Small business success - Passion and enthusiasm shine through at WA Franchising Awards Gala

Franchising in WA is in good shape! That was the message as the enthusiastic and passionate WA franchise community celebrated an outstanding year in business at the WA Excellence in Franchising Awards gala dinner at the Burswood Entertainment Complex in Perth on Friday night (27 Aug).

The Excellence in Franchising Awards celebrates – both regionally and nationally – the success of hard working Australian small business people in the franchise sector.

**THE_WINNERS**!

**Michael Caddy**, franchisee with Mr Rental South West, took out the WA Franchisee Community Service Award. In the last financial year alone, Michael’s Mr Rental franchise store donated over $10,000 to charities. Groups such as the Bunbury Young Voices, the Leukemia Foundation, the Cancer Foundation, plus many more – have been the beneficiaries of Michael’s generosity and commitment to the cause. Also demonstrating it's more than just money that can help, Michael donates the use of his Mr Rental facilities for the Bunbury Young Voices to practice and the Leukemia Foundation to hold fund raising events. Michael believes that as a successful business owner, it is his responsibility to get involved with local community groups and help out as best he can. A philosophy that everyone in the business community should take on board.

**Bronwyn Butcher**, Owner/Director of Frontline Retail Perth was announced as the WA Franchise Woman of the Year. Bronwyn has achieved amazing success throughout her business career. As well as sustaining year-on-year growth for 9 years, Bronwyn’s business skills have seen her take out the 2008 WA Franchisee of the Year Award and the 2009 Multi-Unit Franchisee of the Year Award.

Bronwyn’s efforts with the Frontline Group have highlighted to women that success and empowerment can be achieved through business – using the franchise business model. Bronwyn mentors up-and-coming female franchisees within the system and is a regular participant in women-focused business groups, where she regularly gives key-note presentations and advice.

Other winners included: Fadi Mikhael, Looksmart Alterations (WA Multi-Unit Franchisee of the Year); Diane & Darrell Doust, PoolWerx (WA Field Manager of the Year); Michael Caddy, Mr Rental South West (WA Franchisee of the Year – 2 or more staff Award)

The Awards showcase has travelled to VIC, NSW & SA, with QLD/NT gearing up for their Gala Awards night on the 10 September. National winners will be announced on the 12 October at a Gala National Awards dinner, held as the finale to the 2010 National Franchise Convention.

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The Franchise Council of Australia is the peak industry body for the $130 Billion Australian franchise sector representing franchisors, franchisees and suppliers/advisors. www.franchise.org.au