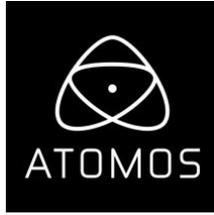


Press release:

## Atomos announce Apple ProRes RAW support for the Panasonic LUMIX GH5S

**Melbourne, Australia – 25<sup>th</sup> May 2021** – Atomos and Panasonic are delighted to announce the development of Apple ProRes RAW recording from the Panasonic LUMIX GH5S camera. The well-established and popular LUMIX GH5S which was initially released in 2018 utilises a Micro Four Thirds 10.2MP image sensor. It will record up to 4K DCI p60 ProRes RAW and 3.7Kp60 anamorphic RAW when combined with the Atomos Ninja V and Ninja V+.





## **Ninja V, Ninja V+ and Panasonic LUMIX GH5S**

The Panasonic LUMIX GH5S is a compact camera geared for video shooting. When combined with the Ninja V and Ninja V+, it will record up to 4K DCI p60 ProRes RAW and 3.7Kp60 anamorphic RAW.

The camera's small and compact size makes it perfect for gimbal and drone shooting, plus other areas like live streaming, vlogging and cinema production. Its Micro Four Thirds image sensor provides flexible lens options, affordable anamorphic capture and dual native ISO provide the next level of production utilising the power of ProRes RAW.

The ProRes RAW files captured with this combination will come with full metadata support in Final Cut Pro for White Balance and ISO slider adjustments upon release.

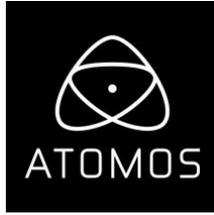
## **Ninja V family advantage**

The Ninja V and new Ninja V+ allows users to accurately monitor the RAW signal on its daylight-viewable 5" 1000nit brightness HDR screen. Setup is simple when the camera is attached with perfectly tuned color settings applied automatically. Users can then view the RAW image accurately in HDR in a choice of HLG and PQ (HDR10) formats. The Ninja V family offers touchscreen access to tools like waveforms, 1-1 magnification and focus peaking, allowing them to perfect their RAW video. The Ninja then records the ProRes RAW data onto a removable AtomX SSDmini or other SSD drives. When shooting is complete, the drive is removed and connected to a computer via USB for immediate offload and editing.

Jeromy Young, Atomos Founder, said: *"I'm excited to be bringing the Panasonic LUMIX GH5S to the ProRes RAW eco-system. By allowing existing GH5S users to up their game by enabling ProRes RAW and upgrading their workflow."*

## **ProRes RAW - the new standard for RAW**

ProRes RAW continues to build momentum in 2021 with over 30 cameras supported by Atomos, cementing its position as the industry standard for RAW video capture. ProRes RAW combines the visual and workflow benefits of RAW video with the incredible real-time performance of ProRes. The format gives filmmakers enormous latitude when adjusting the look of their images and extending brightness and shadow detail, making it ideal for HDR workflows. Manageable file sizes speed up and simplify file transfer, media management, and archiving. ProRes RAW is fully supported in Final Cut Pro, Adobe Premiere Pro and Avid Media Composer, along with a collection of other apps including ASSIMILATE SCRATCH, Colorfront, FilmLight Baselight and Grass Valley Edius.



**The Ninja V will support ProRes RAW from the GH5S in a future firmware upgrade on the 9<sup>th</sup> June 2021.**

The Ninja V+ will support ProRes RAW from the GH5S in a future firmware upgrade later in June 2021.

A firmware upgrade will also be required for the GH5S available from the Panasonic website on the 9<sup>th</sup> June 2021 which will be free of charge.

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## **About Atomos**

Atomos exists to help creative professionals cut through technology barriers by creating easy to use, cutting-edge 4K and HD Apple ProRes monitor/recorders. These products give video professionals a faster, higher quality and more affordable production system, whether they create for social media, YouTube, TV or cinema. Atomos continues to demonstrate its commitment to putting users first through continual innovation at amazing price points. The company developed the AtomOS operating system dedicated to video recording with an elegant and intuitive touchscreen user interface and was also the first to implement the professional Apple ProRes RAW format for recording with cinema cameras. Atomos is based in Australia with offices in the USA, Japan, China, UK and Germany and has a worldwide distribution partner network.

## **Contact Atomos PR**

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