

By entering, all entrants agree that they have read, understood and accepted the following terms and conditions regarding the ORCA:

A. Competition

1. The Competition is run by The Radio Bureau
2. Entrants can enter the competition by completing the entry form available at www.trb.co.nz/orca and submitting the details of their entry via the website.
3. The entry period commences from Friday 12th September and closes on Tuesday 12th October 2025 at 5pm. Submissions received after this time will not be accepted.
4. The competition is open to agency and independent creatives who have had a campaign on air between 1st July 2024 and 30th June 2025. A person can enter more than once and submit multiple entries, however only one entry per person or team is eligible to win.
5. Every entrant warrants that all personal information submitted is true, current and complete.
6. Every entrant warrants that to the best of their knowledge their submitted creative is new and original and is not subject to any third party claim and that they/the client own all intellectual property and/or any other ownership and/or moral rights of the creative. The Radio Bureau reserves the right to remove or delete any entry and exclude the respective entrant immediately if it has reason to believe that their creative submissions breach, or potentially breach, a third party's legal or moral rights.
7. The Radio Bureau may disqualify any entrant who does not comply with these terms and conditions.

B. Entries, selection and prize draw

1. All Entries will be broadly judged based on the following criteria:
 - Creativity
 - Execution
 - Effectiveness
 - Innovation
2. Entrants are required to submit their creative via an online form through the website. Entrants may be asked to supply a radio schedule as proof that their creative aired as part of a paid radio campaign.
3. All entries will be marked based on the above criteria by a panel of judges. Top entries will then be selected to be finalists.
4. The winners will then be selected from the finalists by a panel of Judges. The Winners' name and agency will be published shortly afterwards.
5. The decisions of The Radio Bureau are final and no correspondence will be entered into.

C. Prize

1. The radio advertising credit is at rate card value, not redeemable for cash, not transferable to any other person/company, and cannot be used in conjunction with any other offer or promotion.
2. The cash prize component(s) will be deposited via bank transfer within 14 days of the winner announcement.
3. If the prize or part of the prize becomes unavailable (for any reason), The Radio Bureau reserve the right to limit entry, cancel or amend the prize at its own and sole discretion, including providing the Winners and finalists with a substitute prize, either in full or in part.

D. Privacy

1. The contact information provided on the entry form will be used to contact the Winners.
2. The Winners consent to The Radio Bureau using their names, agency (if applicable) and client name for promotional purposes.
3. All information provided by the entrants will be collected, used, stored, disclosed and corrected in accordance with the Privacy Act 1993. All entrants have the right to access their information and request for any personal information to be corrected.
4. All entrants consent to their creative being shared between The Radio Bureau, panel judges and any partner organisation at The Radio Bureau's disclosure solely for the purpose of judging the entry. No personal information will be shared with partner organisations unless the entrant has expressed interest in doing so.

E. Exclusions

1. The following persons are not eligible to enter the competition:
 - Creatives working at The Radio Broadcasters Association and The Radio Bureau, NZME, MediaWorks or any other independent radio station in New Zealand. We instead recommend these individuals enter the industry specific NZ Radio Awards.
2. The Radio Bureau may exclude any entrant from participating in the ORCA at their sole discretion. The Radio Bureau may also refuse to award a prize to an entrant who is in breach of these terms and conditions, gained an unfair advantage in participating in the ORCA or won a prize by using fraudulent means.
3. The Radio Bureau will not be liable for any claims for loss, damage or injury whatsoever or for any physical or mental injury suffered by any entrant or the Winners as a result of or in connection with the ORCA or due to the prize won in the competition.
4. The Radio Bureau may change these terms and conditions at any time at their sole discretion, including but not limited to extending, postponing or cancelling the ORCA.
5. These terms and conditions shall be governed by and construed in accordance with the laws of New Zealand and shall be subject to the non-exclusive jurisdiction of New Zealand Courts.