



**Manly Daily**  
**Saturday 3/11/2007**  
**Page: 40**  
**Section: General News**  
**Region: Sydney**  
**Type: Suburban**  
**Size: 125.92 sq.cms.**  
**Published: -TWTF-**

**Brief: BR&NEW**

## Before you Invest in Franchising

In Australia today there is a franchise operating in almost every type of business category, with varying levels of complexity and cost. Prior to buying a franchise, The Franchise Council of Australia recommends potential franchisees do the following to help select the franchise that is right for you;

Assess your own reasons for wanting to own a business;

Assess the lifestyle and income implications of owning and operating a business;

Assess the franchise opportunities consistent with the reasons you want to own your own business

Build an understanding of the franchise relationship by reading relevant materials. Become familiar with the Franchising Code of Conduct. Visit [www.franchise.org.au](http://www.franchise.org.au) or [www.acc.gov.au](http://www.acc.gov.au) for more information.

Narrow your franchise search to a few systems, then request further information.

"Never sign without this sign". FCA Franchisees or Members are bound by FCA Member Standards and Code of Ethics. FCA Members will have the FCA logo clearly displayed.

Ensure you have adequate borrowing capacity, including working capital, to successfully establish this type of business.

Be sure you receive and evaluate all disclosure material during the application process.

Be sure you receive legal and accounting advice from lawyers and accountants with franchise experience before making any final commitment.

Use the cooling-off period to check your facts & figures and determine if you still want to proceed.

[www.franchise.org.au](http://www.franchise.org.au)

