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Discover The Unfair Advantage Acceleration Pack When Incredible Dream Machines Goes Live On September 22nd 2015.

When Incredible Dream Machines goes Live you must ACT Fast in order to claim our bonus Package. There are only **20** spots and I may pull this bonus at anytime

To claim our **Unfair Advantage Jumpstart Pack**, please follow these simple instructions:

STEP 1: Clear Your Cookies. If you do not know how to do this, there is a brief explanation how to through [This link](#)

STEP 2: Download Incredible Dream Machines through this link only:
No1SearchEngineListing.com

STEP 3: If you are one of the first **20** to Claim this offer, please email your Receipt to mastro1@iinet.net.au with the **SUBJECT LINE: IDM Claim**. You will be sent conformation of your bonus award within 24 hours of your email (though most likely sooner).

Unfair Advantage Acceleration Pack

Only 20 Copies Will Be Given (and then we are done)

Bonus Package # 1 Crowd Funding Video Marketing MEGA Package
(Value: \$4K)

Fast Action Limited Offer Bonus

VIDEO MARKETING PACKAGE

- Resource Guide To Creating Promotional, Introduction, Demo, Unboxing & Assembly Videos To Show Case Your Product.
- 100 royalty free audio tracks & 50 Video Motion Loops To Use For Your Video Production.
- 2 X 1 Hour Scheduled Skype Video Marketing Coaching Calls.
- Video Marketing Training



One of things that makes a successful crowdfunding campaign is a great video and hence this package I have put together for you cover what you will need to create and promote a successful video campaign. I will reveal to you training tools and resources that will help you produce a great video for your crowdfunding campaign.

In this package you will get:

- **Video Marketing and Video SEO** (search engine optimization) to rank your videos in the search engines. which means.... you will learn the strategies and tactics to getting more exposure online and offline for your crowdfunding project. (FORMAT VIDEO/ AUDIO/PDF)
- **You will also get over 100 royalty free audio tracks & 50 Video motion loops** to use for your video production.. You can use these freely, which means that this will save you time and extra outlay.
- **2 x 1 Hour scheduled Skype video marketing coaching calls.** Everyone needs a little help and hand holding, especially if you have never done any type of video marketing or production. These 2 x 1 hour coaching calls are there to give you advice on all aspects of video like crafting your message , story boarding / scripting ,video production and online and offline video promotion. I will give you the no holds barred and no fluff approach that I have gained from recording , producing and marketing my very own video products and commercials. Basically I am here to help you in every which way I am able to.

I will also help you rank your video for your video for more exposure and traffic so people can learn about your campaign and hear your message.

- **Resource Guide To Creating Specific Crowdfunding videos** like promotional ,introduction , unboxing, assembly videos to show case your product or offerings. This guide will also cover Successful campaign videos and we will delve into why they are successful. This alone will educate and inspire some great video content , video creation and promotional ideas.
- **You will learn the 3 video platforms** show case your product to generate massive exposure and interest on. (They are FREE)
- **Video & Internet Marketing Resource Guide** Of Tools and Other Helpful Sites for your reference.
- **You will also learn how to setup YouTube Live to stream your video** through YouTube Live Events For Better Search Engine Visibility. You will also get an exclusive link for the software to make streaming videos happen (You will get a little known **FREE** access link a software to stream a pre-recorded video *(That's right you don' have to it live)* that is worth up to \$549. And you will get it for free.

Bonus Package # 2 Ultimate Facebook Marketing Package For Crowdfunding (Value \$297)

Fast Action Limited Offer Bonus



Facebook Marketing holds the key to getting hordes of targeted visitors on your crowdfunding Campaign. I have dedicated this PACKAGE to utilizing Facebook to the hilt. Over 70% of marketers use Facebook because of its ability to get their message in front engaged targeted audiences. It's arguably the best platform out there at this point in time to siphon relevant backers for your project

Facebook Marketing 2.0 guide and Video Training enables you to...

