

Case Studies

Director of Plastic Surgery

Fiona Stanley Hospital – Perth, Western Australia

BACKGROUND

- + A Director was required for this newly opened hospital.
- + The hospital had been unsuccessful in their first round of recruitment and approached Wavelength to conduct a retained search assignment.

APPROACH

- + Wavelength created and launched a 'blind' advertising campaign for this role.
- + We also produced a thorough market map of heads of departments and specialist plastic surgeons across Australia.
- + Targeted networking and engagement of doctors was also carried out via LinkedIn.

OUTCOME

- + We presented 7 qualified heads of department, 4 shortlisted candidates were interviewed
- + The new Director commenced in April 2015 and is pivotal to the success of the service.



Comment from Dr Simon Towler, Clinical Co-Lead:

“He is a lifesaver and was a very successful placement. He has the right background, the leadership ability, he is very capable and has delivered. He has achieved an enormous amount and been pivotal to this service. We have a very exciting plastics service ahead of us.”