

## Connecting your business & network using cloud software (Case Study)

### Andrew Oldham, National Sales Manager, Shoebooks

Shoebooks' national sales manager, has more than 20 years experience in the Professional Services and IT industry, both here and the UK, in a diverse range of roles including general management, strategic advisor, sales & marketing director, business development and SME advisor. Andrew works closely with partners to gain the most out of their business relationship with Shoebooks.



### David Dean, Managing Director, Shoebooks

Shoebooks' managing director, has 20 years' experience in his field and 10 years' operating Shoebooks. David kick started his career with a large chartered accounting firm and moved on to perform financial controller and financial systems consultant roles. David understands that franchisors and franchisees need a comprehensive, yet simple platform for bookkeeping and financial management and this is precisely what he and his team deliver.

**Shoebooks**   
Simplest and Most Comprehensive Online Accounting Software