- Skyrocket your conversion rates
- Gather more leads for your business

- Precisely reach your targeted audience
- Increase exposure to potential customers
- Boost customer retention and faith in your brand
- Easily build brand loyalty
- Increase your website traffic

You will get The Facebook Marketing Guide / HD Videos and Audios Covering everything Facebook that you can apply to your crowdfunding Campaign.

This training is simple step by step no fluff training designed for easy implementation and reference for you. You will also receive as an added bonus :

A Cheat Sheet

This cheat sheet is a handy checklist that you can print out and use to easily take action at every step of the process.

It breaks up the whole training into easy-to-follow steps so that you can make sure you have every single piece of advice taught in the training at your fingertips. This helps you to track your progress and will help you to attain your goals easily.

Top Facebook Resources Guide

Here you will have access to a complete niche research report regarding the Facebook marketing potential: Videos, Tools, Training courses, Forums, Affiliate programs, Demographics, Webinars, Infographics, Facts, Case studies.

Now all the efforts for streamlining your Facebook marketing campaign have been taken at our end. You just need to apply these proven strategies, and get your crowdfunding project rocking!

Facebook Ad Secrets Video Training Which Will Cover

- How to build your Facebook Advertising Strategy From The Ground Up!
- **Understanding the Unique Marketing Mind Set Involved In Facebook Marketing!**
- How To Use Social Ads To Boost Your Sales
- **How accurately identify your audience demographics and use interests and behaviours to put together a targeted Ad Campaign.**

Facebook Fanpage Magic Guide Ebook

Facebook Fanpage Magic will show you how to set up and create a Facebook Fanpage correctly. You will also learn how to use Instagram to share and engage with your audience. This guide will take you through how to attract more fans using networking that will be beneficial in making more people aware about your crowdfunding project , product or service.

There is also a section on how to create viral photos and links so that you can more free exposure.

Finally this guide will show you how to connect with the top pages in your niche and how to drive people to your squeeze page.

[YES - Give Me Access To Incredible Dream Machines Now](#)

Bonus Package # 3 Media Buzz Exposure Package (Value \$1.5K)

Fast Action Limited Offer Bonus



Here you will get the training and resources on how to create media buzz around your Crowdfunding project putting you in the box seat to get more exposure and more backers for your project .

You will get:

- A case Study on how I generated 106 customers in 24 hours using the power of local media.
- Training On "How to a write press releases for more exposure and publicity both online and offline."
- How to harness the power of video press leases guide and a little known resource to help boost your coverage.
- You will learn of the best FREE and PAID online press release platforms to get a better bang for your buck .
- How To Put A Media / Press Kit Together - Training Video
- Expert Interview with Publicity Expert Belinda Cipriano on Tips on how to gain thousands of dollars of FREE Publicity for your crowdfunding project.

TWO AWESOME FAST ACTION BONUSSES (For The First 7 People Only)

- **Online Press Release Done For You** - I will have one press release written for you by a media expert and also have it syndicated to platforms that will attract the attention of Google News. (Only For The First 7 People)

- **A 30 minute Media Strategy Session** - Media expert Belinda Cipriano has succumbed to some severe arm twisting and has agreed to do a one on one strategy session via Skype to help you devise your media strategy for your project. (Only For The First 7 People)

Bonus Package # 4 Crowdfunding Webinar Marketing Package (Value: \$997)

Fast Action Limited Offer Bonus

Webinar Marketing Package

- Top Class Webinar Marketing Training For Your Crowdfunding Business.
- Learn The Sales Webinar Process
- How To Automate Your Webinar
- 6 in 6 Webinar Success Conversion Formula
- A Done For You Webinar Email Campaign & Webinar Presentation Critique
- Complimentary Bonus - Google Hangout Mastery (More Traffic)



In this package you are going to learn to use the power of webinars to promote your product or service offering to the world and convert 10% plus of your audience to backers for your crowdfunding project.

