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BUSINESS INNOVATION HUB OPERATOR ANNOUNCEMENT

“Council is excited to announce that MediaDigitalX has been engaged to manage the Business Innovation Hub (Hub) within the Gawler Civic Centre,” said Mayor Redman. “The Hub will be a membership based facility encouraging collaboration and the use digital technologies and solutions to work smarter and grow.”

MediaDigitalX (MDX) will provide a facility unlike anything else in South Australia. Cutting edge technologies, access to executives from its extensive network for member mentoring plus experienced and knowledgeable management for the advisory role are all part of the Innovation Hub’s offer. The Hub will be recognised as a major innovation and enhancement for Gawler by the local, regional and state-wide community providing the benchmark standard for technology and business training, use and operation.

“The Hub will provide opportunities for business to business collaboration, mentoring, home-based businesses to access support and potentially business space, innovative solutions to civic issues and business engagement with the digital economy,” said Mayor Redman. “A commercially focused, flexible, modern, open working space the Hub will exude a sense of business purpose, innovation, resilience and success.”

“One of GigCity Adelaide’s Stage 2 Precincts, the Hub will provide fast and affordable gigabit internet connection speeds to its members,” Mayor Redman continued. “This will transform the Town of Gawler as an early adopter of technologies driving advantage to local and regional entrepreneurs and start-ups competing in the local, regional, national and global digital economy.”

The first Hub Manager will be Andrew Morris, State Manager of MediaDigitalX.

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