Amount payable (incl GST) $________________

Direct deposit: Westpac BSB 033-113 A/C 191756
Cheque or money order made payable to: SMSF Association
Credit Card: (Please note: 1.5% fee applies to Visa and Mastercard payments. 3% fee applies to Amex payments)

Card No / Expiry date

Signature of applicant

Date _______________/______________

*Terms and Conditions apply. Sponsorship accepted at managements discretion.