

# Privacy Policy Statement

This privacy policy applies to the collection, storage, use and disclosure of personal information by or on behalf of the Peter Blackshaw Real Estate (referred to in this policy as "PBRE", "our", "we" or "us"). Please read it carefully.

We are committed to protecting your personal information and ensuring its privacy, accuracy and security. We handle your personal information in a responsible manner in accordance with the Privacy Act 1988 (**Act**) and the Australian Privacy Principles (**APPs**). You do not have to provide us with your personal information. However, if you do not, we may not be able to conduct business with you.

By using any of our products or services, visiting our website or giving us your personal information, you agree to your information being collected, stored, used and disclosed as set out in this Privacy Policy.

## Defined Terms

In this policy:

**Peter Blackshaw Real Estate** means Dexar Group Pty Limited ABN 59 143 715 959, Blackshaw Franchise Systems Pty Ltd ABN 56 143 878 399 and all PBRE franchise offices.

**Related Bodies Corporate** has the same meaning given to it in the Corporations Act 2001 (Cth).

## 1. Collection of personal information

(a) The kinds of personal information we collect and hold

**Personal information** is information or an opinion about an identified individual, or an individual who is reasonably identifiable, whether true or not and whether recorded in a material form or not.

The personal information we collect includes:

- i. names, addresses, e-mail addresses, phone numbers, other contact details, payment details, occupation, household details, financial information, employment references, rental references, and other information to assist us in conducting our business, providing and marketing our products and services;

- ii. information about staff and directors, as required in the normal course of human resource management and the operation of a business; and
- iii. information about current and previous PBRE suppliers and clients with whom PBRE has dealings.

**Sensitive information** is information or an opinion about an individual's race or ethnic origins, political opinions and associations, religious beliefs or affiliations, philosophical beliefs, sexual preferences or practices, trade or professional associations and memberships, union membership, criminal record, health or genetic information or biometric information.

We will only collect your sensitive information:

- iv. if you have consented to us doing so – for example, as part of information about directors and employees for company, visa application and human resource management purposes; or
- v. where required or permitted by law.

#### (b) Why we collect personal information

We collect the personal information:

- i. necessary for us to provide you with the products and services you have requested from us including acting as agent, buying or selling properties, leasing properties, and managing unit plans;
- ii. for marketing purposes and to provide you with information about products and services that may be of interest to you;
- iii. to improve the products and services we provide; and
- iv. To enable us to conduct our business, including meeting our legal and regulatory obligations.
- v. If you do not provide your personal information, we may not be able to supply the requested product or service, employ you or otherwise deal with you.

#### (c) From whom do we collect personal information?

We may collect your personal information from a range of sources, including from you, your representatives, recruitment agencies, contractors, business partners, or government agencies. For example, we may collect your personal information when you:

- i. request or acquire a product or service from us;
- ii. provide a service or product to us;
- iii. apply for employment with us; or
- iv. communicate with us via our website, by e-mail, telephone or in writing.

Wherever reasonable and practicable, we collect personal information from the individual to whom the information relates. If you provide personal information about someone other than yourself, you agree that you have that person's consent to provide the information for the purpose for which you provide it to us. You also agree that you have told the person about this Privacy Policy and where to find it.

#### (d) How we collect personal information

We usually collect personal information from:

- i. face-to-face meetings, interviews and telephone calls;
- ii. business cards;
- iii. electronic communications – for example, e-mails and attachments;
- iv. forms filled out by people, including when attending an Open Home or as part of acquiring a product or service from us;
- v. subscriptions to marketing material such as monthly and/or quarterly newsletters;
- vi. third parties – for example, from recruitment agencies, unit plan developers, and your representatives or agents; and
- vii. our website, our Facebook page and other social media channels, including if you use them to contact us;
- viii. surveys.

We only collect personal information by lawful and fair means.

#### (e) How we deal with unsolicited personal information

If we receive personal information about you that we have not requested, and we determine that we could not have lawfully collected that information under the APPs had we asked for it, we will destroy or de-identify the information if it is lawful and reasonable to do so.

## 2. Use and disclosure of personal information

### (a) Use of personal information

We only use your personal information for the purpose for which it was provided to us, for related purposes or as required or permitted by law. Such purposes include:

- i. in the ordinary course of conducting our business. For example, supplying services such as assisting with purchasing, selling or leasing properties, managing unit plans, acquiring products and services, responding to your enquiries and feedback, and providing information about our events, news, publications and products and services that may be of interest to you;
- ii. market research and product and service development, so that we are able to better understand our customers' needs and tailor our future products and services accordingly;
- iii. performing general administration, reporting and management functions. For example, invoicing and account management, payment processing, risk management, training, quality assurance and managing suppliers;
- iv. employment-related purposes, such as recruiting and providing services to staff;
- v. as part of a sale (or proposed sale) of all or part of our business; and
- vi. other purposes related to or in connection with our business, including meeting our legal and contractual obligations to third parties and for internal corporate governance purposes.

