

Channel Bulletin

| LATEST NEWS FROM EPSON

EPSON
EXCEED YOUR VISION

NEW Expression Home® XP-2105 Small-in-One Printer

Print | Copy | Scan | Wi-Fi



- **Small-in-One printer** – space-saving design with great performance
- **Wireless¹ printing and scanning** – share one Small-in-One Printer at home
- **Simple to use** – easy to set up in minutes, with one-touch copying and scanning. The intuitive touch panel gives you everything you need, right at your fingertips.
- **4 individual ink cartridges** – only replace the cartridge colours that are used, with a range of cartridge sizes available.
- **Variable Sized Droplet Technology** – delivering enhanced productivity, enabling users to admire accurate document and photo reproduction at up to 5760 dpi resolution.
- **EPSON Connect²** - Print and share from anywhere - convenient mobile printing from smartphones, tablets and more

Target Market and Positioning

The Epson Expression Home XP-2105 is the new small-in-one multifunction inkjet printer replacing the XP-245, which delivers high quality printing, scanning and copying results at an affordable price. It is primarily aimed at home users seeking an affordable, easy to use, quality solution for everyday performance.

Everyday performance

Print and share from anywhere²

Easily print documents, photos, e-mails and web pages wirelessly or via Wi-Fi Direct^{®1}. Users can Print from the comfort of their couch, their office or even across the globe. Use **EPSON[®] Email Print** and the **EPSON iPrint mobile app**. All you need is an EPSON Connect-enabled printer and your smartphone, tablet or computer.



Wireless access from anywhere in your home

The Expression Home XP-2105 supports the latest wireless standard, 802.11b/g/n, providing you with greater coverage and faster speeds¹. With Easy EPSON Wireless setup, you can connect to your wireless network in seconds. Use your Small-in-One Printer from anywhere in your home and share it with multiple PCs.

Stylish, Small-in-One Printer design

The Expression Home XP-2105 offers the best of both worlds: a sleek, compact design and great features. Users get all the tools they need for all their everyday projects, while saving valuable space on your desk.

Easy

Better image-enhancement tools

Epson sets the highest standards for image quality. Auto Photo Correction will automatically correct the lighting in poorly exposed images to ensure amazing photos. And, it includes advanced face detection, which distinguishes people from scenery, correcting the colour accordingly to ensure beautiful, natural skin tones for

extraordinary results. With just the click of a button and no special software, users can even remove red eye.

Affordable

Brilliant Results. Great, Value.

The Expression Home XP-2105 not only provides brilliant results for the home and office, but also a **smart value choice** for the cost conscious consumer.

With **individual ink cartridges**, users only replace cartridges as needed, rather than the conventional process of having to replace an entire cartridge despite only having consumed one of the many colours it contains. Plus, users can save more by buying the high capacity **39XL** ink cartridges, printing **2.5x more** than the standard capacity³ or save further with the option of purchasing value packs.

Expression Home series

Built to Perform

Powerful performance combined with affordability. That's what makes the Expression Home series so amazing. These affordable, feature-rich **Small-in-One** Printers offer award-winning inkjet technology and great versatility combined with **whisper-quiet printing and scanning**. Users get quality results every time. Ideal for all their everyday projects, these **user-friendly** performers make it easy to print and share from anywhere.

CoverPlus

The Epson Expression® Home XP-2105 is backed by a 1 Year Return-to-Base Epson CoverPlus service pack. 2 Year Return to Base Epson CoverPlus provides additional two years; covering parts, labour & on-going technical support.



1. Wi-Fi CERTIFIED, level of performance subject to the range of the router being used. Wi-Fi Direct may require printer software.
2. www.epson.com.au/connect/ regarding compatible devices and apps.
3. Approximately 2.5 times more prints per cartridge compared with the model 39 standard capacity ink cartridge

PRICING:

Hardware

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C11CH02501	Expression Home XP-2105	\$79

Consumables & Accessories

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C13T04J192	39 Std Capacity Black ink	\$17.99
C13T04J292	39 Std Capacity Cyan ink	\$13.99
C13T04J392	39 Std Capacity Magenta ink	\$13.99
C13T04J492	39 Std Capacity Yellow ink	\$13.99
C13T04L192	39XL High Capacity Black ink	\$34.99
C13T04L292	39XL High Capacity Cyan ink	\$23.99
C13T04L392	39XL High Capacity Magenta ink	\$23.99
C13T04L492	39XL High Capacity Yellow ink	\$23.99
C13T04L996	39XL High Capacity Black + 39 Std Capacity Colours	\$68.99



Epson inks, specialty papers, and printers are designed to work together to consistently bring users excellent results.

Product Information	
Product code	C11CH02506
Barcode	9314020629747
Predecessors	XP-245
Dimensions (mm – w x d x h)	390 x 300 x 145
Weight (kg)	4.0
Carton dimensions (mm – w x d x h)	461 x 361 x 205
Packed weight (kg)	5.1
Cartons per pallet	66
Shipping from	NOW
Official launch	NOW

Product Specifications	
Printer type	Multifunction
No. of cartridges	4
Max print resolution	5760 dpi
Max page input	50 pages
Max scan resolution	2400 dpi
Min. droplet size	3pl
Max A4 mono print speed (ppm) ISO:24734	8.0
Max A4 colour print speed (ppm) ISO:24734	4.0
Wi-Fi / Wi-Fi Direct / Ethernet	Yes / Yes / No
Smart device printing solutions	Epson Connect: E-mail print, Epson iPrint
Fax / ADF / Duplex	No / No / No
CD Printing	No
LCD viewer	No
A4 paper capacity	50