HOW MIGHT WE PROTOTYPE PITCH

WHAT IS YOUR HOW MIGHT WE ASPIRATION

Write a short aspiration statement that answers your opportunity area's "How Might We .." question with the three priorities you chose earlier so people have context for the prototype you have built. An aspiration statement serves as a north star for the impact your opportunity area could have for others. It should be stated in the present - as if it is already happening. It should be a stretch that takes us beyond the status quo. It should use energizing words and tangible images so people can see it.

HOW DOES THE PROTOTYPE WORK:

Use bullet points to outline the key components of your prototype. Imagine you are walking someone through the design.

WHAT DO YOU NEED TO MAKE YOUR PROTOTYPE A REALITY?

What support, resources, sponsorship, or next steps do you need to take this idea forward?
Write these requests as bullet points and maybe someone in the room will help you!

WHO HAS CREATED THIS PROTOTYPE?

Please write the first and last names of your team members below clearly.

Please hand this template to the facilitator after the Destiny Marketplace.