### (b) Disclosure of personal information

We may disclose, and you consent to us disclosing, your personal information to third parties:

- i. engaged by us to provide products or services, or to undertake functions or activities, on our behalf. For example, processing payment information, managing databases, providing computer software programs, undertaking property maintenance, marketing, research and advertising;
- ii. that are authorised by you to receive information we hold;
- iii. that are our business partners, joint venturers, partners or agents;
- iv. as part of a sale (or proposed sale) of all or part of our business. For example, we may disclose information to our external advisers, to potential and actual bidders and to their external advisors;

- v. such as our external advisers, and government agencies. For example, where disclosure is reasonably required to obtain advice, prepare legal proceedings or investigate suspected unlawful activity or serious misconduct; or
- vi. as required or permitted by law.

We may disclose, and you consent to us disclosing, your personal information among the entities that comprise PBRE and to any of our Related Bodies Corporate whether located in Australia or overseas. If we disclose your personal information to a Related Body Corporate, your information will be collected, stored, used and disclosed in accordance with this Privacy Policy and the APPs.

#### (c) Use or disclosure of sensitive information

We will only use or disclose your sensitive information for the purpose for which it was initially collected or for a directly related purpose, as required or permitted by law, or where you consent to the use or disclosure.

#### (d) Marketing use and disclosure

We may use and disclose your personal information (other than sensitive information) to provide you with information about our products and services that we consider may be of interest to you.

You may opt out at any time if you do not, or no longer, wish to receive marketing and promotional material. You may do this by:

- ii. contacting us via e-mail or in writing at the address below and requesting that we no longer send you marketing or promotional material; or
- iii. where applicable, clicking the “Unsubscribe” button.

### **3. Disclosure of personal information overseas**

We may disclose personal information to overseas recipients including but not limited to contracted service providers or Related Bodies Corporate based outside Australia for processing, storage or back-up.

Any overseas disclosure does not affect our commitment to safeguarding your personal information. Where reasonable in the circumstances, our contracts with overseas recipients oblige them to comply with the APPs and the Act. However, you acknowledge that, in agreeing to the disclosure of your information to overseas recipients, we will no longer be required to take reasonable steps to ensure overseas recipients' compliance with the APPs in relation to your information and we will not be liable to you for any breach of the APPs by those overseas recipients. On this basis, you consent to such disclosure.

#### **4. Data quality**

We take reasonable steps to ensure that your personal information is accurate, complete and up-to-date. However, we rely on you to advise us of any changes or corrections to the information we hold about you.

If you consider that the information we hold about you is not accurate, complete or up-to-date, or if your information has changed, please let us know as soon as possible.

#### **5. Security of personal information**

##### **(a) Security**

We take reasonable steps to protect your personal information from misuse, interference, loss and unauthorised access, modification and disclosure. Such steps include:

- i. physical security over paper-based and electronic data storage and premises;
- ii. computer and network security measures, including use of firewalls, password access and secure servers;
- iii. restricting access to your personal information to employees and those acting on our behalf who are authorised and on a 'need to know' basis;
- iv. retaining your personal information for no longer than it is reasonably required, unless we are required by law to retain it for longer; and
- v. entering into confidentiality agreements with staff and third parties.

##### **(b) Destruction and de-identification of personal information**

Where we no longer require your personal information, including where we are no longer required by law to keep records relating to you, we will ensure that it is de-identified or destroyed.

#### **6. Access and correction**

##### **(a) Access to personal information**

You may request access to the personal information we hold about you by contacting us. We will respond to your request within a reasonable time.

We will provide you with access to the information we hold about you unless otherwise permitted or required by law. If we deny you access to the information, we will notify you of the basis for the denial unless an exception applies.

Where reasonable and practicable, we will provide access to the information we hold about you in the manner you request.

No fee applies for requesting access to information we hold about you. However, we reserve the right to charge a reasonable fee where we do provide access.

#### (b) Correction of personal information

If you believe that personal information we hold about you is incorrect, incomplete or not current, you may request that we update or correct your information by contacting us. We will deal with your request within a reasonable time.

If we do not agree with the corrections you have requested (for example, because we consider that the information is already accurate, up to date, complete, relevant and not misleading), we are not required to make the corrections. However, where we refuse to do so, we will give you a written notice setting out the reasons.

### **7. Identifiers**

We do not adopt, use or disclose government related identifiers except as required or permitted by law.

### **8. Pseudonyms and anonymity**

Where lawful and practicable, we will give you the option of interacting with us anonymously or using a pseudonym.

### **9. Complaints**

If you have a complaint in relation to the collection, storage, use or disclosure of your personal information, please contact our Privacy Officer using the details below. You will need to provide us with details of your complaint, as well as any supporting evidence and information.

We will review all complaints received and our Privacy Officer will respond to you.

If you are not satisfied with our response, you may discuss your concerns with or complain to the Australian Privacy Commissioner via [www.oaic.gov.au](http://www.oaic.gov.au).

### **10. Changes to this Privacy Policy**

We reserve the right to revise this Privacy Policy or any part of it from time to time. Please review this Policy periodically for changes. Any revised policy will be placed on our website at <http://www.peterblackshaw.com.au/privacy>.

Your continued use of our website, products or services, requesting our assistance, or the provision of further personal information to us after this Privacy Policy has been revised, constitutes your acceptance of the revised Privacy Policy.

## **11. How to contact us**

If you have any questions about this Privacy Policy, please contact PBRE's Privacy Officer:

(a) by way of email to [enquiries@peterblackshaw.com.au](mailto:enquiries@peterblackshaw.com.au)

(b) by telephone: 1300 550 240

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