



Australia's best in franchising recognised at awards

Emerging franchise systems, franchisees and women in franchising across the country have been recognised during the Franchise Council of Australia's Franchise Appreciation Week (September 10-14), paying tribute to the 'best of the best' in Australian franchising.

Franchise Council of Australia (FCA) CEO Richard Evans congratulated winners and thanked them for contributing to the triumph of franchising as successful business model major economic and employment generator for Australia.

"Franchising has a tremendous economic impact on Australia generating sales the equivalent to 14 per cent of Australia's GDP each year. Over the past few decades, franchising in Australia has developed into a powerhouse industry employing around 600,000 people.

"The \$128 billion franchise industry bears evidence of the sector's economic and social benefits and plays a significant role in the generation of income and prosperity for Australians," Evans said.

2007 PricewaterhouseCoopers Emerging Franchise Systems of the Year:

Western Australia: Aroma Café

South Australia: Wokinabox

Qld/NT: Mr Rental

NSW/ACT: Ecowash Mobile

Victoria/Tasmania: Hairhouse Warehouse

2007 PricewaterhouseCoopers Franchisee of the Year:

Western Australia: Jamie Gant (ANZ Mortgage Solutions)

South Australia: Jock Dean (Mr Carports)

Qld/NT: Andrew Robertson (Worldwide Online Printing)

NSW/ACT: Marc & Tania Donohue (Narellan Pools)

Victoria/Tasmania: Cameron Mactier & Margaret Whelan (Optus World)

2007 PricewaterhouseCoopers Franchise Woman Year:

Western Australia: Linda Steele (CHOOKS fresh and tasty)

South Australia: Vicki Prout (Franchise Alliance)

Qld/NT: Dianne Williams (Lenard's)

NSW/ACT: Karen Matthews (Ella Baché)

Victoria/Tasmania: Sadhana Smiles (Hocking Stuart)

The regional winners of the state-based Franchisee of the Year and Franchise Woman of the Year awards then compete to take home the prestigious national title at the PricewaterhouseCoopers Excellence in Franchising Awards announced on October 13, 2007 at the National Franchise and Small Business Convention (NFC07) in Melbourne. ■■■■