

<b>Policy Number:</b>	<b>8.12</b>
<b>Policy Name:</b>	<b>Third Party Advertising on Council Reserves</b>
<b>Classification:</b>	<b>Public – Council Policy</b>
<b>Adopted:</b>	<b>24 November 2015</b>
<b>Frequency of Review:</b>	<b>Biennial</b>
<b>Last Review:</b>	<b>November 2015</b>
<b>Next Review Due:</b>	<b>November 2017</b>
<b>Responsible Officer(s):</b>	<b>Manager Economic Development, Regulatory Services and Communications</b>
<b>Policy and Code of Practice Manual File Ref:</b>	<b>CC10/2601</b>
<b>Council File Reference:</b>	<b>CR14/18875</b>
<b>Legislation Authority:</b>	<b>N/A</b>
<b>Related Policies and Codes:</b>	<b>N/A</b>
<b>Related Procedures:</b>	<b>N/A</b>

## 1. POLICY

- 1.1 Subject to any Licence / Lease Agreements Third Party Advertising on Council Reserves, etc,
- 1.2 Council will permit the display of third party advertising/sponsorship displays on its reserves which contain Club or community facilities subject to the following guidelines being met:
  - 1.2.1 Full details of the proposed advertisement displays being submitted to Council for approval prior to their erection or display.
  - 1.2.2 The advertisement(s) not being readily visible from land outside the area of the reserve occupied and used by the Club or Organisation (inclusive of buildings, sports fields, car parks, etc).
  - 1.2.3 The advertisement(s) not being internally or externally illuminated.
  - 1.2.4 The advertisement(s) not being of a size, scale, colour and sited in a location which would result in an adverse impact upon the area of the reserve occupied and used by the Club or Organisation.

- 1.2.5 Approvals granted under this policy will be valid for 5 years from the date of the granting of the approval and any extension of the approval will be considered by the Council at that time.

## **2. REVIEW AND EVALUATION**

The effectiveness of this Policy will be reviewed on a biennial basis.

The Chief Executive Officer will report to Council on the outcome of the evaluation and if relevant make recommendations for amendments, alteration or substitution of a new Policy.

The Policy will not be altered or substituted so as to affect a process already commenced.

The Policy will be reviewed after each general election of Council.

## **3. FURTHER INFORMATION**

Further information about this Policy can be obtained by:-

Telephone:	8522 9211
Fax:	8522 9212
Email:	<a href="mailto:council@gawler.sa.gov.au">council@gawler.sa.gov.au</a>
Appointment:	Town Hall, 89 – 91 Murray Street, Gawler
Letter:	PO Box 130, Gawler SA 5118

## **4. AVAILABILITY OF POLICY**

The Policy is available for inspection during ordinary business hours at the Council principal office, Gawler Town Hall or Library Council Offices, 89 – 91 Murray Street, Gawler or is available on the Council website at [www.gawler.sa.gov.au](http://www.gawler.sa.gov.au).

A copy of this Policy will be provided to interested parties upon request, for a fee as contained in the Register of Fees and Charges.