

17 WAYS TO INCREASE YOUR STUDIOS AWARENESS WITHIN YOUR COMMUNITY

1. Sponsor local activities such as kids or adult sports teams, school events, church activities, Hospitals, meet ups and networking events.
2. Perform at local events whether it be a fair or an opening of a shopping mall.
3. Engage your dance families in volunteer activities around 4 times per year.
4. Choreograph for local groups to get in front of more of your ideal students.
5. Offer local schools a special offer for any students that sign up for classes with you.
6. Give support for local charity organisations and ask them to put your link on their website as a supporter.
7. Register with local business directories and put a link back to your website.
8. Guest blog in local community blogs.
9. Look for local Facebook fan pages and engage with them.
10. Register with local chamber of commerce website and put a link back on your website.
11. Register and market your business with local search engines such as Google places, Yahoo local and Bing local. Besides gaining local links, your business will benefit from more targeted traffic.
12. Post your job openings on local job listing websites and get your website link there too.
13. Give testimonials on your suppliers' websites and put a link back to your website.
14. Write testimonials on your coffee shops and cafes websites and put your website link.
15. Look for the local radio and TV stations' sites.
16. Find the Local newspapers' websites and participate in their News forum and leave a link.
17. Look for local magazine websites.