



Sponsorship Proposal 2026/27

Southern District Cricket Club



About SDCC

Foundation

Southern District Cricket Club was founded at the beginning of the 1982/83 season. Following steady development in the Adelaide and Suburban Turf Association, as well as in lower SACA grades, the club entered the SACA Men's First Grade competition in the 1993/94 Season. The club won its inaugural Men's 1st Grade premiership in the 2015/16 season.

Venues

- Bice Oval
- Christie's Beach High School
- Aldinga Payinthe College
- O'Sullivan Beach Oval
- Pulteney Grammar Atkinson Oval

Teams

SDCC currently fields a total of 12 teams in the SACA competition.

Senior Mens – 4 Teams

1st | 2nd | 3rd | 4th

Junior Boys – 6 Teams

Ray Sutton Shield (U12) | U13 | U14 | U15.5 | U17 | U18

Junior Girls – 2 teams

U15 & U18

Club Coach – Andrew Zesers

Club Success Stories

Premierships & Medals

Senior Men's – 7 Premierships

SACA 1st Grade Men's

2015/16 Premiers

Senior Women's

2012/13 & 2019/20 1st Grade T20

Bradman Medallists

Shane Deitz – 2003/04

Karen Rolton Medallists

Tahlia McGrath – 2014/15

Shania McKinnon – 2020/21

State Representatives

Senior Men's

Shane Deitz

Andrew Staunton

Gary Putland

Senior Women's

Tahlia McGrath

Australian Representatives

Tahlia McGrath

A large group of athletes, likely a sports team, are gathered together in a celebratory pose. They are wearing red and white uniforms, some with blue accents. Many are holding trophies and medals, indicating a recent victory. The background shows a blurred outdoor setting, possibly a sports field or stadium. The entire image is overlaid with a semi-transparent blue filter. The text "Sponsorship Packages" is prominently displayed in the center in a bold, white, sans-serif font.

Sponsorship Packages

Major Partner (3-Year Deal)

Benefits

- Exclusive premium logo placement on all new playing shirts (3 seasons)
- Logo placement on all new training tops
- Premium training net signage at Bice Oval – 12 months
- Premium FrogBox logo placement (Game day streaming service)
- Naming rights for two rounds per season
- “Major Partner” sponsorship shoutout on social media
- “Major Partner” logo placement in clubrooms and changerooms
- SDCC Digital advertising package
- SDCC Merchandise and Sponsorship Certificate
- SDCC A Grade playing squad signed shirt
- 50x Toyota Good for Cricket Raffle Tickets

Investment: \$10,000 + GST (over 3 seasons)

Gold Sponsor

Benefits

- Logo placement on all new training tops
- Premium training net signage – 12 months
- Premium FrogBox logo placement (Game day streaming service)
- Naming rights for two rounds per season
- “Gold” Sponsorship shoutout on social media
- “Gold” Sponsorship logo placement in clubrooms and changerooms
- SDCC Digital advertising package
- SDCC Merchandise and Sponsorship Certificate
- 20x Toyota Good for Cricket Raffle Tickets

Investment: \$2,500 + GST per season

Silver Sponsor

Benefits

- Logo placement on all new training tops
- Standard training net signage at Bice Oval – 12 months
- “Silver” Sponsorship shoutout on social media
- SDCC Digital advertising package
- SDCC Merchandise and Sponsorship Certificate
- 10x Toyota Good for Cricket Raffle Tickets

Investment: \$1,500 + GST per season

Bronze Sponsor

Benefits

- Logo placement on all new training tops
- “Bronze” Sponsorship shoutout on social media
- SDCC Digital advertising package
- SDCC Merchandise and Sponsorship Certificate
- 5x Toyota Good for Cricket Raffle Tickets

Investment: \$500 + GST per season

Sponsorship Package Comparison

Benefit	Major Partner 3-year / \$10K	🏆 Gold \$2,500/yr	🥈 Silver \$1,500/yr	Bronze \$500/yr
Playing shirt logo (exclusive)	✓ Premium	—	—	—
Training top logo	✓	✓	✓	✓
Training net signage (12 months)	Premium	Premium	Standard	—
FrogBox live stream logo	Permanent	Permanent	—	—
Round naming rights	2 rounds	2 rounds	—	—
Social media shoutout	✓	✓	✓	✓
Clubroom & changeroom logo	✓	✓	—	—
A Grade squad signed shirt	✓	—	—	—
Toyota Good for Cricket raffle tickets	x50	x20	x10	x5

SDCC Digital Advertising Package

SDCC Social Media

- Facebook (<https://www.facebook.com/SDCCStingrays>)
 - 1.9K Followers
- Instagram (<https://www.instagram.com/sdccstingrays/>)
 - 750 Followers

Benefits

- Logo placement on website (www.stingrays.com.au)
- Dedicated sponsor spotlight post x1 per season
- Group sponsor acknowledgement posts (minimum 8 per season)
- Logo on sponsored & promotional social media posts
- Logo on club digital media (e.g. PowerPoint presentations)
- Verbal acknowledgement at end of round presentation events

SDCC Signage & Logos

Options

- “Premium” Logo on shirt is large front/back placement (see example)
- ”Standard” Logo on shirt is small on front/back/arm
- “Premium” Net signage is 1.5 x 3m signage on the training nets at Bice Oval
- “Standard” Net signage is 1 x 2 signage on the training nets at Bice Oval
- “Premium” Logo on FrogBox is a permanent logo on the live stream
- “Standard” Logo on FrogBox is a logo that appears sporadically (wicket/drinks break)



Event Sponsorship Opportunities

SDCC Major Events

SDCC Club Day

- Saturday club day featuring multiple T20 games played at Bice Oval

Stingray Cup

- Saturday evening event featuring a range of events and family friendly games

Quiz Night

- Saturday evening event featuring a social pub style quiz night

All events attract approximately 100 attendees and are hosted at the cricket club at Bice Oval. Sponsors would have the opportunity to set up “pop-up” stalls at the club to advertise or sell merchandise at the event. Sponsor logos would be included on all advertising and media for the event.

SDCC Sponsorship Options

In-kind sponsorship

- In-kind contributions are eligible for the Silver & Bronze packages at 120% of the value.

Custom Packages

- Custom sponsorship packages are available upon request.
- To discuss custom options please contact:
 - Thomas Scott (SDCC Committee Sponsorships Officer)
 - 0402 605 726
 - sponsorships@stingrays.com.au