

# Channel Bulletin

| LATEST NEWS FROM EPSON

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EXCEED YOUR VISION

## **NEW** WorkForce WF-2960 All-round 4-in-1 Printer

Print | Copy | Scan | Wi-Fi® | Fax



- **All-round 4-in1 printer** – space-saving design with great performance
- **Wi-Fi & Wi-Fi Direct** – Wireless printing with or without a network<sup>1</sup>
- **Save time and paper** – Auto 2-sided printing, plus 30-page Auto Document Feeder for copying and scanning with ease.
- **4 individual ink cartridges** – Save money by only replacing colour used.

## ALL-ROUND 4-in-1 PRINTER



A compact, reliable performer, the wireless WorkForce WF-2960 is the perfect choice for efficient home office printing. Featuring fast print speeds, plus auto 2-sided printing and a 30-page Auto Document Feeder, the WF-2960 delivers professional-quality documents, reports and proposals. The intuitive touch panel gives you everything you need, right at your fingertips.

## HIGH-SPEED FAXING

Fax as fast as 3 seconds per page, save up to 100 pages in memory, and store up to 100 speed dialing numbers. Using the included PC-Fax, you can even send a colour fax right from your computer. It is a great way to save time and paper.



## AFFORDABLE INDIVIDUAL INK CARTRIDGES



Depending on what you are printing - lots of blue skies will mean your cyan will need replacing sooner than other colours - your printer's ink will reduce at different levels. With individual inks you only need to replace one cartridge at a time - the one that actually needs replacing. With tri-colour cartridges, you end up throwing away the entire cartridge even if just one colour runs out, meaning you waste the good ink you have left. Wasted ink is just wasted money. Epson individual ink cartridges means you save money and don't waste ink.

## EPSON SMART-PANEL

An innovative interface, the Epson Smart Panel app<sup>2</sup> transforms your iOS® or Android™ mobile device<sup>3</sup> into an intuitive control centre for your Epson WorkForce WF-2960. This powerful tool makes it easy to set up, monitor, print, scan and more using your Epson printer, right from your hand-held device. With quick-configuration features, it offers easy product setup on your wireless network and automatically detects your printer. Customize the app to your own preferences and requirements. Built to offer everything you need in one convenient app, Epson Smart Panel allows you to register your product, order supplies and easily access troubleshooting tips.



## POWERED BY PRECISIONCORE® HEAT-FREE TECHNOLOGY

The Epson Expression Home WF-2960 is powered by PrecisionCore® Heat-Free Technology which uses a revolutionary high-density print chip that can generate up to 40 million precise dots per second with amazing accuracy, producing professional-quality output at fast speeds.

## CONNECTIVITY

### Simple wired & wireless connectivity

The Epson WorkForce WF-2960 supports the latest wireless standard, 802.11 b/g/n<sup>4</sup> and includes Wi-Fi Direct<sup>®</sup>. Which means no router is required, providing users with greater coverage and faster speeds. You can use your printer from anywhere in your home and share it with multiple PCs.



### Print from your iPad or iPhone



Apple<sup>®</sup> AirPrint<sup>™</sup> makes it simple to print emails, web pages, presentations and documents straight from their iPad or iPhone. There's no software to download, no drivers to install and no cables to connect. Your Apple<sup>®</sup> IOS<sup>®</sup> device will automatically connect to the printer.



<sup>1</sup> Most features require an Internet connection to the printer, as well as an Internet and/or email-enabled device.

<sup>2</sup> Requires Epson Smart Panel app download. Data usage fees may apply.

<sup>3</sup> Compatible mobile device operating systems — for iOS: 11.0 or later; for iPadOS<sup>®</sup>: OS 13.1 or later; for Android: 5.0 or later.

<sup>4</sup> Wi-Fi CERTIFIED<sup>™</sup>, level of performance subject to the range of the router being used. Wi-Fi Direct may require printer software.

PRODUCT INFORMATION	
Product Code	C11CK60501
Barcode	9314020634550
Predecessor	WorkForce WF-2860
Dimensions	375mm (W) x 347mm (D) x 231mm (H)
Weight	6.4kg
Packaging Dimensions	448mm (W) x 416mm (D) x 309mm (H)
Packed Weight	7.84kg

PRODUCT SPECIFICATIONS	
Printer Type	Multi-function printer
Function(s)	Print, Copy, Scan & Fax
Ink Cartridges	4
Ink Cartridge No.	(B,C,M,Y)
Max Print Resolution	5760 x 1,440dpi
Max Scan Resolution	1,200 x 2,400dpi
Min Droplet Size	3.3pl
Max A4 Print Speed <i>ISO:24734</i>	16.4ppm black   8.9ppm colour
Max A4 Copying Speed <i>ISO:29183</i>	11.4ppm black   5.8ppm colour
Wi-Fi / Wi-Fi Direct / Fax / Ethernet	Yes   Yes   Yes   Yes
Smart Device Printing Solutions	Epson Smart Panel   Email Print   Scan to Cloud   Apple AirPrint
Screen Size	2.4" touchscreen
Automatic 2-sided printing	Yes
A4 Paper Capacity	150 sheets

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C11CK60501	Epson WorkForce WF-2960	\$239.00
PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C13T09Q192	Epson 503 Std Black Ink	\$24.99
C13T09Q292	Epson 503 Std Cyan Ink	\$19.99
C13T09Q392	Epson 503 Std Magenta Ink	\$19.99
C13T09Q492	Epson 503 Std Yellow Ink	\$19.99
C13T09Q692	Epson 503 Std Multipack	\$79.99
C13T09R192	Epson 503XL Black Ink	\$40.99
C13T09R292	Epson 503XL Cyan Ink	\$36.99
C13T09R392	Epson 503XL Magenta Ink	\$36.99
C13T09R492	Epson 503XL Yellow Ink	\$36.99