

FCA Media Release

FRIDAY, 13th August 2009

Franchising – Australia’s ‘Green shoots’ of economic recovery - Sydney and Canberra’s finest shine through at NSW / ACT MYOB Franchising Awards night

Some of Australia’s biggest franchise brands helped celebrate a “Salsa” themed MYOB NSW/ACT Excellence in Franchising Awards gala dinner on Wednesday at Darling Harbour, Sydney.

The guest lists was a ‘who’s who’ of Australian business success including – Bakers Delight, Wendy’s, Civic Video & Fastway Couriers.

The NSW Minister for Small Business Steve Whan was also in attendance and paid tribute to the franchisors and franchisees who are doing well in the face of very challenging economic times. “These ‘green shoots’ of recovery” are signals of a growing business confidence”, the Minister said.

The MYOB Excellence in Franchising Awards celebrates – both regionally and nationally – the success of hard working Australian small business people.

THE WINNERS – Husband and wife dynamo duo Adam and Jaclyn Schoene from Bakers Delight (Bondi Junction) took out the NSW/ACT Franchisee of the Year (2 or more staff). They are driven by the task of operating a potential million dollar bakery to a five star plus standard, attributing a “Good team” as their key to success. Having successfully operated five stores across three different states, they are always looking for innovative ways to improve and grow their business. They are - possibly – the perfect prototypes for a franchisee!

Dusting other people’s houses clearly paid off for Julie Finch-Scally of The Duster Dollies, who took out the NSW/ACT Franchise Woman of the Year Award. Julie is the founder of The Duster Dollies a franchised cleaning company which she began in 1993 as a one woman operation and which has since grown to have franchise businesses across Australia. In 2005 The Duster Dollies won the Australian Achievers Award for Customer service and Julie is also an author of the book “The third oldest profession – The A-Z of house cleaning”.

Other winners from the night included: Stephen & Dearne Cameron - 'yes' Optus North Sydney (NSW/ACT Multi-Unit Franchisee of the Year); Paul Lanzon - ANZ Mobile Lending – ACT (NSW/ACT Franchisee of the Year - less than 2 staff) & Zac Pupunceski - Fastway Couriers (NSW/ACT Field Manager of the Year)

The Awards showcase has already hit VIC and travels to SA, QLD and WA over the coming weeks as we help spread the message of franchising success in Australia. A record number of Award entries this year and the high quality of submissions points directly to a sector that is driving through the economic downturn with the power of teamwork, passion and enthusiasm.

For more information, photos and to interview winners please contact:

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The Franchise Council of Australia is the peak industry body for the \$130 Billion Australian franchise sector representing franchisors,

