

Maximizing Engagement and Retention Checklist (MERC)



Role induction and information about recovery

- ☐ Describe clinical background, experience, treatment approach
- ☐ Introduce specific treatment program: number of sessions, frequency, patterns of change/improvement for previous clients
- ☐ Explore client's beliefs about treatment and if appropriate describe general patterns of recovery in substance use



About **1 in 3** clients are abstinent
3-6 months after starting treatment



All substances: in any one year 7-9% of people in treatment will achieve **six consecutive months** of abstinence – a higher proportion substantially reduce their levels of use in a given year: cannabis: 17%, amphetamines: 16%, opioids: 9%, cocaine: 5%, alcohol: 26%



Recovery has **different definitions for each person** depending on what is important to them; it may incorporate changes in substance use (moderation or abstinence), social, emotional, and physical functioning



Patterns of use often fluctuate and can be cyclical, with periods of abstinence and periods of lapsing, though over the long-term people tend to **use less often, for shorter periods of time, and with smaller amounts**



Clients often **learn valuable lessons** from lapses

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Collaboration and agreement between client and clinician

- ☐ Negotiation and agreement between client and clinician on achievable goals
- ☐ Discussing barriers to treatment completion and collaboratively exploring solutions
- ☐ Client's beliefs around responsibilities of clinician and client

May discuss:



How in-session collaboration between clinician and client has a strong relationship with treatment outcome



The importance of respect and equality in therapeutic relationship



How making change will be demanding for both client and clinician, and that significant work occurs between sessions



How the clinician will support the client's goals, describe the therapeutic process, and help the client link with support after termination



At treatment commencement, the clinician may also discuss additional services (e.g., housing, employment) that can support the client in achieving their treatment goals

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Ongoing engagement, reinforcement and support after termination

- ☐ SMS appointment reminders, adapted to client preferences, (e.g., time of day/content)
- ☐ Support after completing treatment, such as telephone, SMS, email check-ins (aftercare) and links with case management may help to sustain change
- ☐ Checking in with client around whether there are any social reinforcers that might help them stay motivated

For example:



certificate of attendance



handwritten letter from clinician describing their progress/achievements



treatment contract



check-in SMS/email between sessions

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Using the Checklist

It is intended that this checklist is used in the first two sessions with a client and may be adapted according to treatment setting (e.g., describing the structure of treatment will be relevant only for longer interventions) and the client's existing level of knowledge – it may be helpful to ask the client about their familiarity with particular concepts before offering information.



Role induction and information about recovery

There is evidence for statistically significant relationships between the following constructs. A credible treatment rationale is associated with improved treatment compliance/outcome. Therapist credibility is associated with both client and therapist-rated treatment outcomes. Outcome education is significantly associated with attendance – on average, clients expect recovery to occur more quickly than therapists, and this tends to predict length of time in therapy – however, discussing typical treatment time can result in improved attendance (Swift & Derthick, 2013). In addition specifically, there is a small, significant relationship between role induction (discussion of specific treatment program and client's beliefs about treatment) and improved treatment retention, particularly in early treatment (Harrison et al., 2007; Katz et al., 2004; Katz et al., 2011; Pfund et al., 2018). Additionally, expectations about the effectiveness of counselling significantly predicted treatment retention and satisfaction in outpatient substance use treatment, whereby stronger beliefs in the importance of medication (rather than counselling) slightly increased the likelihood of disengaging from treatment (Kuusisto, et al., 2011).



Collaboration and agreement between client and clinician

A recent meta-analysis identified a statistically significant relationship between agreement on goals and treatment outcomes, and therapist-client collaboration and treatment outcomes (Tryon et al., 2018). Both relationships showed a medium effect size across a range of outcomes. In the common factors model of therapy, domains of alliance and goal consensus/collaboration both have a medium effect on treatment outcomes (Wampold, 2015). In addition treatment, there is evidence for a small effect of these elements in the context of role induction (Katz et al., 2004; Katz et al., 2011).



Ongoing engagement, reinforcement, and support after termination

There is preliminary evidence for the effectiveness of social reinforcement as a treatment component for increasing attendance and abstinence in substance use (Hartzler et al., 2012; Moos, 2007). There is evidence for a small effect size on treatment retention for the first three months of therapy when social reinforcement is a component of a treatment protocol (DeMarce et al., 2008; Lash et al., 2013; Lash et al., 2007). There is evidence from large trials that SMS reminders have a small, statistically significant effect on treatment attendance, particularly early in treatment. One study suggests SMS reminders can increase the likelihood of attending intake appointments by ~5% and ongoing appointments by ~1.5% (Blaauw et al., 2019), while another found that those receiving SMSs were 7% more likely to attend any given session in a 12-week treatment period (Gullo et al., 2018). Meta-analyses have found a small but consistent effect of case management on treatment linkage and retention (Vanderplasschen et al., 2019), and continuing care on long-term substance use outcomes (Blodgett et al., 2014).

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Using the Checklist

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