

# **20 WAYS TO MARKET YOUR STUDIO ALL YEAR ROUND**

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- 1. Website**
- 2. SEO**
- 3. Social Media Engagement**
- 4. Social media Advertising**
- 5. Email Newsletter**
- 6. Email Marketing (automation)**
- 7. Publicity**
- 8. Online Advertising**
- 9. Strategic Partners**
- 10. Referrals and Recommendations**
- 11. Open Day/Houses**
- 12. Community Involvement**
- 13. Local School Strategy**
- 14. Live Events**
- 15. Retention Marketing**
- 16. Speaking**
- 17. Writing**
- 18. Sponsorship**
- 19. Print Advertising**
- 20. Video Marketing**