Here's what you will get:

A 16 Module Webinar Training Course to show you how to use webinars effectively any business including Crowdfunding. The Program is called Webinar Fever and here is what you will learn:

- **The Sales Webinar:** Learn the "Rule of 3s" for profitable sales presentations. Reach more people and get more backers for your crowdfunding project.
- **Set Up Live Webinar, Part 1:** Write a hooky headline. Learn easy setup for the most popular live Webinar platform. Start to collect registrations with 30-day trial. (I have also included a free option and a yearly paid option for to consider pending your budget)
- **Set Up Live Webinar, Part 2:** Review your setup. Configure email follow-up messages.
- **Live Webinar Checklist:** Video covers major features of LIVE Webinar platforms. Download a PDF checklist to help you plan flawless, professional Webinars.
- **The Evergreen Webinar:** Set Up an automated Webinar and connect autoresponders for alerts - email, SMS, direct-to-voicemail. You will learn of a software that is very powerful.

- **The Evergreen Webinar Checklist:** Evergreen Webinar features simulate LIVE Webinars Compare evergreen Webinar features that meet your needs and your budget.
- **Presentation Tools:** Overview of tools to create awesome webinar presentations. *(You will get a list of tools use.)*
- **Mind Maps Part 1:** This video centers on mind mapping for organizing thoughts and visual presentations using MindJet tools
- **Mind Maps Part 2:** Here's a more fun and colorful approach to mind mapping. Module #15
- **PowerPoint Presentations:** PowerPoints give you a wide range of options working with text and graphics and animation. Learn how to incorporate a slideshow into your webinar
- **Create Your Own Whiteboard:** You can use resources you already have to build a Webinar whiteboard. Use Paint and Word and just do it!

You will also get access to training of 6 monetization webinar marketing models to take your business to the next level, **3 of which are perfect for launching and promoting your crowdfunding campaign !**

- **6 In 6 Webinar Conversion Formula** (VIDEO Training / Audio / PDF)

You will also be shown a 6 step formula for doing webinars that some of the best in the webinar business use which include how to attract and promote your webinar, tips on delivering your presentation, and your call to action as well how to follow up.

6 In 6 Webinar Conversion Formula

- **A Done For You Webinar Email Campaign -**

I will write for you a customised crowdfunding project webinar invitation and follow up email sequence.

- **Webinar Presentation Critique Certificate**

I will go over your presentation and give suggestions on tweaks that can enhance your presentation for more conversions.

- **Added Complimentary Bonus - Google Hangout Mastery**

Learn how to use Google Hangouts to get more traffic and exposure for any niche and crowdfunding campaign. This 20 video training series will take from the beginning to generating an on demand traffic system.



[YES - Give Me Access To Incredible Dream Machines Now](#)

Bonus Package # 5 Crowdfunding Resources Package (\$297)

Fast Action Limited Offer Bonus

CROWDFUNDING RESOURCES PACKAGE

- 10 Tools for Crowdfunding Success
- 8 Place To Promote your Crowd Funding Campaign
- Crowdfunding Done Right: Two Success Stories
- The Top 9 Crowdfunding Platforms
- Financing Your New Business and Crowdfunding
- Financing Your New Business and Crowdfunding - Worksheet



You will get access to:

- **10 Tools for Crowdfunding Success** (Video/ PDF/ Audio)
- 6 Crowdfunding Mistakes to avoid (Video/ PDF/ Audio)
- **8 Place To Promote your Crowd Funding Campaign** (PDF)
- Crowdfunding Done Right: Two Success Stories (PDF)
- **The Top 9 Crowdfunding Platforms** (PDF)
- Financing Your New Business and Crowdfunding (Video) & Worksheet
- **4 Step Prelaunch Crowdfunding Success Formula** (Training Video)

This training will give you the know how, on what you need to avoid and what is needed to put together a successful crowdfunding campaign. These bonuses are a great point of reference to help you launch a successful campaign.

