

# Sales Funnels Management For Startups SMBs & SMEs



Differentiate  Increase Revenue  Reduce Costs  Future Proof  Create Business Value

## WHY SALES FUNNELS MANAGEMENT...

Online digital marketing and sales funnels are essential in business today regardless of your product or service. Your ability to provide potential leads with information quickly, efficiently and around the clock, is key to converting them into prospects, opportunities and clients.

The complexity however is that there are multiple technologies available that can make implementation for you somewhat complex.

That's why at The Startup Business, we have designed a Sales Funnels Management package in a way to help you grow and scale your business.

## WHAT YOU GET...

We will work with you to design and create both your evergreen sales funnel, plus each month, new campaign funnels, built around your specific offers, calls to action and sales goals.

Where required, we will also integrate your sales funnels with other relevant technology platforms – some of which you will get for free, because we work with these technologies every day and therefore have scale – saving you additional time and money!

### The Details...

Create & Manage 1x Evergreen Funnel	✓	Optional WebinarJam Integration <sup>1</sup>	✓
Create & Manage 1x New Funnel Per Month	Walk	Optional Twilio Integration For SMS <sup>1</sup>	✓
Create & Manage 2x New Funnels Per Month	Run	Optional Zapier Integration <sup>1</sup>	✓
Create & Manage 4x New Funnels Per Month	Sprint	Optional Amazon S3 Integration For Storage <sup>1</sup>	✓
All Funnels Built With Clickfunnels <sup>1</sup>	✓	Optional MailChimp Integration <sup>2</sup>	✓
All Funnels Can Include Multiple Steps	✓	Optional Stripe Integration For Payments <sup>2</sup>	✓
All Funnels SEO & Mobile Optimised	✓	Optional Acuity Scheduler Integration <sup>2</sup>	✓
All Funnels Branded In Your Colours & Logo	✓	Monthly Business Consultation Video Call	✓
All Funnel Images Copyright Free <sup>1</sup>	✓	24x7 Email Support	✓

<sup>1</sup>Software Or Assets You Do Not Need To Pay For

<sup>2</sup>Software Or Assets You May Need To Pay For

## THE PLATFORMS WE LOVE WORKING WITH...

At The Startup Business, we have identified specific platforms and technologies that we work with all the time – because this helps us to keep up to date, and be able to help you in the best possible way. For Sales Funnels Management, these platforms include...



## HOW TO GET STARTED...

In our first Business Consultation, we will show you how to get started the easy way - all we require from you are some basic inputs including... **Branding Style Guidelines, Logos, Images, Call To Action** instructions, **"About You"** Text, your **Key Business Topics & Sub Topics, Key Words & Phrases** (for SEO purposes) and unique **Admin Log-in Access** to existing platforms if you already have them. If you do not have any of these, don't worry, we will help you!

## YOUR INVESTMENT...

<b>Setup</b> <b>\$ 97</b> <small>AUD - Excluding GST</small>	+	<b>Monthly</b> <b>WALK - \$ 197</b> 1 Funnel / Month	<b>RUN - \$297</b> 2 Funnels / Month	<b>SPRINT - \$ 397</b> 4 Funnels / Month
		<small>AUD - Excluding GST</small>		

## WHAT OUR CLIENTS SAY...



*"There are many people who can help others start online businesses, however, I found your approach was very inspiring with easy to follow instructions on what to do to get the desired results which has really helped my business grow"*

Bhada Sinhaphalin | Entrepreneur | Bangkok, Thailand

## ABOUT THE STARTUP BUSINESS...

The Startup Business is the premier business community for The New Economy. It's a place where you can learn how to build a business, connect with experts and get the strategies & tools to set up, scale and sustain your business.

We provide four ways to help you grow and scale your business: **Business & Technology Education, Entrepreneur Mentoring & Coaching, Startup & Business Advisory, and our Automation & Outsourcing** services...

<b>Social Media</b>	<b>Hosted Webinars</b>	<b>Sales Campaigns</b>	<b>Admin &amp; Support</b>
<b>Content Creation</b>	<b>Lead Generation</b>	<b>CRM Solutions</b>	<b>24x7 Call Centre</b>
<b>Email Automation</b>	<b>Sales Funnels</b>	<b>Websites &amp; SEO</b>	<b>AI &amp; Robot Processing</b>

## LIMITED TIME OFFER – COMPLIMENTARY PLANNING CONSULTATION

Meet with our experts to discuss your goals and create your personal implementation plan...

[results@thestartupbusiness.com](mailto:results@thestartupbusiness.com)

The Startup Business

We Help You Grow & Scale, So That You Can Achieve Your Big Goals & Make A Difference

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