

THE  
**PLUNGEPOOL**  
COMPANY



*Buying or Selling?*

*Add instant value, lifestyle and appeal  
to your property with **Plungie™***



**AUSTRALIA'S FASTEST, EASIEST, HIGHEST QUALITY  
& MOST AFFORDABLE CONCRETE PLUNGE POOLS.**



# WHO WE ARE

The Plunge Pool Company is home of the fastest, easiest and most cost effective, high-performance, premium concrete pool solution in the world - the Plungie™.

By choosing Plungie™ you are choosing not just an innovative product solution, but a revolutionary process. A 'Best in Class' Good Design Award winning product and process!

With Plungie™ you can achieve what used to be the impossible - a premium concrete swimming pool- in-ground, above ground or anywhere in between - in days, not months!

With a large range of models starting from the most sophisticated, architecturally designed 3.5m round Plungie™ Arena, to the world's largest monolithic, pre-cast concrete swimming pool, the 6m x 3m Plungie™ Max - you can be sure there is Plungie™ perfect for your lifestyle and property.

***Whether you are moving in, or moving out - you can be guaranteed to add instant value, lifestyle and appeal to your property, with a Plungie™.***



**GOOD  
DESIGN  
AWARD®**  
BEST IN CLASS





# HOW WE WORK

The Plunge Pool Company have created the most advanced, premium pre-cast concrete pool in the world and in doing so have also created the fastest, easiest and most cost effective process of having a pool installed.

Every Plungie™ is manufactured with precision using the most advanced pre-cast concrete technologies in the world, ensuring that you are receiving the highest quality pool solution in the world.

Taking what was once a constructed solution and turning it into a manufactured solution, we have significantly minimised on-site works, reduced trade complexity, slashed project timelines and most importantly delivered huge cost savings for homeowners.

With the industry best lead time - we deliver to you a 'hose-ready pool solution' that requires only basic site preparation works, crane hire, plumb up of the filtration system and general finishings to your pool surrounds.

Within a matter of days, with Plungie™ can you achieve a project timeline that traditional pool solutions can only dream of and execute an enviable result for you, your friends, family, neighbours and most importantly, BUYERS!

*Chose the Plungie™ solution to truly take control of your project and choose your own adventure to complete your new pool addition:*



## ***Bring Your Own Builder***

Let us help you engage your own trade partner. Many of our customers have a residential builder or other capable trade solutions who can assist them with their project. We make this process very easy for you and your builder, with pre-engineered specification and installation instructions. We make bringing your own builder to your project easy.



