



TOBACCO PRICE INCREASES DUE TO GOVERNMENT EXCISE & AWOTE (CPI) INCREASES

Monday 2nd September 2019

Dear Retailer,

This is to inform you about important dates associated with the Government Tobacco Excise and AWOTE (CPI) increases in September.

1. The **Effective Date** for the above price increase will be **Monday 2nd September**.
The New (Post-CPI) pricing on all Tobacco products will be reflected in Metcash systems on this date.
2. Please ensure that any promotions at Pre-CPI prices (current prices) **end on or before 1st September**, unless there are prior agreements with Tobacco suppliers to fund the price difference.

Thank you.

Dharmesh Tailor
National Trading Manager