

Social Media Management For Startups SMBs & SMEs



Differentiate Increase Revenue Reduce Costs Future Proof Create Business Value

WHY SOCIAL MEDIA MANAGEMENT...

Social Media is essential today in building brand recognition, social proof, credibility & trust and importantly, positioning you and your business as the expert authority.

Because businesses that leverage Social Media will be the ones that succeed in The New Economy, or what some call Industry 4.0. However, businesses that fail to adequately implement effective Social Media strategies will find themselves falling behind.

That's why at The Startup Business, we have designed a Social Media Management package in a way to help you grow and scale your business.

WHAT YOU GET...

We will help you identify, create and integrate the essential social media platforms you need, and then manage those platforms by posting rich and relevant content, while interacting with your followers to build brand awareness in the eyes of your targeted customers.

The Details...

Setup & Brand Facebook Business Page	✓	Like Your Follower's Posts	Weekly
Setup Facebook Messenger Automation	✓	Comment On Your Follower's Posts	Weekly
Setup & Brand LinkedIn	✓	Share Your Follower's Posts	Weekly
Setup & Brand Twitter	✓	Post Content With Comments & @ # Tags	4 x Week
Setup & Brand Google+	✓	Create & Publish Your Unique Quote Cards	1 x Week
Setup & Brand YouTube	✓	Add Calls To Action Or Links To All Posts	✓
Setup & Brand Pinterest	✓	Publish Your Blog Articles Provided By You	✓
Setup & Brand Google My Business Listing	✓	Upload Your Videos Provided By You	✓
Setup & Brand Bing Places Listing	✓	Answer Your Messages & Contact You	✓
Setup Google Alerts For Your Expert Topic	✓	Respond To Your Customer's Reviews	✓
Monthly Business Consultation Video Call	✓	24x7 Email Support	✓

THE PLATFORMS WE LOVE WORKING WITH...

At The Startup Business, we have identified specific platforms and technologies that we work with all the time – because this helps us to keep up to date, and be able to help you in the best possible way. For Social Media Management, these platforms include...



HOW TO GET STARTED...

In our first Business Consultation, we will show you how to get started the easy way - all we require from you are some basic inputs including... **Branding Style Guidelines, Logos, Images, Call To Action** instructions, **"About You"** Text, your **Key Business Topics & Sub Topics, Key Words & Phrases** (for SEO purposes) and unique **Admin Log-in Access** to existing platforms if you already have them. If you do not have any of these, don't worry, we will help you!

YOUR INVESTMENT...

Setup \$ 497 <small>AUD - Excluding GST</small>	+	Monthly \$ 497 <small>AUD - Excluding GST</small>	+	Complimentary Membership To The Startup Business Club <small>Implementation Guides & Checklists "Inner Circle" Weekly Q&A Webinar Training Events Digital Marketing Reviews The Startup Business Community Entrepreneur Interviews 24x7 Business Concierge</small>
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WHAT OUR CLIENTS SAY...



"The Startup Business has supported us and our customers and with rich insights and strategies and under Dr Ross McKenzie's leadership we were able to grow our business"

Nitesh Naveen | Co-Founder | Brand by Markpro | www.1point21gws.com

ABOUT THE STARTUP BUSINESS

The Startup Business is the premier business community for The New Economy. It's a place where you can learn how to build a business, connect with experts and get the strategies & tools to set up, scale and sustain your business.

We provide four ways to help you grow and scale your business: **Business & Technology Education, Entrepreneur Mentoring & Coaching, Startup & Business Advisory, and our Automation & Outsourcing services...**

Social Media	Hosted Webinars	Sales Campaigns	Admin & Support
Content Creation	Lead Generation	CRM Solutions	24x7 Call Centre
Email Automation	Sales Funnels	Websites & SEO	AI & Robot Processing

LIMITED TIME OFFER – COMPLIMENTARY PLANNING CONSULTATION

Meet with our experts to discuss your goals and create your personal implementation plan...

results@thestartupbusiness.com

The Startup Business

We Help You Grow & Scale, So That You Can Achieve Your Big Goals & Make A Difference

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