You will learn:

- How To Research Your Market/ Audience and Build A Client Persona.
- The **ONE Key** You Need To NAIL for Your Crowdfunding Campaign To Be Successful.
- The MUST HAVE web assets critical for your success
- 16 Ways To Drive Traffic (Both Free & Paid) To Get Backers For Your Campaign.
- How To Decide Which Crowdfunding Platform is for you.

Bonus Package # 6 Sourcing | Selling Channels & Service Package (Value 1.4K)

Fast Action Limited Offer Bonus

Sourcing | Sales | Service Package

- Product Sourcing Tips From China MP3 & Transcript
- Selling Channels For Business Expansion.
- Increasing Profits Through Customer Service Excellence MP3 & Transcript and 30 min Coaching Call.
- Video Tutorials On How To Install A Customer Support System & Build Stronger Relationships With Customers



Here's what you will get access to in this package:

Recorded Interview With Sourcing Expert Beat Wettstein - " Tips on Sourcing Products From China"

In this recorded interview Beat will share his experiences in sourcing products from China and what you should look out for . He gives a detailed case study and covers this topic very well including:

- **Why it's good to source products from China**
- Top 3 things that someone should know in order to be successful in sourcing products from China.
- **The common problems that people experience in sourcing and importing products?**
- What sort of things you can do to stay on top and keep their finger on the pulse of sourcing products from China
- **Plus More**

Selling Channels To Sell More Of Your Product Take Your Business To The Next Level

In this training video you will discover other platforms and mediums to sell more of your product or service. You will learn which selling channels suit your product and market. You will learn of:

- **Popular Retail Channels Both Online and Offline**
- Best Channels For Selling Packaged Goods
- **Best Channels For Selling Business To Business**
- Best Channels To Get Your Product In The Hands of Your Targeted Consumers
- **Best Channels To Sell Your Service**

Recorded Interview With Customer Service Expert Josh Oakey - "How to Increase Profits From Customer Service Excellence"

You are really in for a treat with this bonus. I have bought in a Customer Service Coach to help you. Meet Josh Oakey from TheCustomerServiceMovement.com.au

You will get:

- **A recording of a recent audio Interview and transcript of Customer Service Coach Josh Oakey from the Customer Service Movement.** In this audio Josh shares his insights and strategies on how to increase profits with excellent customer service. ***You will really enjoy this!***
- I have also organized for you to get a **30 minute FREE Skype Customer Service Coaching Call** With Customer Service Business Coach Josh Oakey. You will be able to ask Josh any question and have the opportunity to pick his brain on how to build lasting relationships with your audience and customers so that will buy from you again and spread the word of your future product or service offerings.
- **Video tutorials to reveal how you can install a customer support system** script in just less than an hour and start using it to keep in contact with your prospects and customers

Bonus Package # 7 Offline Marketing Vault - Tap Into The Minds of These Marketing Geniuses (Value 1.2K)

Fast Action Limited Offer Bonus



Whilst a lot of the focus is on online marketing , depending on your product your audience may be offline. In this package you will learn from some of the best minds in the Direct Marketing including

- **Dan Kennedy**
- **Jay Abraham**
- **Australian Millionaire Maker - Mal Emery**

This package you will receive some tried and tested offline marketing and copywriting strategies that will draw people to your crowdfunding project .

