Business Franchise Magazine would like to congratulate our industry partners for their achievements at the recent Franchise Council of Australia MYOB Excellence in Franchising Awards 2009 held in Perth.

Winning an Excellence in Franchise Award reflects dedication, hard work, commitment to customer satisfaction and innovation. The awards recognise and celebrate the achievements of the entire franchising sector and the contributions this dynamic force makes to the Australian Business Community, of which it represents total sales of around $130 billion, and provides employment to around 600,000 Australians.

There were 14 major categories and altogether more than 70 awards up for grabs including merit awards, runner ups and regional winners.

Established Franchisor of the Year
7-Eleven, took out top honours, being named the Established Franchisor of the Year for the second consecutive year.

7-Eleven was recognised for its excellence in franchising practice, the strong emphasis it places on franchisee partnerships and continued growth in the past year.

The award recognises best-practice in business franchising, recognising the economic value of a strong franchising sector in Australia.

7-Eleven CEO, Warren Wilmot said he was delighted to have won the award back-to-back.

“I’d like to acknowledge the hard work of all our franchisees and employees who have helped 7-Eleven reaffirm its position as the best franchisor in the country. This award is owned by every employee, franchisee and store staff member.

“The award is testament to the strength of our franchise system, the quality of the people working for us and 7-Eleven’s commitment to its franchisees,” Mr Wilmot said.

“We are proud of our achievements over the last year and continue to be excited by our achievements yet to come,” Mr Wilmot concluded.

The Merit award in the Established Franchisor of the Year was won by Mr Rental.

As a previous Emerging Franchisor of the Year winner, Mr Rental has proven to offer the system, tools and support that are currently in demand within the franchising industry, and one that brings real opportunity for franchisees to succeed. Mr Rental was founded in Queensland by husband and wife team Glen and Kerrianne Hickman. In 2001 they took the bold move to start franchising, with a vision for Mr Rental to become ‘the world’s first choice in home appliance renting’. Within two years they had over 30 stores throughout Australia and New Zealand, growing to over 50 stores today.

Finalists in the emerging Franchisor of the Year category were Matchbox, Club Financial Services, and Appliance Tagging Services.

Other categories and winners.

Multi-Unit Franchisee of the Year
National Winner (NSW/TAS): 7-Eleven
Regional Winners: Qld/NT: ‘Yes’ Optus North Sydney, Bronwyn Butcher
WA: Frontline Recruitment Group, Carolyn McManus
NSW/ACT: The Coffee Club, Stephen and Dearne Cameron
SA: Endota Spa, Kylie Leopard and Karmen Wakelin

**Regional Runners Up**

QLD/NT: RAMS Home Loans, David and Maria Grey; Mr Rental Mark and Liz Norman
WA: CHOOKS Fresh & Tasty, Shane Crookes; CHOOKS Fresh & Tasty, Marcus Delany
VIC/TAS: Quest Services Apartments, Michael and Anne Hibberd; Grill’d, Matt and Brad Walker
NSW/ACT: Bakers Delight, Jacob Camilleri

**Franchisee of the Year - two or more staff**

Regional Winners:
QLD/NT: Howards Storage World, Townsville, Mark Pyers
WA: Mr Rental South West, Michael Caddy
NSW/ACT: Bakers Delight, Bondi Junction, Adam Schoene
SA: Hotondo Homes, Bordertown, Andy Coombs

**Franchisee of the Year – less than two staff**

National Winner (& VIC/TAS): Mr MINIT Box Hill, Darren Andonovski
Regional Winners:
QLD/NT: Expense Reduction Analysts, Brett Hay
NSW/ACT: ANZ Mobile Lending – ACT, Paul Lanzon
SA: Outside Concepts Eastern (SA), Jock Dean
WA: Frontline Health, Susan Sanday

**Franchise Woman of the Year**

National Winner (& QLD/NT): Price Attack Franchising, Carol Jarred
Regional Winners:
WA: Action Coach, Terri Billington
VIC/TAS: Contours, Samantha Jones
NSW/ACT: The Duster Dollies, Julie Finch-Scally
SA: DLA Phillips Fox, Fiona Gilbert

**Franchise Executive of the Year**

Winner: Mister MINIT Maria Walton
Merit: Hotondo Homes, Jodie Flower

**Field Manager of the Year**

National Winner (& QLD/NT): The Coffee Club, Dan Gallo
Regional Winner WA: CHOOKS Fresh & Tasty, Dianne Craig
VIC/TAS: Boost Juice Bars, Evan Badlee
NSW/ACT: Fastway Couriers, Zac Pupunceski

**Contribution to Franchising Award**

National Winner: City Farmers Franchising, Leon Pike

**Supplier of the Year**

National Winner: Donaldson Walsh Lawyers

**Excellence in Marketing Award**

National Winner: Mr Rental
Merit: Eagle Boys Pizza, PoolWerx; Hairhouse Warehouse

**International Franchising Award**

National Winner: Gloria Jean’s Coffees International
Merit: Ecowash Mobile; Boost Juice Bars

**Franchisor Social Responsibility Award**

Joint Winners: Back in Motion Health Group; Bakers Delight

**Franchisee Community Service Award**

Special Recognition: Fastway Couriers
Regional Winners:
QLD/NT: Bakers Delight – Caneland, Mackay, Jo Paterson
WA: Bakers Delight – Geraldton, Gerald and Carol Cafferkey
VIC/TAS: Banjo’s Salamanca, Mark Maumill and Jason Love

Kerrianne and Glen Hickman and Alan Payne (General Manager) of Mr Rental

7- Eleven’s Geraldine Dzielałkowski and Sue Owen are presented the award by Tim Reed, CEO, MYOB and Steve Wright, FCA