

By entering, all entrants agree that they have read, understood and accepted the following terms and conditions regarding the ORCA:

#### **A. Competition**

1. The Competition is run by The Radio Bureau.
2. Entrants can enter the competition by completing the entry form available at [www.trb.co.nz](http://www.trb.co.nz) and submitting the details of their entry via the website.
3. The competition period commences on Monday 16 September 2019 and ends on 6 July 2020 at 5pm. Entries received after competition end date will not be accepted.
4. Every entrant warrants that all personal information submitted is true, current and complete.
5. Every entrant warrants that to the best of their knowledge their submitted creative is new and original and are not subject to any third party claim and that they/the client own all intellectual property and/or any other ownership and/or moral rights of the creative. The Radio Bureau reserves the right to remove or delete any entry and exclude the respective entrant immediately if it has reason to believe that their creative submissions breach, or potentially breach, a third party's legal or moral rights.
6. The competition is open to any creatives that have had their campaign creative air on a commercial NZ radio station during the competition period. A person can enter more than once and submit multiple entries, however only one entry per person or team is eligible to win.
7. The Radio Bureau may disqualify any entrant who does not comply with these terms and conditions.

#### **B. Entries, selection and prize draw**

1. All Entries will be broadly judged based on the following criteria:
  - Creativity (originality of approach and style of the creative idea)
  - Execution (excellent use of the radio medium in executing the creative idea)
  - Effectiveness
  - Impact & relevancy (impact and relevancy of creative idea for client)

Entrants are required to submit their creative via an online form through the Website.

3. All entries will be marked based on the above criteria by a panel of judges. Top entries will then be selected to be finalists.
6. The winners will then be selected from the finalists by a panel of Judges and by public voting (for the People's Choice Award) and announced at the exclusive finalist lunch. The Winners' name and agency will be published shortly afterwards.
7. All Finalists are invited to attend an exclusive ORCA lunch for finalists (date and venue TBC).
8. The Radio Bureau's decision is final and no correspondence will be entered into.

### **C. Prize**

1. The radio advertising credit is not redeemable for cash, not transferable to any other person/company, and cannot be used in conjunction with any other offer or promotion.
2. If the prize or part of the prize becomes unavailable (for any reason), The Radio Bureau reserves the right to limit entry, cancel or amend the prize at its own and sole discretion, including providing the Winners and finalists with a substitute prize, either in full or in part.

### **D. Privacy**

1. The contact information provided on the entry form will be used to contact the Winners.
2. The Winners consent to The Radio Bureau using their names, agency (if applicable) and client name for promotional purposes.
3. All information provided by the entrants will be collected, used, stored, disclosed and corrected in accordance with the Privacy Act 1993. All entrants have the right to access their information and request for any personal information to be corrected.
4. All entrants consent to their creative being shared between The Radio Bureau, panel judges and any partner organisation at The Radio Bureau's disclosure solely for the purpose of judging the entry. No personal information will be shared with partner organisations unless the entrant has expressed interest in doing so.

### **E. Exclusions**

1. The following persons are not eligible to enter the Challenge:
  - Creatives working at The Radio Bureau, NZME, MediaWorks or any other independent radio station in New Zealand
2. The Radio Bureau may exclude any entrant from participating in the ORCA at its sole discretion. The Radio Bureau may also refuse to award a prize to an entrant who is in breach of these terms and conditions, gained an unfair advantage in participating in the ORCA or won a prize by using fraudulent means.
3. The Radio Bureau will not be liable for any claims for loss, damage or injury whatsoever or for any physical or mental injury suffered by any entrant or the Winners as a result of or in connection with the ORCA or due to the prize won in the competition.
4. The Radio Bureau may change these terms and conditions at any time at its sole discretion, including but not limited to extending, postponing or cancelling the ORCA.
5. These terms and conditions shall be governed by and construed in accordance with the laws of New Zealand and shall be subject to the non-exclusive jurisdiction of New Zealand Courts.