Here is just a tastes of what your will learn:

- **63 Killer Marketing Strategies By Dan Kennedy**

- Windfall Profits How You Can Build Tremendous Long Term Business Wealth and Success--
- Using Short Term "Windfall-Generating Opportunity" Thinking **By Jay Abraham**
- How To Write Million Dollar Emails - Here you will get the direct marketing secrets on how to construct and write sales generating and persuasive emails (You will See examples). Tap into the Brains of master marketers - **Yanik Silver, Robert Allen , Joe Vitale , Derek Ghel and Jonathan Mizel** to name a few top notch marketers.
- You will get Mal Emery's Marketing Vault where the Australian Millionaire Maker will reveal his powerful marketing Strategies to take your business to the next level. You will get a downloadable version of 4 of his flagship manuals - Dare To Be Rich - No Bull Sales Success, How To Turn An Ordinary Business Into An Extraordinary Business, Powerful Marketing Strategies and The Ulitmate Marketing Manual.**(Over 300 pages of actionable Gold nuggets)**

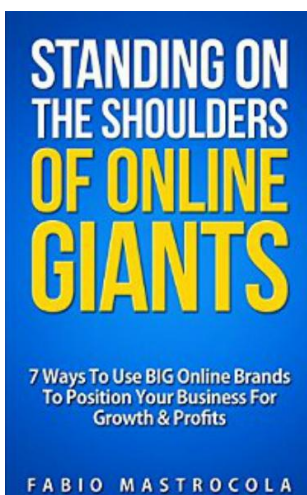
2 More Valuable Surprise Bonuses

Conditional "Bonus" 60 Minute Consulting Call with Fabio **(Value: 1K)**



Keep in mind *I DO NOT offer public consulting ever* in this way and when I do it is part of a total 5 Figure coaching package. The reality is that it is your 60 minutes, and you can talk to me about whatever you want, be it Crowdfunding, Digital Multicast Marketing ,Webinars, Lead Generation, Strategy or Offline/Direct Response Marketing Up to you! You can record the call, or even republish it if you want.

The reality is that if *you come Prepared* to the 60 minute consulting call, that you will get invaluable information having the chance to have myself deeply analyze your business and business processes. I am only offering this 60 Minute Consulting Call for the First ~~10~~ **5** people to purchase and you must purchase the Discounted Full-Pay Option. If you wanted to do this call outside this bonus offer I will charge you \$1000 for 60 minutes, so I can tell you already that you are getting a great deal. Remember the terms, first ~~10~~ **5** only and if you take the full pay. This is given to you *in addition* to full [Unfair Advantage Acceleration Pack](#) so the bonus DOES stack.



You will also get a physical copy of my Amazon Best Selling book: **Standing On The shoulders Of Online Giants "7 Ways To Use BIG Online Brands To Position Your Business For Growth And Profits."** *(Mailed To You Anywhere In the World.)*

Here is what is revealed in this book:

- The two most critical things you MUST understand and do before you get started using the BIG online brands.
- 7 ways to position your business for more exposure, growth and profits. You will be shown how to create an unfair advantage over your competitors by using the power of video, audios and the written word to elevate your status in your market.
- A special "verbal" positioning formula you can use on your social media platforms and more.
- 4 Bonus chapters outlining four more strategies to help with

positioning your business for even more growth and profits.

- Plus more. **Again this bonus is good for only the first 20 people.**

Unfair Advantage Acceleration Pack

The Bottom line is that Incredible Dream Machines is the Product of the year and has quite frankly blown me away with the Opportunity it presents. I have worked VERY hard to present to you a bonus package that in my opinion fills in the "missing pieces of the puzzle as well as compliments IDM" so that instead of just taking the IDM course and knowing that you got "great content" you can actually go out there and take the guess work out of the equation and just implement and profit turnkey. **This is what I want for you.**

There was a lot of hard work put into getting these bonuses for you (It does involve some hours from myself and time from the other experts) and for this reason I am offering the Unfair Advantage Acceleration Pack on a **First-Come First-Serve Basis** to the **First 20 customers to purchase Incredible Dream Machines through my link.** If you are thinking about getting this, then I suggest you TAKE ACTION right now or else the opportunity will pass and the bonus removed and you will be left on your own while others profit.

IMPORTANT INSTRUCTIONS

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SEE YOU ON THE INSIDE

Fabio Mastrocola