



# Recognition for Steve

SELLING chicken and chips has earned Perth resident Steve Hansen an award for his contribution to the WA business community.

The director of Chooks Fresh and Tasty won the Paddy Thompson Contribution to Franchising Award from the Franchise Council of Australia for his efforts in promoting the franchise.

Mr Hansen said he was surprised to win the award after almost 25 years in the franchising industry as both an operator and director.

"I've always been active in the franchising industry, not to receive any rewards, but because I am passionate about what I do," he said.

"I can say from first-hand experience there are amazing opportunities and benefits waiting for those who are in or

would like to enter the franchising industry."

Mr Hansen first became involved in the fast-food industry in 1983 when he was a franchisee of Chicken World.

He then founded River Rooster in 1991 in Busselton and Margaret River and was managing director of the franchise until it became Chooks Fresh and Tasty.

Mr Hansen said there were 31 Chooks Fresh and Tasty stores operating in WA.

"For a long time I have believed franchising is the best and safest way to start your own business and I continue to confidently promote this fact," Mr Hansen said. The WA-based franchise has also recently expanded into the interstate market with the opening of a store in Queensland.



**Steve Hansen was recognised for his contribution to franchising in WA.**