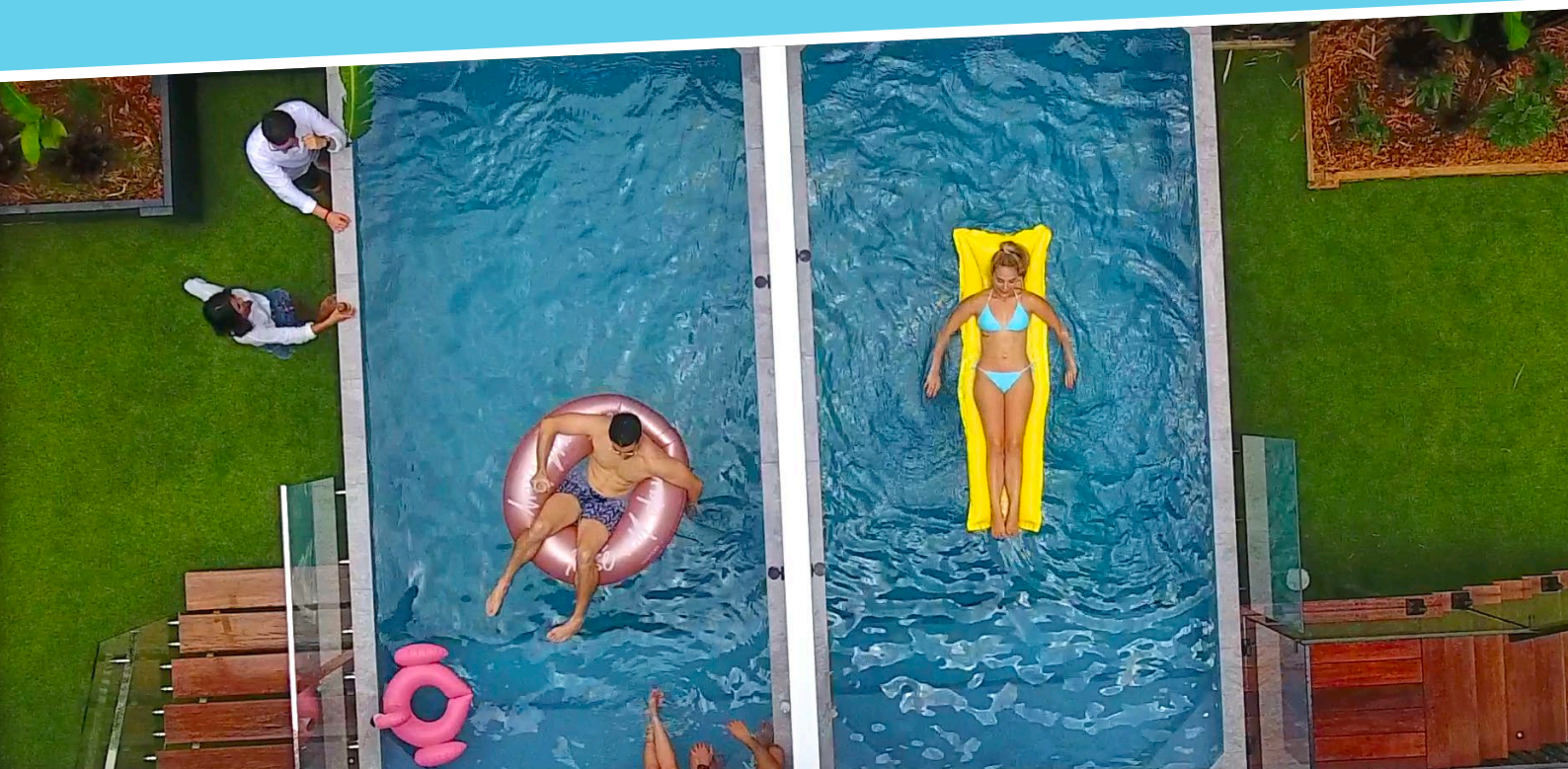
## ***Plungie™ Partner***

If available in your region - engage with one of our full service dealers. We have an ever growing network of partners around Australia who can take care of as much or as little of your project for you. From design and approvals - through to execution, they can deliver amazing Plungie™ solutions.



## ***Owner Builder***

You may be handy or a builder yourself. Why not utilize your own know-how or trade qualifications to manage your own project! Please check with your local state or council to ensure you comply with owner builder requirements.





# LOOKING TO SELL?

Did you know that "Pool" is the highest searched keyword on [realestate.com.au](https://realestate.com.au/)?

Did you know you can instantly add significant value (\$50,000 national average) to your home by ticking that all important pool inclusion?

It is all too often you hear the words **"This is a great home... BUT it could really do with a pool"** out of potential buyers mouths, when walking through an open home. In fact, many sellers lose out to properties that tick that box!

Don't lose your opportunity to appeal to a larger market and ultimately get the best price for your home.

By choosing Plungie™, you can add a premium, concrete pool to your home in a matter of days, not months! All without the challenges of added time, costs and mess of a traditional pool solution, that would otherwise turn your yard into a construction site for months! Challenges you simply cannot afford when selling property.

**So choose Plungie™ and add instant value, appeal and lifestyle to your property, for a better sale!**





# LOOKING TO BUY?

*Thought you had found the perfect home, but it didn't quite tick all the boxes?*

How many times have you walked through a property, only to be left with the thought: ***"It is almost perfect, BUT... I wish it had a pool..."***

Wouldn't it be nice to know just how fast, easy and cost effective it might be to add a premium, concrete pool to that property?

This is where The Plunge Pool Company really shines! Why not reach out to us before giving up on a property, so you can make an informed decision knowing in advance how much it will be to have a Plungie™ added to the property.

We can give you specialist advice over the phone using high resolution, up to date, aerial satellite imagery of the property, as well as using site plans, images and more often than not video walk-throughs of the property that your real estate agent will be able to share with us. This allows us to give you indicative pricing on how much it may cost to have a Plungie™ added to your potential new home.

We can then help you engage with one of our Plungie™ Install Partners in your region (if available) OR your own builder of choice, who can then give you a comprehensive quote on a turn key Plungie™ solution.

Best of all with Plungie™ you can have your new pool installed and be swimming, literally within days of taking ownership of your new home!

***Only with Plungie™ can you truly buy with your next home with confidence and add instant value, lifestyle and appeal from day one.***

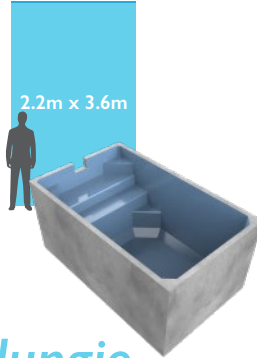


# The Plungie FAMILY



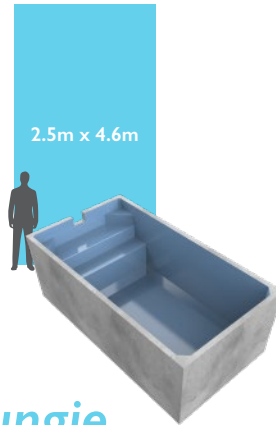
**Plungie**  
ARENA

The most sophisticated, architecturally designed, round pre-cast concrete plunge pool in the world. At 3.5m and with ample, arena-styled, bench space - this is the Plungie™ you have been waiting for. The simple things in life matter. Entertaining and relaxing with your friends and family is guaranteed with the Plungie™ Arena.



