



FRANCHISE COUNCIL OF AUSTRALIA

Franchise Council of Australia Media Release

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MEDIA RELEASE - Franchise Council of Australia

Senator Nick Sherry to speak at small business community's number one national conference - NFC10

The Franchise Council of Australia (FCA) is pleased new Small Business Minister Senator Nick Sherry has agreed to address the 2010 National Franchise Convention (NFC10) on 11 October, so early in the period of his new portfolio responsibilities.

"Senator Sherry is an experienced Minister with strong relevant ministerial experience. The FCA is confident he will continue on the positive path laid down by outgoing minister Dr Emerson, who has been promoted in the new Labor Government", said Steve Wright, Executive Director, FCA.

"NFC10 – the franchise sector's annual national conference - will provide an ideal opportunity for Senator Sherry to meet some of the leaders in Australian franchising and to hear some of the aspirations of the sector – including the strong desire to maximize the opportunities for growth, so that in 2011 and beyond, franchising can continue to lead the success of the small business sector", Mr Wright said.

Senator Sherry will address NFC10 at the grand opening session at 9.55am on Monday, 11 October at the Marriott Resort & Spa, Surfers Paradise.

Other keynote speakers at NFC10 will include: Clive Palmer – Chairman, Mineralogy; Phil Ruthven – Chairman, IBISWorld; Ross McDonald – Head of Retail & Consumer Goods, Google Australia/NZ; Michael Hewitt-Gleeson – Co-founder, School of Thinking; Bob Irwin – Conservationist; Michael Schaper - Deputy Chairman, ACCC; and a host of franchising leaders including Warren Wilmot (7-Eleven), Don Grover (Dymocks), Mike Adams (Cartridge World) and Michael Paul (Pack & Send).

NFC10 caters for all members of the \$130 billion franchising sector. It runs for three days, beginning with a gathering of the cream of the sector's legal adviser members, followed by two days of plenary and workshop educational sessions for franchisors, franchisees and business development advisers.

Further program and speaker details are located on the NFC10 website – www.franchise.org.au/nfc

For more information, please contact:

Alex Doran, Marketing Communications Manager

Franchise Council of Australia 1300 669 030 or email – alex.doran@franchise.org.au



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The Franchise Council of Australia is the peak industry body for the \$130 Billion Australian franchise sector representing franchisors, franchisees and suppliers/advisors. www.franchise.org.au