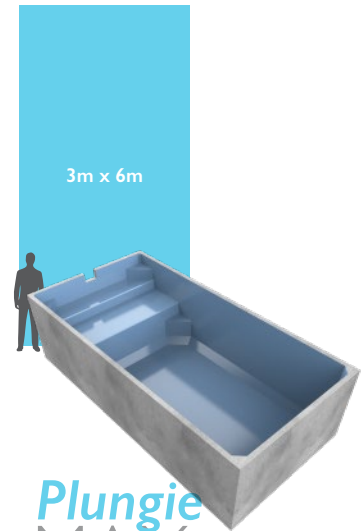
**Plungie**  
STUDIO

Perfect for "That Space" in your back-yard, front-yard, side-yard or court-yard. At 3.6m x 2.2m the Plungie™ Studio delivers maximum lifestyle via efficient design. So maximise your space the smart way, with the Plungie™ Studio.



**Plungie**  
ORIGINAL

Where it all began! Our tried and tested model. At 4.6m x 2.5m, it is not too big and not too small, The Original is just right. So regardless of your life-stage, why not add instant lifestyle to your home with the Plungie™ Original.



**Plungie**  
MAX

The World's Largest Monolithic, Pre-Cast, Concrete Swimming Pool. At 6m x 3m this swimming pool sized Plungie™ is the largest of the range and is perfect for families or anyone looking for extra fun and relaxation out of their pool. Plungie™ Max - so much more than a plunge pool!

Dimensions	3.5mØ (Diam.) x 1.69m (H)	3.6m (L) x 2.2m (W) x 1.69m (H)	4.6m (L) x 2.5m (W) x 1.69 (H)	6m (L) x 3m (W) x 1.69m (H)
Water Depth of 1.5 metres*	✓	✓	✓	✓
Bench Space	3.2m <sup>2</sup>	2.0m <sup>2</sup>	2.2m <sup>2</sup>	4.0m <sup>2</sup>
Advanced Engineered Concrete Shell	✓	✓	✓	✓
ecoFinish™ Interior Coating	✓	✓	✓	✓
Water Volume	9,150 Litres	8,000 Litres	13,400 Litres	20,100 Litres
Dry Weight	7,000kg	6,800kg	9,400kg	11,800kg
Capable of In-Ground Installation	✓	✓	✓	✓
Capable of Above Ground Installation	✓	✓	✓	✓
Capable of Semi In-Ground Installation	✓	✓	✓	✓
	From <b>\$11,990</b> + delivery and installation	From <b>\$12,990</b> + delivery and installation	From <b>\$14,990</b> + delivery and installation	From <b>\$19,990</b> + delivery and installation

\*Typical water height



# WHAT'S INCLUDED

Each Plungie™ is supplied with the following standard inclusions

- Highly engineered, premium pre-cast concrete pool shell in chosen model
- Form 15 and pre-engineered specification of pool and footings preparation covering site classifications A, S, M, H1 and H2.
- Poolrite Hydrostatic Valve, 7 returns with eyeballed and safety suction fittings, pre-fitted
- Poolrite innoSkim Skimmer box and lockable lid, pre-fitted
- Spa Electrics Photon Series multi-coloured LED lighting kit, pre-fitted

## ***Your choice from the luxurious eco-Finish Aquabright range***

Choice from 10 luxurious, high performance thermo-polymer, internal coating colours, from ecoFinish - the global leader in high-performance concrete pool interior coatings.



## ***Optional Poolwerx Equipment Package - \$3,000***

The Poolwerx Equipment Package includes an expertly curated, premium filtration equipment package including pump, chlorinator and filter that is delivered and installed by your local Poolwerx Rep.

They will even help you start your pool up when its time to fill and swim!

Packed with over \$3800 of value - this package is available for just \$3,000 when purchased with your new Plungie™.





CONNECT WITH  
**Team Plungie™**  
AND DISCOVER EVEN MORE

We would love to talk to you and your agent about how we can add instant value, lifestyle and appeal to the property you are looking to buy or sell!

Be sure to let us know what agent you are working with!

**1300** **PLUNGIE**  
7 5 8 6 4 4  
**plungie.com**



## Finance Available!

We're proud to offer flexible payment options through our finance partners:



+



Please contact us for details around current finance option available

### — PARTNERS & ASSOCIATES —



MEMBER



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